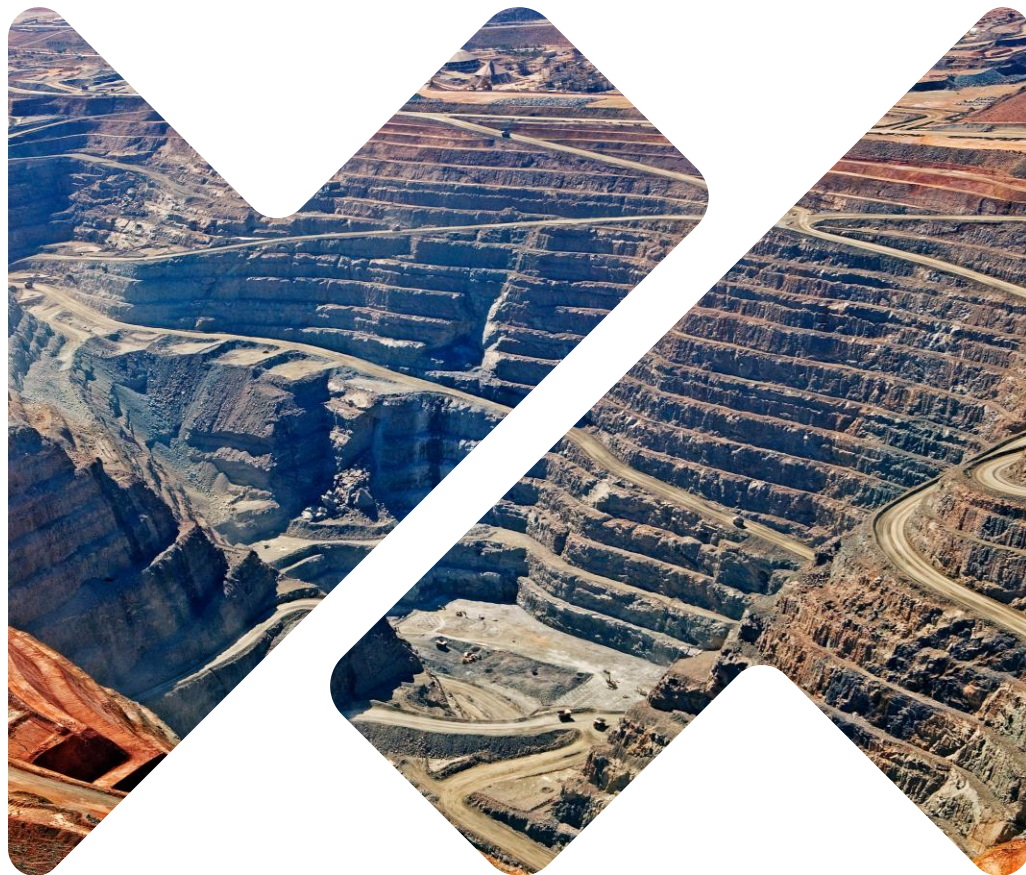


Jordan National Mining Sector Strategy

Strategy Report

Presented to the Ministry of Energy & Mineral
Resources (MEMR) on 7 September 2023



We have completed the Strategic Vision, whose objective is to formulate actionable strategic recommendations based on the Baseline Analysis findings

The objectives & guiding principles discussed in the Vision Workshop underpinned our recommendations

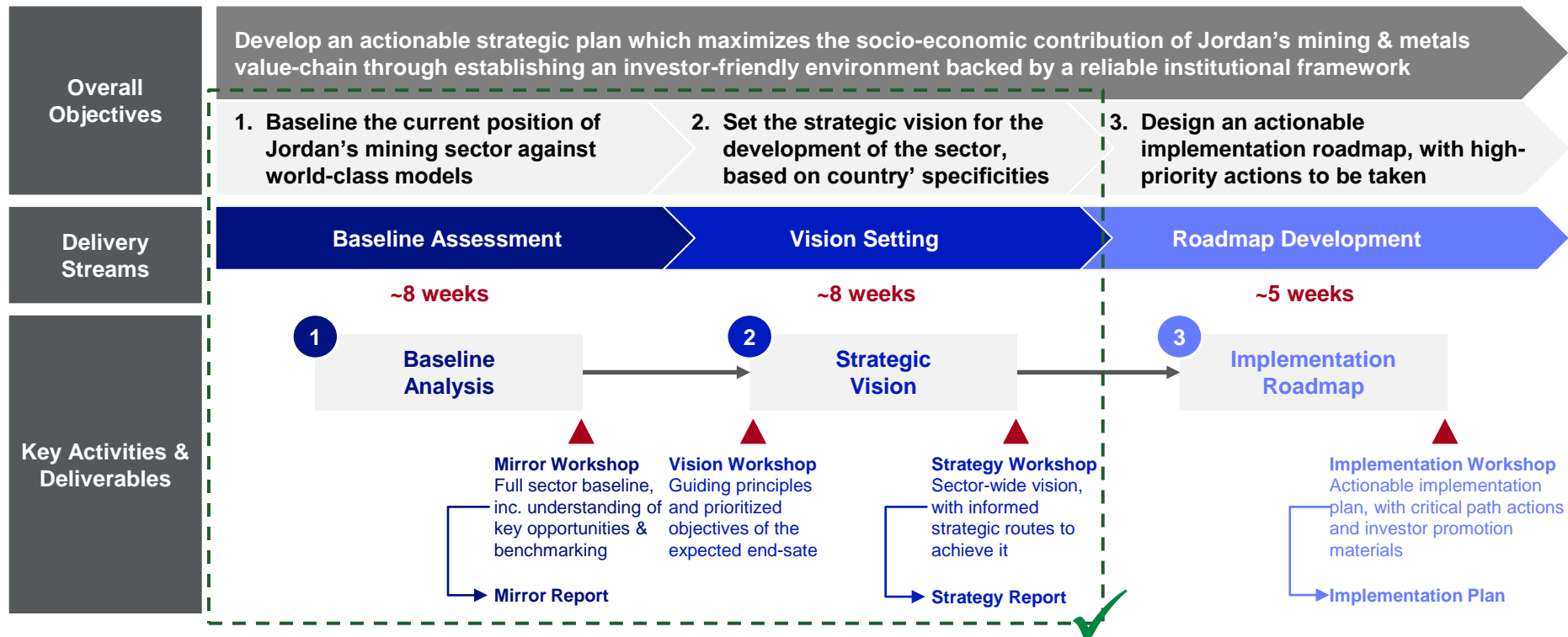


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Executive Summary



Based on the current project funnel, Jordan has a serious opportunity to grow and diversify its mining sector into a pillar of the national economy

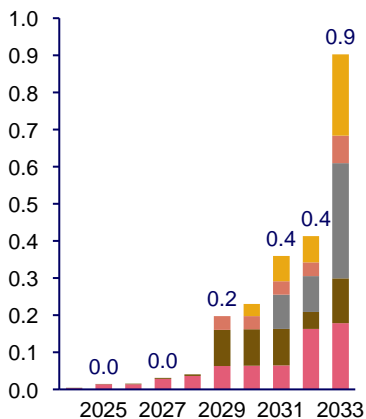
Attracting FDI is a priority to accelerate exploration efforts & help develop new metallic minerals value-chains



Gross Domestic Product

Incremental GDP

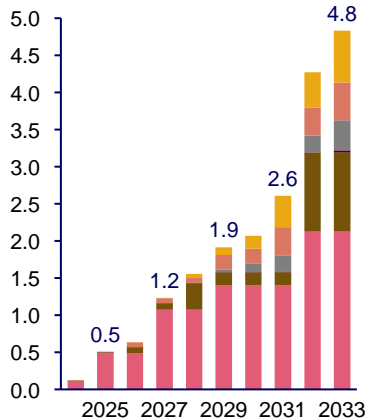
US\$Bn, 2023 constant dollars



Sector Employment

Incremental employment

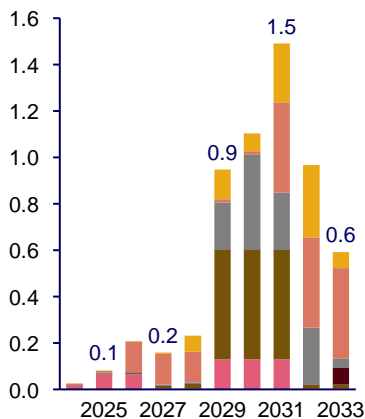
'000 direct employees



Foreign Direct Investment

Cumulative FDI

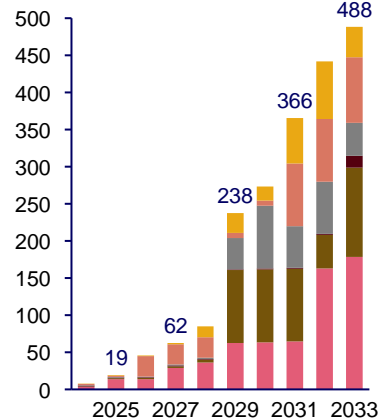
US\$Bn, 2023 constant dollars



Fiscal Revenues

Incremental fiscal revenues

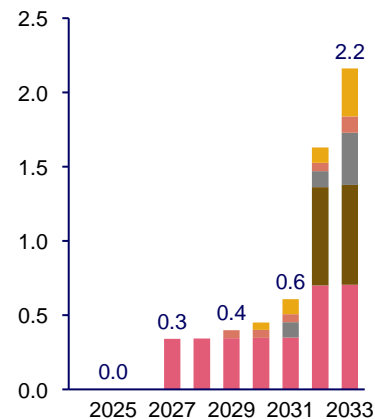
US\$Mn, 2023 constant dollars



International Exports

Incremental exports

US\$Bn, 2023 constant dollars



Gold Copper Lithium REEs Phosphate Potash

The baseline assessment indicates that Jordan has got key foundations in place to grow its mining sector, but critical bottlenecks must be overcome

Engaging the required reforms is key to building trust with prospective investors to help develop the sector

Strengths

- Diverse **mineral potential** for mid-size deposits
- **Effective collaboration** across public institutions
- Nascent mining **ancillary value-chains** exists
- Top-down **Economic Modernization Vision**
- **Geopolitical stability & security**

Leverage

Weaknesses

- No **security of tenure** for MOU-holder to the EA
- The existing **fiscal regime** lacks clarity and is incomplete
- Unclear & **discretionary regulatory framework**
- Underpopulated **project development funnel**
- **Power costs** are among the highest globally
- **Water access** is limited for mining activities

Overcome

Opportunities

- **Geographic access** to 'western' supply-chains
- Accelerated **energy transition** globally
- Phosphate & potash **mining expertise**
- Ready access to a highly **educated workforce**
- **Promotional efforts** can easily be scaled-up
- Alignment with **decarbonization goals**

Capitalize

Threats

- Increasing **pressure on water usage**
- Intensifying **regional competition** for investment
- Deterioration of the **social license** to operate
- Perception of mining **impact on the environment**

Mitigate







Expectations for each commodity changes over time based on the respective market attractiveness, geological potential & existing value-chains

Facilitating the spend of exploration capital in the short-term is key to unlocking mid-to-long term value

Defining success		Short Term (1-2 Years)	Mid Term (3-5 Years)	Long Term (6-8+ Years)
Brownfield Expansions	Phosphate Potash	<ul style="list-style-type: none">• Capacity expansions (mining, processing, shipping, etc.)• Development of value-added downstream industries• Ongoing exploration activities		<ul style="list-style-type: none">• Protection & strengthening of existing competitive advantages• Continuous enhancements of the existing value-chains
	Phosphate Potash Copper Lithium Copper Gold	<ul style="list-style-type: none">• Attracting Exploration companies• Granting of new licenses• Financing of exploration projects• Launch of exploration programs• Initiation of scoping studies	<ul style="list-style-type: none">• Announcement of positive exploration results• Ramp-up of exploration spend• Publication of maiden resource estimates• Release of viable pre-feasibility & feasibility studies• Successful sale of junior exploration projects to developers• Development of local ancillary services (drilling, professional, etc.)• Start of mine construction activities• Start of mine operation activities• Ongoing progress on short-term success factors	
Greenfield Expansions	Rare Earths	<ul style="list-style-type: none">• Identification of prospective exploration targets		

In order to attract investors, Jordan needs to conduct relevant reforms to improve the transparency, uniformity and clarity of its investment framework

The current Jordanian mining investment framework is not competitive enough with regards to best-practice

Attributes	Features	Jordan Assessment	Key Objectives
Stability	Transparent		<ul style="list-style-type: none"> Improve the clarity and structure of existing policies Ensure that investors can easily access & process relevant policies
	Enforceable		<ul style="list-style-type: none"> Continue to promote Jordan as a stable socio-political regime Keep enforcing contract's execution as per the rule of law
Effectiveness	Uniform		<ul style="list-style-type: none"> Pre-define as many of the licensing terms in the law as possible Standardize licensing agreements across all sector participants
	Fair		<ul style="list-style-type: none"> Facilitate the access to the relevant investment incentives Promote the competitiveness of the Jordanian fiscal regime
Efficiency	Clear		<ul style="list-style-type: none"> Close the gap with international best practices Prevent the potential for discretionary interpretations
	Actionable		<ul style="list-style-type: none"> Enable public institutions to cope with the sector scale-up ambitions Delineate appropriately governance functions across public entities

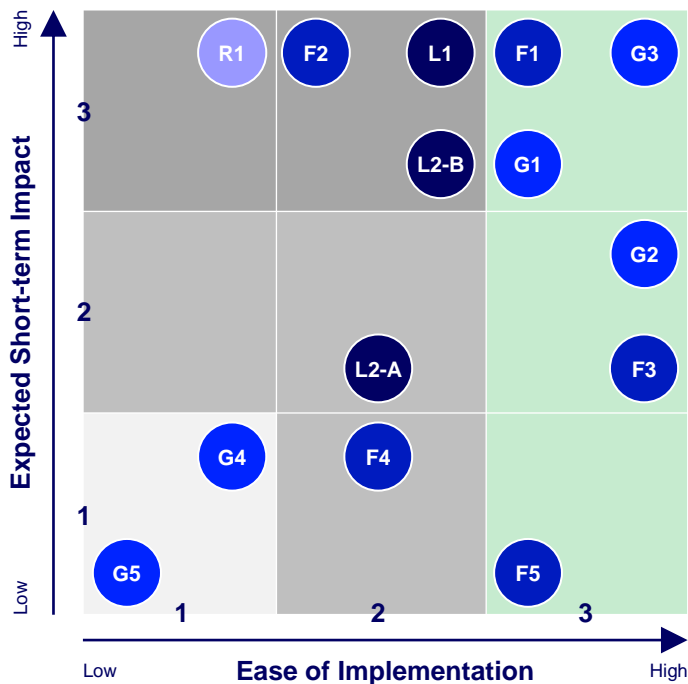
Based on our analysis, we have prescribed 14 licensing, fiscal, governance & regulatory strategic recommendations, 6 of which were identified as ‘quick wins’

We have grouped strategic recommendations by reform type and assessed their short-term impact

Proposed Strategic Recommendations		Implementation Prioritization	Short-term Impact
F1	Work with the MOI to define mining-specific criteria ensuring the applicability of the investment incentives	Quick Win	High
G3	Establish a ‘single window’ through the Ministry to facilitate collaboration across relevant sector entities	Quick Win	High
G1	Dedicate resources to improve the quality of the geoscience database & its accessibility by investors	Quick Win	Medium
G2	Scale-up sector promotion efforts to address market mis-perceptions & start building trust with investors	Quick Win	Medium
F3	Enact the proposed copper & gold mineral royalty rates equations within the regulatory framework	Quick Win	Low
F5	Define new globally competitive mineral royalty rates for lithium and rare earths	Quick Win	Low
L1	Pre-define as many exploration & production terms as reasonably possible by policy	Must Have	High
F2	Work with the MOF to reduce the Rent Fees in line with other competitive jurisdictions	Must Have	High
R1	Propose regulatory adjustments / additions to bring the regulatory framework in line with best-practices	Must Have	High
L2-B	Ensure successful exploration outcome results in awarding the mining license to the explorer	Must Have	Medium
L2-A	Remove copper, gold, lithium & rare-earths from the ‘strategic minerals’ category	Important	Medium
F4	Insert a fiscal stabilization clause in the Executive Agreement to secure the incentives application	Important	Low
G4	Establish a national geological survey to assume the Database Promotion mandate	Low Priority	Low
G5	Conduct a redesign of the mining institutional governance structure to delineate key functions	Low Priority	Low

Quick-wins will help put Jordan on the right track and demonstrate the positive momentum of the mining sector transformation







Investors confidence will be buoyed by both outlining the strategic vision as well as prompt execution



G3	Establish a 'single window' through the Ministry to facilitate collaboration across relevant sector entities
F1	Work with the MOI to define mining-specific criteria ensuring the applicability of the investment incentives
G1	Dedicate resources to improve the quality of the geoscience database & its accessibility by investors
G2	Scale-up sector promotion efforts to address market mis-perceptions & start building trust with investors
F3	Enact the proposed copper & gold mineral royalty rates equations within the regulatory framework
F5	Define new globally competitive mineral royalty rates for lithium and rare earths


We have ranked the identified 'quick wins' based on a qualitative assessment of human & material resources requirements to drive their implementation

We have also highlighted key principles which will be driving the implementation roadmap

Ranked 'Quick Wins' Strategic Recommendations		Implementation Principles	Key Resources	
			Human	Material
F1	Work with the MOI to define mining-specific criteria ensuring the applicability of the investment incentives	<ul style="list-style-type: none"> Synchronize with the MOI to firm-up the accessibility for exploration & mining to the suite of investment incentives If need be, obtain government endorsement to clarify the law 		-
G3	Establish a 'single window' through the Ministry to facilitate collaboration across relevant sector entities	<ul style="list-style-type: none"> Obtain endorsement from all relevant Ministries, and establish a joint task-force to align on the most optimal approval workflow Deploy the relevant IT infrastructure to power the 'single window' 		\$
F3	Enact the proposed copper & gold mineral royalty rates equations within the regulatory framework	<ul style="list-style-type: none"> Coordinate with a third-party to define relevant clarifications (e.g. quotation period, deductions, invoicing, administration process) Obtain government endorsement to issue a new regulation 		\$
F5	Define new competitive mineral royalty rates for lithium and rare earths (and other relevant metallic minerals)	<ul style="list-style-type: none"> Coordinate with a third-party to conduct a fiscal modelling analysis and define the rates along with their application terms Obtain government endorsement to issue a new regulation 		\$\$
G2	Scale-up sector promotion efforts to address market mis-perceptions & start building trust with investors	<ul style="list-style-type: none"> Establish a dedicated 'investment promotion' team at MEMR Obtain government endorsement to unlock additional budget Enable the team to drive promotional efforts 		\$\$\$
G1	Dedicate resources to improve the quality of the geoscience database & its accessibility by investors	<ul style="list-style-type: none"> Establish a dedicated 'database promotion' team at MEMR Enable the team to conduct the work (more resources & time-consuming) <u>or</u> outsource it to a third-party (costlier but faster) 		\$\$\$\$

Several engagement platforms can be leveraged to communicate sector aspirations, and are applicable to the relevant stakeholders to different extents

Prospective investors are key to driving exploration, and should be targeted by the different platforms









Engagement Platforms		Current Investors	Prospective Investors	Public Institutions	Strategic Influencers
 Attending Mining Events	<ul style="list-style-type: none"> Bring together industry professionals Elevate the country's visibility Facilitate networking opportunities Demonstrate investment potential 	Relevant examples: <ul style="list-style-type: none"> PDAC, SME, IMARC, Indaba, FMF, LME Week, ... 			
	<ul style="list-style-type: none"> Showcase the investment destination Shortlist prospective investors Connect local industrial ecosystem Fast-track investment process 	Relevant examples: <ul style="list-style-type: none"> Investment forms, site visits, executive workshops, ... 			
	<ul style="list-style-type: none"> Document investment opportunities Disseminate relevant information Showcase industry expertise Educate prospective investors 	Relevant examples: <ul style="list-style-type: none"> Sector strategy, mineral potential, success stories, ... 			
	<ul style="list-style-type: none"> Establish global credibility Provide 'real time' updates Facilitate the investor's experience Enable information dissemination 	Relevant examples: <ul style="list-style-type: none"> Geo-portal, ministry website, social media, ... 			

Introduction











The Baseline Analysis has shown that Jordan has a significant potential to grow its mining sector, however, key policy reforms must be engaged (1/2)

Overview of the market's perception of Jordan's Operational Enablers against the Baseline Analysis findings:

Prioritized Investment Decision Factors			Policy Impact	Market Perception	Jordan Attractiveness	Policy-making Implications
Operational Enablers	1	Quality of the mineral potential	Low	Positive		• Facilitate & accelerate exploration efforts to uncover & define mineral resources
	2	Availability of required infrastructure	Medium	Negative		• Coordinate with relevant authorities to improve in-country access & connectivity
	3	Access to utilities (power, water, etc.)	Medium	Neutral		• Coordinate with relevant authorities to facilitate access to utilities at a lower cost
	4	Quality of the geological database	High	Negative		• Develop a reliable & compelling database & provide access to relevant stakeholders
	5	Benefits of the geographical location	Low	Positive		• Optimize the location & capacity of the port at Aqaba to serve neighboring regions
	6	Socio-economic agreements	Medium	Neutral		• Formalize socio-economic agreements in order to distribute value across communities
	7	Access to skilled labor	Medium	Neutral		• Coordinate with relevant authorities to improve education & skill-up local talents
	8	Access to local financing	Medium	Neutral		• Coordinate with relevant institutions to facilitate access to local financing

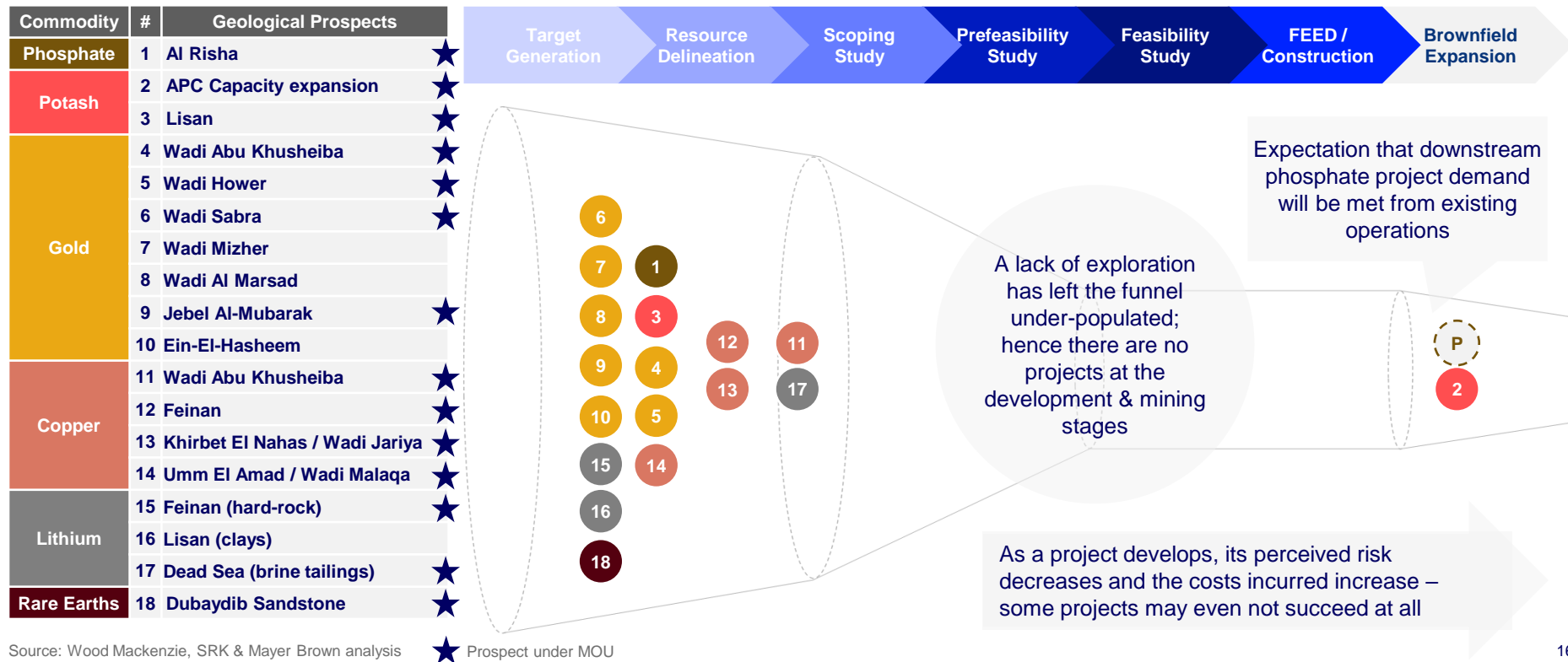
The Baseline Analysis has shown that Jordan has a significant potential to grow its mining sector, however, key policy reforms must be engaged (1/2)

Overview of the market's perception of Jordan's Operational Enablers against the Baseline Analysis findings:

Prioritized Investment Decision Factors		Policy Impact	Market Perception	Jordan Attractiveness	Policy-making Implications
Public Governance	1	Enforcement of the 'rule of law'	High	Positive	 <ul style="list-style-type: none"> Publicize the strategy and socialize successes across the public
	2	Transparency of the legal system	High	Neutral	 <ul style="list-style-type: none"> Make relevant policies & procedures easily and clearly accessible by all stakeholders
	3	Effectiveness of the public institutions	High	Negative	 <ul style="list-style-type: none"> Design a more efficient institutional governance model to facilitate licensing
	4	Openness to foreign investment	High	Positive	 <ul style="list-style-type: none"> Promote the investment openness of Jordan to foreign entities
	5	Fairness of the fiscal regime	High	Neutral	 <ul style="list-style-type: none"> Facilitate the access to the investment incentives to help optimize project economics
	6	Execution of contractual agreements	High	Positive	 <ul style="list-style-type: none"> Formalize the 'security of tenure' in order to de-risk the investment path
	7	Availability of investment incentives	High	Neutral	 <ul style="list-style-type: none"> The Investment Law prescribes several incentives applicable to the mining sector
	8	Ease of starting a business	High	Negative	 <ul style="list-style-type: none"> Design a more efficient institutional governance model to ease business setup

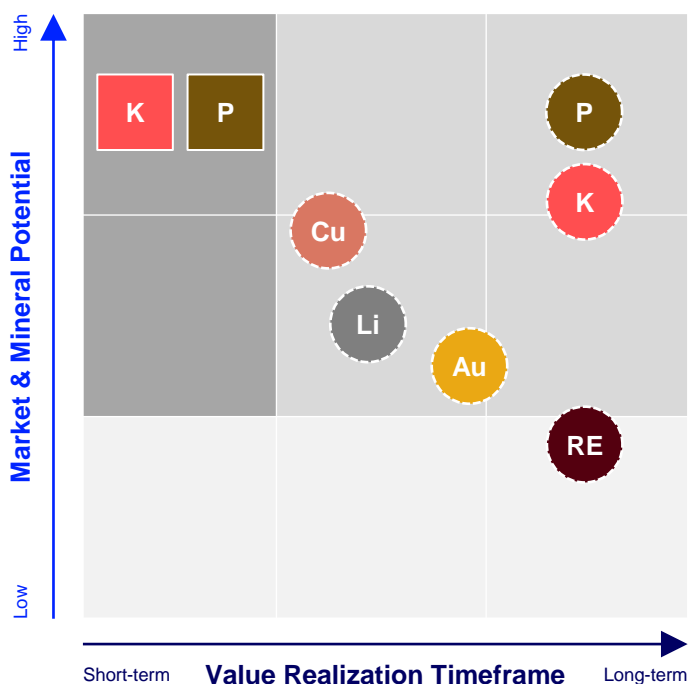
Mitigating misperceptions and engaging the required policy reforms is critical to encourage exploration in order to repopulate the project development funnel

Advancing projects through the funnel is key to unlocking future investment potential of all development phases



Not all commodities are alike and each demands different degrees of government interventions to achieve the envisioned outcomes

Brownfield expansions have the highest potential in short term, with greenfield projects requiring time to mature



1

- **Brownfield expansions**
- Attractive market & high confidence geological potential
- Short-term payoff
 - **Strategic acceleration:** enable infrastructure (transportation, utilities, etc.) and unlock contracts

2

- **Greenfield projects**
- Prospective market & geological potential to be confirmed
- Mid-term payoff
 - **Active promotion:** develop a globally competitive policy framework and accelerate exploration efforts

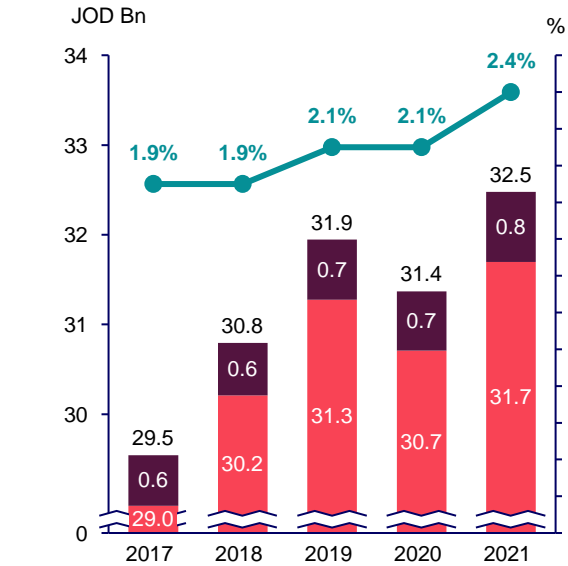
3

- **Greenfield projects**
- Risky market & low confidence geological potential
- Long-term payoff
 - **Opportunistic pursuits:** regulate lightly and pursue passive exploration promotion opportunities

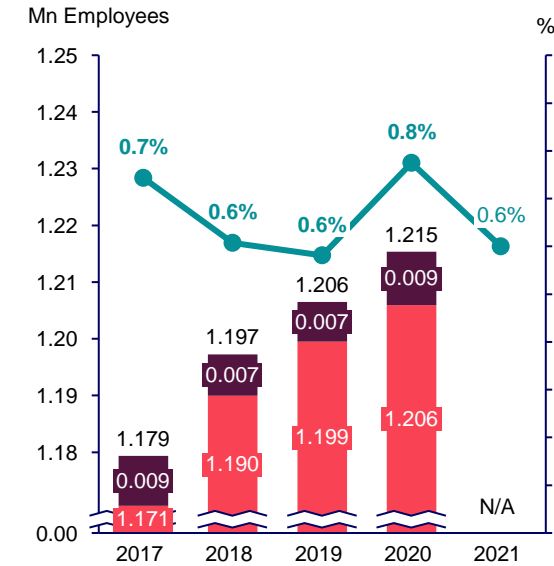
As it stands, the Jordanian mining sector is worth ~2.4% of the GDP, employs ~9.4k people and is responsible for ~10.4% of exports

The mining sector has one of the highest GDP productivity per employee at ~JOD73 k per employee

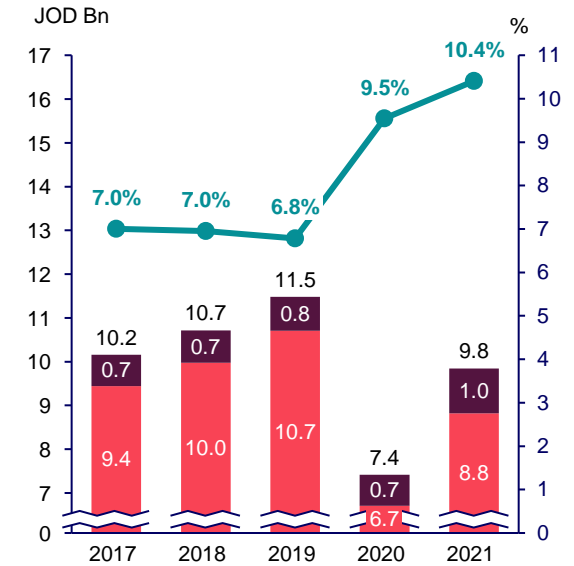
Mining contribution to GDP



Mining contribution to employment



Mining contribution to exports



— Mining & quarrying (RHS) Mining & quarrying Other economic sectors

Jordan has key foundations in place to grow its mining sector, but critical bottlenecks must be overcome to establish a trusted investment environment

The government must focus on factors which can be highly influenced through policy-making

Strengths

- Diverse **mineral potential** for mid-size deposits
- **Effective collaboration** across public institutions
- Nascent mining **ancillary value-chains** exists
- Top-down **Economic Modernization Vision**
- **Geopolitical stability & security**

Leverage

Weaknesses

- No **security of tenure** for MOU-holder to the EA
- The existing **fiscal regime** lacks clarity and is incomplete
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- Underpopulated **project development funnel**
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Opportunities

- **Geographic access** to 'western' supply-chains
- Accelerated **energy transition** globally
- Phosphate & potash **mining expertise**
- Ready access to a highly **educated workforce**
- **Promotional efforts** can easily be scaled-up
- Alignment with **decarbonization goals**

Capitalize

Threats

- Increasing **pressure on water usage**
- Intensifying **regional competition** for investment
- Deterioration of the **social license** to operate
- Perception of mining **impact on the environment**

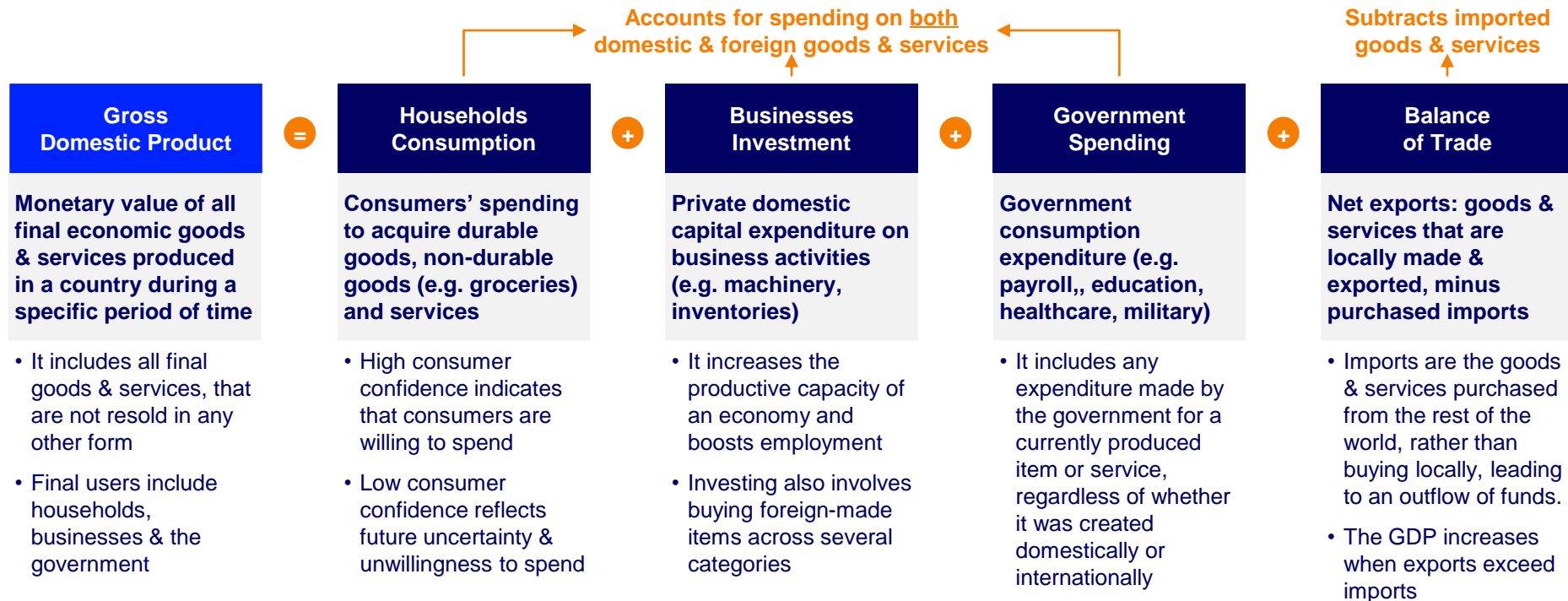
Mitigate

Strategic Targets



Most countries around the world seek to achieve economic prosperity, which can be unlocked through several economic levers

The GDP is a function of domestic consumption, investment, spending as well as the balance of trade



The economic levers can be optimized through policy-making, although not concurrently, so Jordan will need to establish its strategic priorities

The mining sector contributes in terms of employment, foreign direct investment, revenues and exports



In addition to the economic metrics, there are strategic country-specific drivers which may encourage Jordan to favour some policies over others

We have highlighted selected examples which may be relevant for Jordan:



Content Localization

Ensure that a high proportion of **industrial inputs are sourced locally** within the country (e.g. labor, material), without compromising the sector economics



Social Stability

Protect the stability of the country's population and encourage the **socio-economic development** of areas of influence whilst respecting indigenous people's rights



National Heritage

Preserve unique attributes (e.g. activities, products, sites, culture) which have historically contributed to defining the country's national identity



International Geopolitics

Strengthen the mechanisms which allow the country to maintain & extend its **spheres of influence**, both regionally & globally



National Security

Secure critical industries (e.g. high-technology) to **reinforce the country's sovereignty and self-sufficiency** in times of instability (e.g. war, pandemic)



Technological Advancement

Accelerating the acquisition of **specialized knowledge and know-how** which would help the country unlock sector-specific capabilities



Environmental Protection

Prioritize the **preservation of the country's natural environment** (e.g. water, air, biodiversity) for future generations to come























Value-chain Integration

Develop **end-to-end integration of specific value-chains**, which would enable the country to establish unique competitive advantages

Each country has its own mining sector-specific priorities which influence the most appropriate strategy to achieve the envisioned impacts

Jordan will need to define its strategic priorities, which will form the foundation of the strategy

Jurisdictions	Strategic Priorities	Mining Economic Impacts				Policy-making Implications
		Sector Employment	Foreign Direct Investments	Government Revenues	International Exports	
 Saudi Arabia	<ul style="list-style-type: none"> The mining sector is leveraged to drive the development of mid-to-downstream ancillary value-chains locally 					<ul style="list-style-type: none"> De-risking and facilitating foreign investment as much as possible, notably through the deployment of enabling infrastructure
 Ontario	<ul style="list-style-type: none"> The economy is diversified, so mining is contributes mainly to the sustainable development of remote communities 					<ul style="list-style-type: none"> Maintaining a progressive & fair approach to risk & profit-sharing, to maximize the impact on the community
 Western Australia	<ul style="list-style-type: none"> While the mining sector is mature, the economy still relies heavily on its revenues to fund public spending 					<ul style="list-style-type: none"> Secure a fair share of profits for redistribution across society while maintaining a competitive investment environment
 Ecuador	<ul style="list-style-type: none"> The mining sector is being developed as an alternative growth pillar to oil & gas which is affecting biodiverse areas 					<ul style="list-style-type: none"> Capture as much returns as reasonably possible to fund public spending, while strictly protecting the environment

Based on the market attractiveness, geological potential & existing value-chains, there are different expectations for each of the commodities over time

Facilitating the spend of exploration capital in the short-term is key to unlocking mid-to-long term value

Defining success		Short Term (1-2 Years)	Mid Term (3-5 Years)	Long Term (6-8+ Years)
Brownfield Expansions	Phosphate Potash	<ul style="list-style-type: none">• Capacity expansions (mining, processing, shipping, etc.)• Development of value-added downstream industries• Ongoing exploration activities		<ul style="list-style-type: none">• Protection & strengthening of existing competitive advantages• Continuous enhancements of the existing value-chains
	Phosphate Potash Copper Lithium Copper Gold	<ul style="list-style-type: none">• Attracting Exploration companies• Granting of new licenses• Financing of exploration projects• Launch of exploration programs• Initiation of scoping studies	<ul style="list-style-type: none">• Announcement of positive exploration results• Ramp-up of exploration spend• Publication of maiden resource estimates• Release of viable pre-feasibility & feasibility studies• Successful sale of junior exploration projects to developers• Development of local ancillary services (drilling, professional, etc.)• Start of mine construction activities• Start of mine operation activities• Ongoing progress on short-term success factors	
Greenfield Expansions	Rare Earths	<ul style="list-style-type: none">• Identification of prospective exploration targets		

There are three main approaches to calculate GDP; the production approach is the most commonly used and is applicable to the mining sector

Provided perfect data is applied, all three methodologies should yield the same results

Overview of the different GDP calculation approaches

Production Approach

- Takes the total value of **output** from a sector based on producer prices (e.g. mine-gate prices, excluding transport)
- Subtracts **intermediate consumption** for the sector
- If there are any **taxes** directly applicable to the sector's output, these need to be added, and **subsidies** subtracted

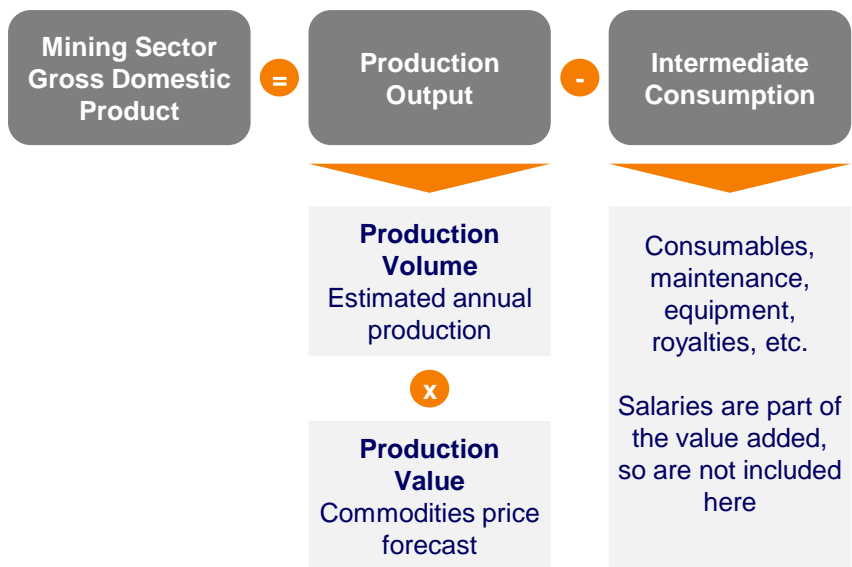
Income Approach

- Determines GDP by adding all **incomes** in the economy, including: private wages, corporate profits (gross operating surplus), interest
- **Indirect taxes** on products & imports are added and subsidies are deducted

Expenditure Approach

- Sums all categories of expenditure to arrive at an estimate of GDP, including: consumption, investment, government spending, net exports (exports less imports)

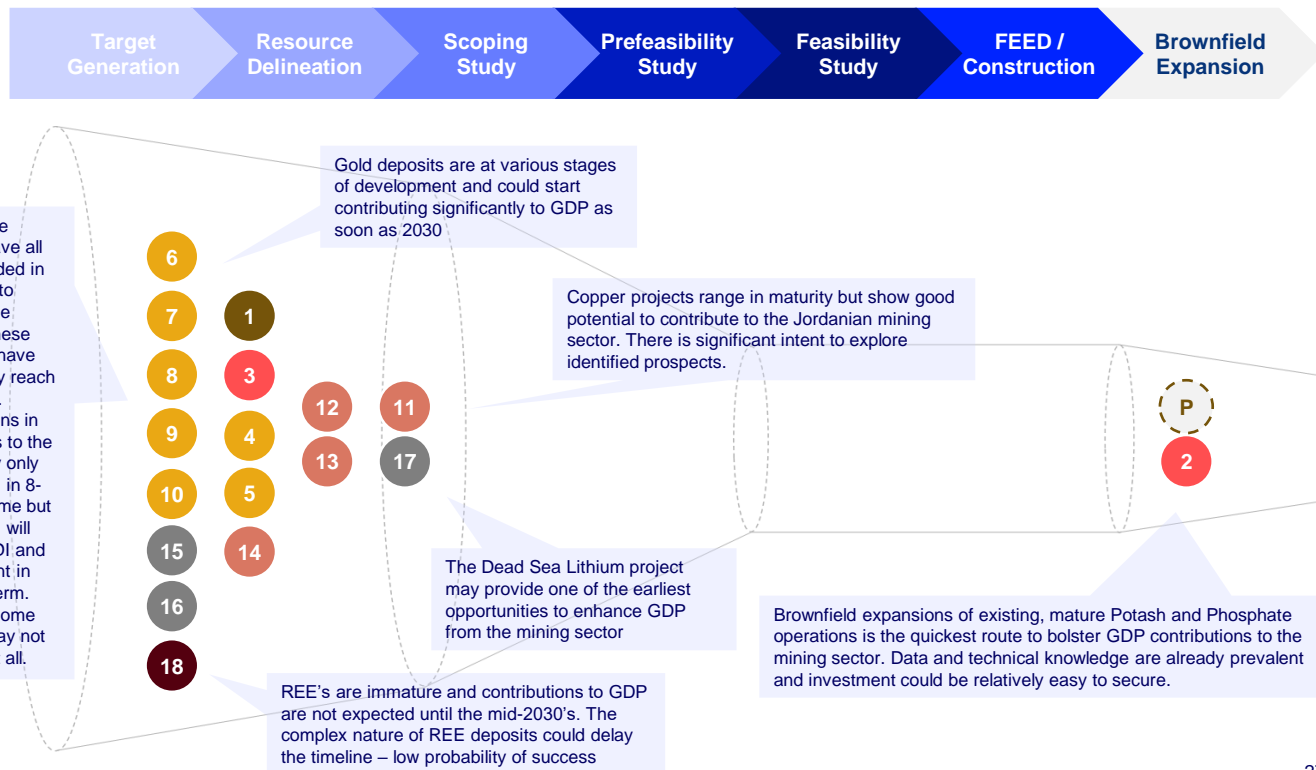
Review of the 'Production Approach' methodology



In order to forecast the sector potential, we have conducted high-level modelling of the project development funnel













We are only modelling known strategic mineral prospects, so the funnel is expected to keep maturing over time

#	Geological Prospects
1	AI Risha
2	APC Capacity expansion
3	Lisan
4	Wadi Abu Khusheiba
5	Wadi Hower
6	Wadi Sabra
7	Wadi Mizher
8	Wadi Al Marsad
9	Jebel Al-Mubarak
10	Ein-El-Hasheem
11	Wadi Abu Khusheiba
12	Feinan
13	Khirbet El Nahas / Wadi Jariya
14	Umm El Amad / Wadi Malaqa
15	Feinan (hard-rock)
16	Lisan (clays)
17	Dead Sea (brine tailings)
18	Dubaydib Sandstone



We have also defined commodity-level ‘chance of success’ factors in order to temper the absolute maximum growth down to a realistic forecast

The ‘chance of success’ assessment accounts for technical & commercial criteria as per the Baseline Analysis

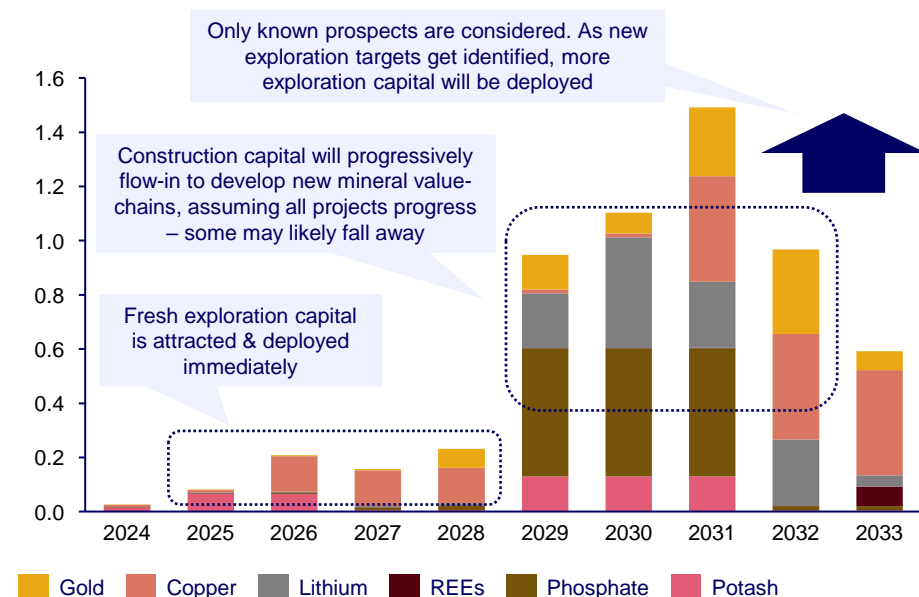
Commodity	Technical Assessment	Commercial Assessment	CoS*
Phosphate	 <ul style="list-style-type: none"> • Infrastructure (transportation, utilities) availability and cost may act as bottlenecks for AI Risha project • Potential JPMC expansion could come online in the short-term 	 <ul style="list-style-type: none"> • The existing upstream and downstream footprint is beneficial • Robust demand growth is expected to outpace capacity increases resulting in opportunities to augment global supply 	70%
Potash	 <ul style="list-style-type: none"> • Brine availability and ESG considerations will need to be taken into account in the Dead Sea • The Lisan project is structurally very complex 	 <ul style="list-style-type: none"> • The existing upstream and downstream footprint is beneficial • Undersupply of raw potash compared to projected demand, which are bolstered by the rising potash intensity of use. 	70%
Gold	 <ul style="list-style-type: none"> • Data supporting gold projects is relatively limited, including primarily geochemical data only • Requires capital investment in excess of ~US\$300m / project 	 <ul style="list-style-type: none"> • Ongoing global geopolitical risks and economic volatility are expected to keep driving gold's value as a safe haven currency/investment 	45%
Copper	 <ul style="list-style-type: none"> • Resource evaluations need upgrading and locations within Dana Nature Reserve have social implications • Requires capital investment in excess of ~US\$720m / project 	 <ul style="list-style-type: none"> • Sustained demand growth, driven by the energy transition, will help maintain positive fundamentals and put upward pressure on prices 	55%
Lithium	 <ul style="list-style-type: none"> • Geochemical data is not well understood for the Feinan & Lisan deposits, and the Dead Sea project will require staged pilot assessments 	 <ul style="list-style-type: none"> • The market immaturity causes long-term uncertainties, especially from a technology perspective, which are expected to negatively impact prices 	45%
Rare Earths	 <ul style="list-style-type: none"> • Early-stage exploration evaluation using limited drilling and trench data • Requires capital investment in excess of ~US\$900m / project 	 <ul style="list-style-type: none"> • The REE supply-chain is dominated by China end-to-end, which can make it very risky to establish a competitively stable value-chain in the long-term 	25%

When implemented, the proposed strategic recommendations could lead to significant mining sector diversification outside of phosphate and potash

Attracting FDI is a priority to accelerate exploration efforts & help develop new metallic mineral value-chains

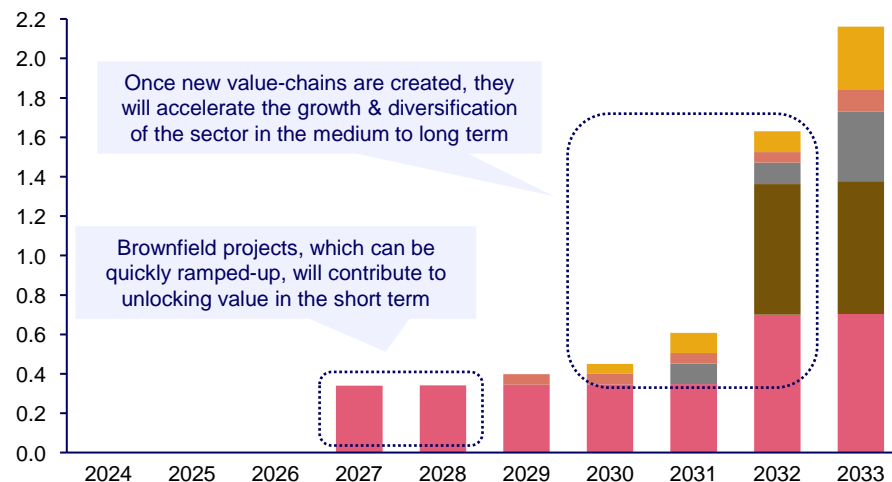
Incremental Foreign Direct Investments Contribution

10-year forecast (2024 – 2033), US\$Bn, 2023 real



Incremental International Exports Contribution

10-year forecast (2024 – 2033), US\$Bn, 2023 real

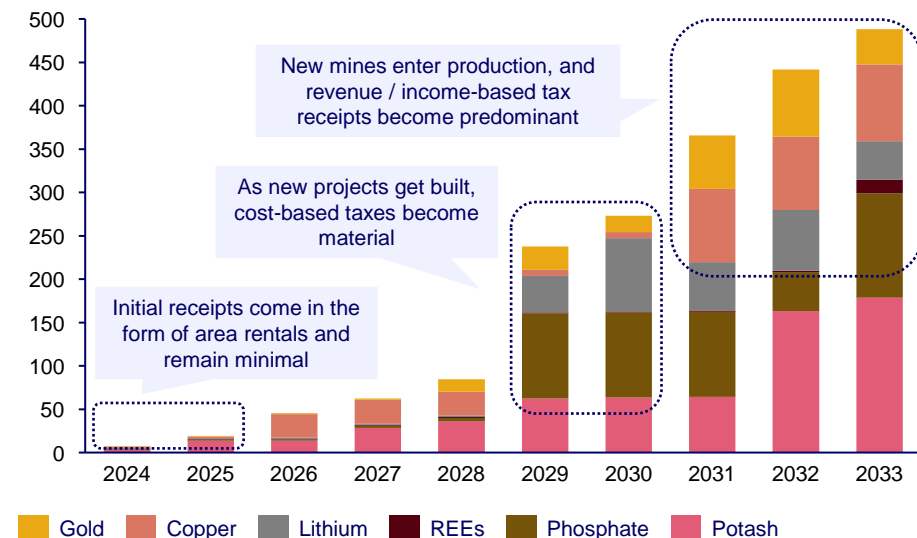


Ultimately, the national mining sector will continue to grow and mature until it becomes a pillar of the Jordanian economy

Cost-based taxes will initially contribute most to fiscal revenues, until revenue and income-based taxes kick-in

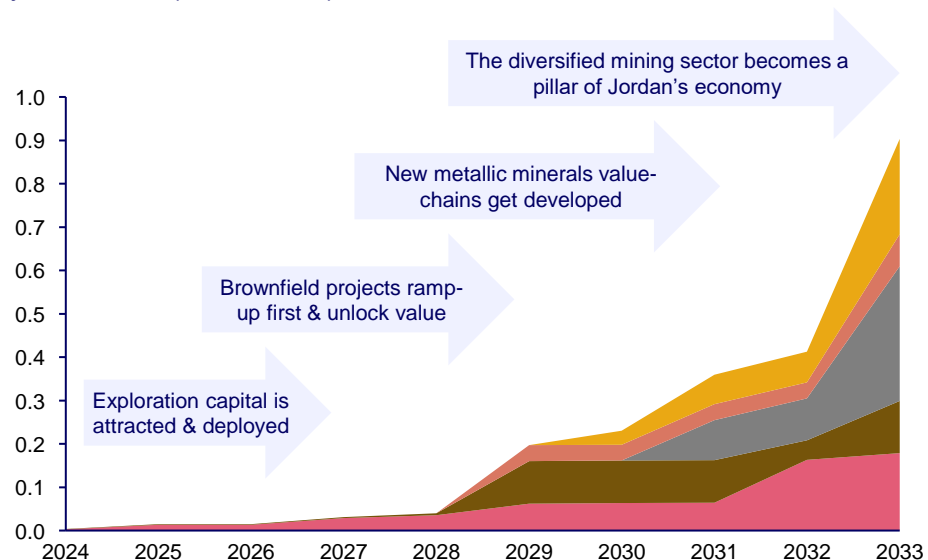
Incremental Government Take Contribution

10-year forecast (2024 – 2033), US\$Mn, 2023 real



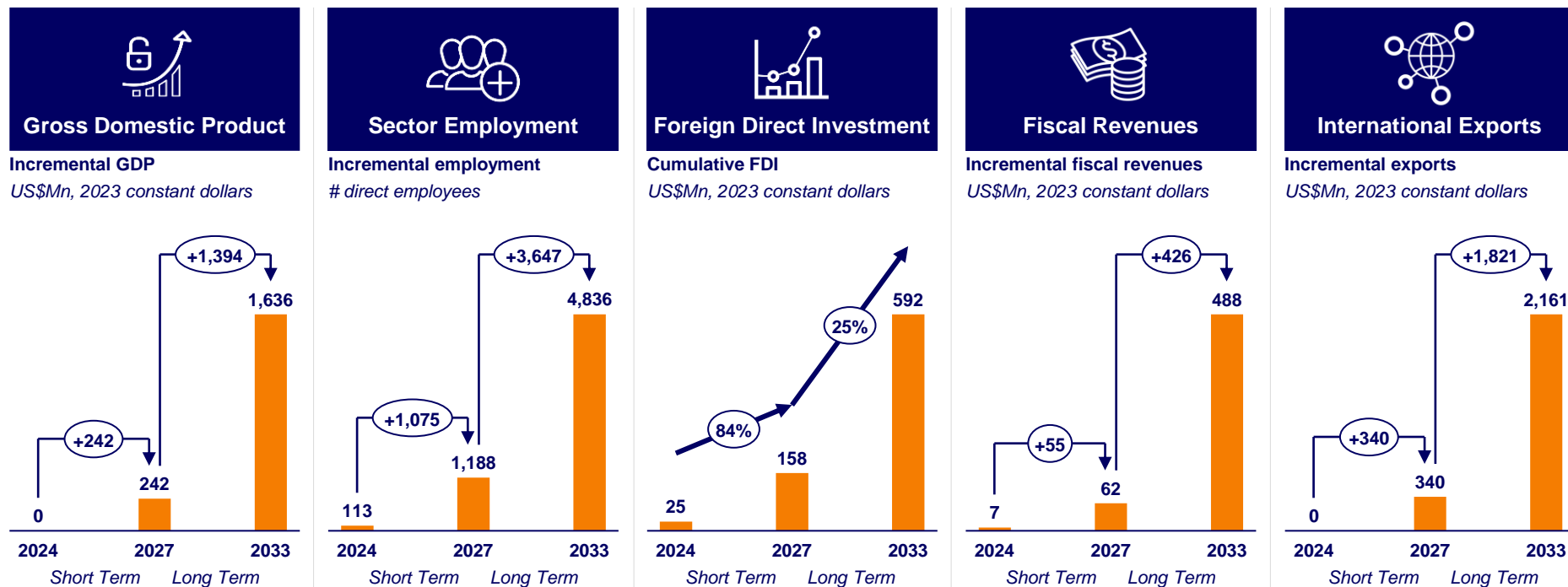
Incremental Gross Domestic Product Contribution

10-year forecast (2024 – 2033), US\$Bn, 2023 real



As a result of our analysis, we can forecast the potential socio-economic benefits which the new prospective mining projects could unlock in Jordan

These include indirect and induced effects across other sectors of the economy



Strategic Recommendations

Licensing Reforms

Governance Reforms

Fiscal Reforms






Regulatory Reforms

Downstream Developments



The strategic recommendations will aim to address the critical bottlenecks which were identified as part of the Baseline Analysis

Addressed the required reforms and relevant accelerators is key to building trust with prospective investors

Proposed Strategic Reforms & Accelerators	Critical Bottlenecks
<div>1</div>  <div>Licensing Reform</div>	<ul style="list-style-type: none"> • MOU and EA terms are independently negotiated for different operators • The strategic minerals licensing process requires two government ratifications (inc. Parliament) • There is no security of tenure for MOU holders
<div>2</div>  <div>Fiscal Reform</div>	<ul style="list-style-type: none"> • The fiscal regime is incomplete (e.g. copper / gold / lithium rare earths mineral royalties) • Rent Fees are excessively high • The access to investment incentives is uncertain
<div>3</div>  <div>Governance Reform</div>	<ul style="list-style-type: none"> • The institutional structure include shared authorities across several governance functions • The existing geoportal (and underlying database) is not comprehensive & accessible enough • Investment promotion remains relatively passive
<div>4</div>  <div>Regulatory Reform</div>	<ul style="list-style-type: none"> • The mining regulatory framework (law, bylaws, instructions) is not comprehensive enough • Several gaps exist, leaving room for substantial discretionary decisions • Relevant legislations are not consistently cross-referenced (e.g. environment, investment)
<div>5</div>  <div>Downstream Accelerators</div>	<ul style="list-style-type: none"> • Power costs are very high, and are a critical enabler of downstream processes • Water is scarce, and its access is a critical enabler of downstream processes • Downstream processes may generate toxic wastes, which should be carefully managed







In order to attract foreign investors, Jordan needs to establish and maintain a mining investment framework that is stable, effective and efficient

We have defined the typical attributes of a competitive & attractive mining investment framework

Attributes	Features	Description	Perception of Government	Impact on Investors
Stability	Transparent	Policies are openly available and understandable by the investor and other relevant stakeholders	<ul style="list-style-type: none"> • Best-practice governance • Stakeholder engagement 	<ul style="list-style-type: none"> • Facilitates investment promotion • Enables informed decision making
	Enforceable	Public and private institutions are accountable , under the law, to execute those policies	<ul style="list-style-type: none"> • Contracts execution • Clauses stabilization 	<ul style="list-style-type: none"> • Protects investors' rights • Mitigates unforeseen risks
Effectiveness	Uniform	Policies apply across all businesses in similar circumstances to ensure equity amongst investors	<ul style="list-style-type: none"> • Regulatory stability • Equitable treatments 	<ul style="list-style-type: none"> • Allows fair competition • Reduces risks of arbitrage
	Fair	Policies are balanced so that both the government and investors get their fair share of project returns	<ul style="list-style-type: none"> • Openness to foreign investment • Distributional behavior 	<ul style="list-style-type: none"> • Boosts stakeholder engagement • Establishes a trusted partnership
Efficiency	Clear	The law provides sufficient details to clarify its execution basis, as well as any exceptions	<ul style="list-style-type: none"> • Regulatory enforcement • Revenue collection 	<ul style="list-style-type: none"> • Increases investor confidence • Provides long-term visibility
	Actionable	The enforcement of the law is supported by appropriate level of administrative resources	<ul style="list-style-type: none"> • Enhanced resource allocation • Compliance with regulations 	<ul style="list-style-type: none"> • Streamlines processes • Increases ease of doing business

The Baseline Analysis indicates that the current Jordanian mining investment framework is not competitive enough with regards to best-practice expectations

Implementing a framework in line with global best practice will ensure a more competitive investment climate

Attributes	Features	Jordan Assessment	Key Objectives
Stability	Transparent		<ul style="list-style-type: none"> Improve the clarity and structure of existing policies Ensure that investors can easily access & process relevant policies
	Enforceable		<ul style="list-style-type: none"> Continue to promote Jordan as a stable socio-political regime Keep enforcing contract's execution as per the rule of law
Effectiveness	Uniform		<ul style="list-style-type: none"> Pre-define as many of the licensing terms in the law as possible Standardize licensing agreements across all sector participants
	Fair		<ul style="list-style-type: none"> Facilitate the access to the relevant investment incentives Promote the competitiveness of the Jordanian fiscal regime
Efficiency	Clear		<ul style="list-style-type: none"> Close the gap with international best practices Prevent the potential for discretionary interpretations
	Actionable		<ul style="list-style-type: none"> Enable public institutions to cope with the sector scale-up ambitions Delineate appropriately governance functions across public entities

The strategy will focus on reforming the key investment decision factors that can be highly impacted by public policy: licensing, fiscal, governance & regulatory

Strategic Accelerators will become increasingly important once exploration efforts are initiated

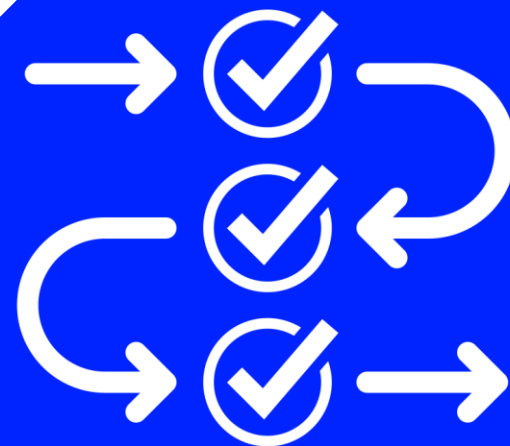
Prioritized Investment Decision Factors

Operational Enablers	1	Quality of the mineral potential
	2	Availability of required infrastructure
	3	Access to utilities
	4	Quality of the geological database
	5	Benefits of the geographical location
	6	Socio-economic agreements
	7	Access to skilled labor
	8	Access to local financing
Public Governance	1	Enforcement of the 'rule of law'
	2	Transparency of the legal system
	3	Effectiveness of the public institutions
	4	Openness to foreign investment
	5	Fairness of the fiscal regime
	6	Execution of contractual agreements
	7	Availability of investment incentives
	8	Ease of starting a business

Proposed Strategic Reforms & Accelerators


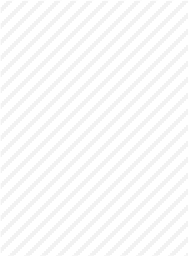

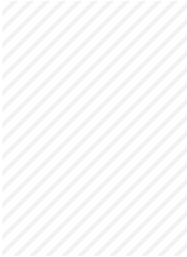

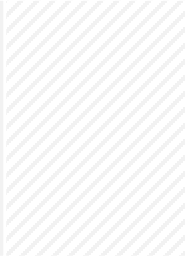

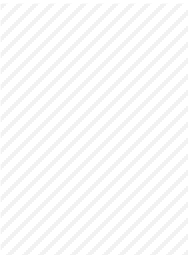




1	Licensing Reform	Streamline & de-risk the investment process, exploration-to-mining through defining a predictable & realistic licensing route
2	Fiscal Reform	Establish an investor-friendly environment in attracting exploration capital and maintaining a fair fiscal burden across the mine lifecycle
3	Governance Reform	Empower governmental institutions with the appropriate structure & resources to deliver effectively and efficiently
4	Regulatory Reform	Attract and retain potential investors through defining stable, comprehensive and clear policies and procedures
5	Downstream Accelerators	Unlock mine lifecycle economics through enabling globally-competitive operational input costs
	Inherent Factors	Capitalize on strengths & opportunities

Licensing Reform



Based on our diagnosis of the licensing framework, we have highlighted the most critical findings which will form the basis of our proposed reforms

Licensing unpredictability and incoherency are the key factors impacting competitiveness

Competitive impact on the investment framework		Stability		Effectiveness		Efficiency	
		Transparent	Enforceable	Uniform	Distributional	Clear	Actionable
1	The licensing process is unpredictable <ul style="list-style-type: none"> The process involves two government ratifications: Cabinet-level to secure the MOU and Parliament-level to secure the Exploration Agreement There is no security of tenure for MOU-holder provided successful exploration outcomes 						
2	The licensing framework lacks clarity <ul style="list-style-type: none"> The proposed exploration period varies from one MOU to another, and does not match delivery expectations as per international standards The Memorandum of Understanding and Executive Agreement terms are independently negotiated across different operators 						



The “strategic minerals” licensing process, which is currently under MEMR’s mandate, requires two separate Council of Ministers & Parliamentary approvals

The two-step government approval process adds excess decision points to the licensing process

Existing Jordanian Mining Legislation			Implications
Natural Resources Law	Art. 8	The Ministry [...] shall place tenders or solicit offers on a competitive basis to exploit one site or more [...] for purposes of survey, exploration and exploitation of petroleum, oil shale coal and strategic minerals. [...] any Person can submit direct proposals to the Ministry [...]	<ul style="list-style-type: none"> • MEMR solicits offers to exploits strategic minerals, and processes Direct Proposals • MEMR recommends to proceed with any MoU based on the Committee review • The signature of a MoU by MEMR must be approved by the Cabinet first • Any EA must be sanctioned by a law, to be ratified by the Parliament
	Art. 9	[...] the Minister shall submit his recommendation to the Council of Ministers to render a suitable decision [...] as a prelude to signing the partnership agreement [...]. Ratification [...] are ratified in accordance with the provisions of Article (117) of the Constitution.	
Bylaw for Exploitation Projects of Petroleum, Oil Shale & Strategic Minerals	Art. 5	The Committee shall [...] make the decision on accepting the Direct Proposal upon the recommendation of the Projects Committees and to qualify the holder of the Direct Proposal for contracting under the Memorandum of Understanding	
	Art. 9	The Minister shall deliver the recommendation of the Committee on the approval of signing the Memorandum of Understanding to the Council of Ministers to take proper decisions and authorize the signing to the Minister.	

Compared with other jurisdictions globally, the Parliamentary ratification is very unusual, and the Council of Ministers' approval could also be simplified

Across jurisdictions, the Ministry of Mines is typically authorized to approve both exploration & mining licences

Selected Jurisdiction	Exploration License Issuer	Exploitation License Issuer	Parliamentary Ratification	Concession Codification
Jordan	MOU: Council of Ministers License: EMRC	EA: Council of Ministers License: EMRC	Required	Executive Agreement
Egypt	Parliament	President	Required	Law
Saudi Arabia	Ministry of Industry & Mineral Resources	Ministry of Industry & Mineral Resources	Not required	Mining License
Ontario	Ministry of Energy, Northern Development & Mining	Ministry of Energy, Northern Development & Mining	Not required	Mining Lease
West. Australia	Department of Mines and Petroleum	Department of Mines and Petroleum	Not required	Mining Lease
Ghana	Minister of Lands and Natural Resources	Minister of Lands and Natural Resources	Not required	Mining Agreement
Mongolia	Mineral Resources & Petroleum Authority	Mineral Resources & Petroleum Authority	Not required *	Mining Licence
Peru	Ministry of Energy & Mines	Ministry of Energy & Mines	Not required	Mining License

Implications

- The **Ministry of Mines is typically responsible** for issuing both exploration and exploitation licenses
- **Parliamentary ratification is typically not required** to issue the exploitation license. In Egypt, work has been done to streamline the exploration license process.
- The **mining concessions is typically codified in the mining license** (or similar) not in a law or agreement

There appears to be several divergences across the MoUs, even for similar commodities, and misalignments with the project development expectations

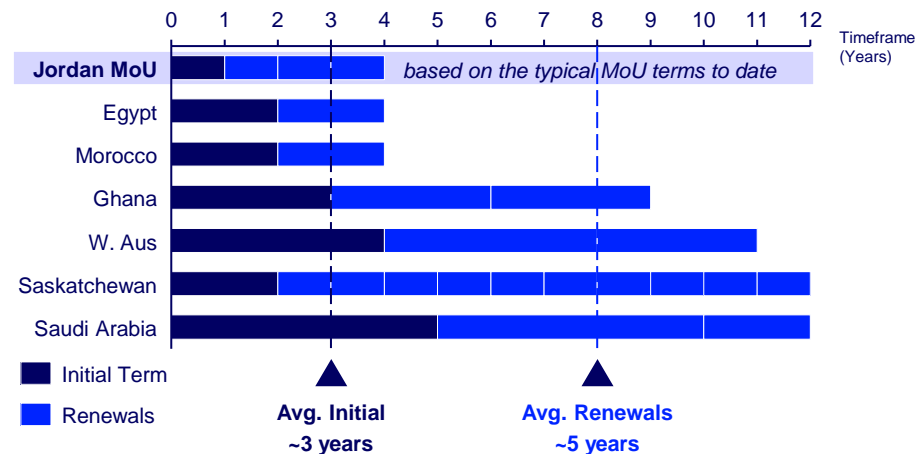
Substantial discretionary negotiations result in unequal treatments across the active companies

Key Terms	Selected Memorandums of Understanding				Implications
	Armico	Solvest	Manaseer	ENEC	
Commodity Type	<ul style="list-style-type: none"> • Phosphate • Gold • Lithium 	<ul style="list-style-type: none"> • Copper • Gold 	<ul style="list-style-type: none"> • Copper 	<ul style="list-style-type: none"> • Rare Earths 	Multi-commodity agreements are preferred in anticipation of bi-product exploration findings
Exploration Period	<ul style="list-style-type: none"> • Phosphate - 12 Months • Gold - 12 Months • Lithium -12 Months 	<ul style="list-style-type: none"> • Copper - 12 Months • Gold - 14 Months 	<ul style="list-style-type: none"> • 16 Months 	<ul style="list-style-type: none"> • 10 years 	Exploration period terms (initial & renewals) should be mostly standardized
Exploration Area	<ul style="list-style-type: none"> • Phosphate - 305 km² • Gold – 54 km² • Lithium – 36 km² 	<ul style="list-style-type: none"> • Copper – 20-28 km² • Gold - 155 km² 	<ul style="list-style-type: none"> • Not recorded in the MoU 	<ul style="list-style-type: none"> • 2,388 km² 	Exploration blocks should follow pre-defined uniform criteria (size, shape, ratio, etc.)
Key Deliverable	<ul style="list-style-type: none"> • FS within MOU exploration period 	<ul style="list-style-type: none"> • PFS within MOU exploration period 	<ul style="list-style-type: none"> • FS within MOU exploration period 	<ul style="list-style-type: none"> • FS within MOU exploration period 	Work programmes should be detailed, and realistically aligned with the exploration period

Also, Jordan's MoU tenure is relatively short initially to cater for exploration needs and provides little room for renewals, which remain discretionary

The exploitation licence term is sufficient, but should remain renewable until the know ore has been exhausted

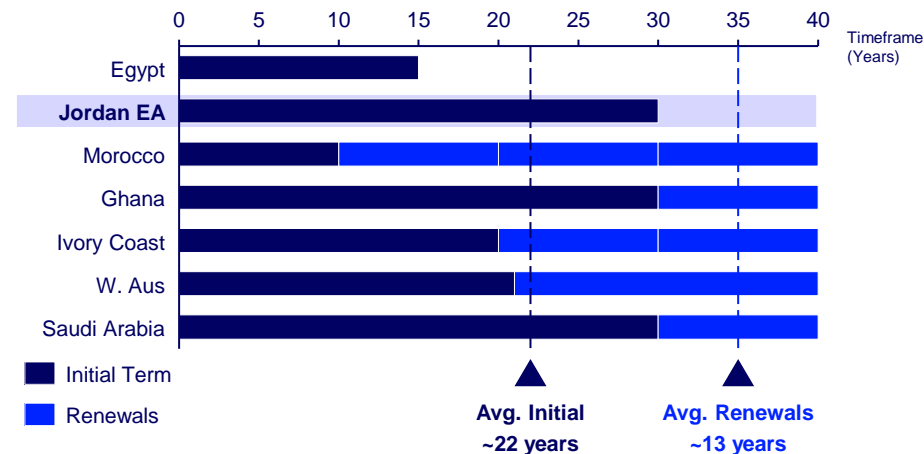
Selected exploration license periods



Implications

- The **initial 1-year exploration period** is insufficient
- The **total 4-year (including extensions)** exploration period is insufficient
- The **discretionary 1-year renewal** process is cumbersome

Selected global exploitation license periods

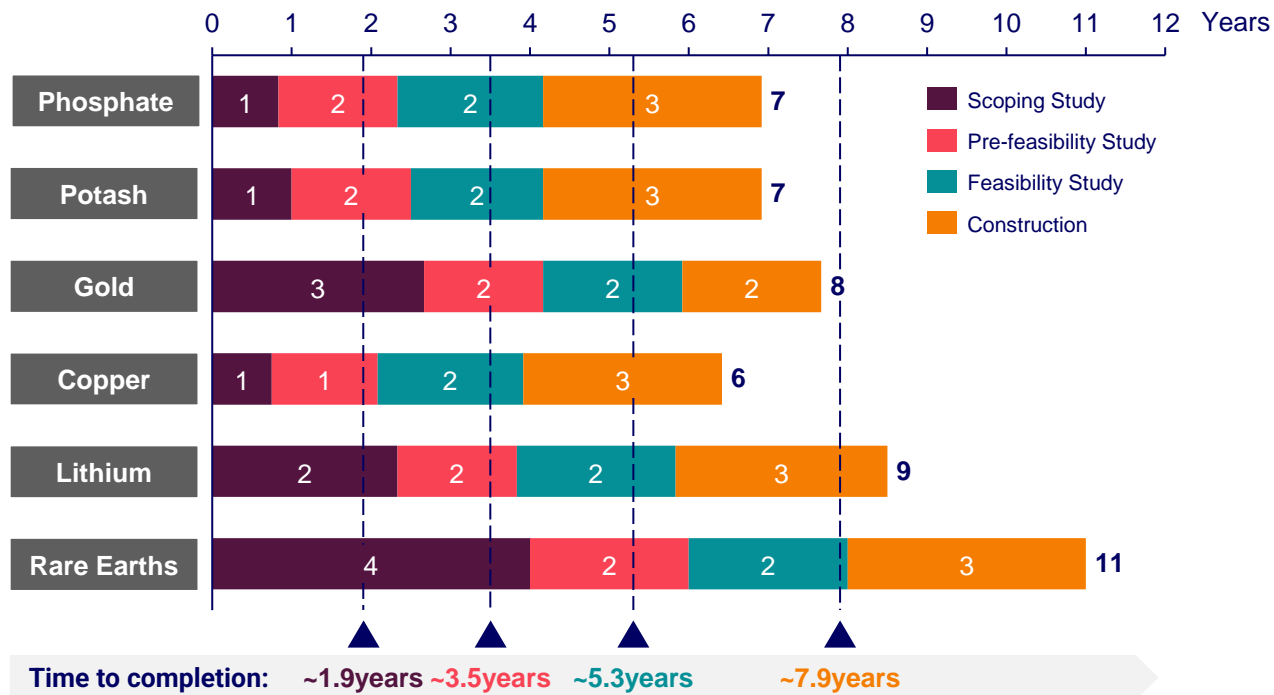


Implications

- The **initial 30-year exploitation period** is sufficient
- The lack of **intermediary renewals** is positive
- There is no **option to extend the license** beyond the 30-year initial term

Typically, mine project development from exploration to production is a time consuming process when best-practice standards are followed

Projects development lifecycle are expected to range between 7 to 11 years, depending on the commodity



Scoping Study

- 50% cost estimation accuracy
- Inferred / Indicated resource estimate
- Preliminary Economic Assessment

Pre-feasibility Study

















- 70% cost estimation accuracy
- Indicated / Measured resource estimate
- Preliminary ESIA study

Feasibility Study

- 80% cost estimation accuracy
- Proven / Probable reserve statement
- Approved ESIA study

















Standardizing as many exploration & production licensing terms in the law as reasonably possible will help de-risk the approval process (1/2)

Reduced discretionary negotiations bring more stability and increase confidence for prospective investors

Licensing Terms	Typical Codification		Operational Relevance		Rationale	Implications
	Legislation	Agreement	Exploration	Production		
 Duration & Renewal Terms					▲ Simplifies administration, encourages investment ▼ Ignores geological diversity, hinders adaptability	• Establish the initial term period of the license • Define clear criteria for automated renewal
 Capital Deployment Schedule					▲ Enables tailored investment based on project complexity ▼ Does not accounts for investment environment	• Review and acceptance of the Feasibility Study as a basis for responsible project development
 Environment & Social Obligations					▲ Ensure commitment to sustainability ▼ Does not adapt to stakeholder needs	• Require the production of agreed ESIA / ESMP • Stipulate that those plans must be followed
 Dispute Resolution Mechanisms					▲ Reduces legal uncertainties and potential costs / delays ▼ May not suit all disputes, lacks customization	• Stipulate that disputes are subject to negotiation first, then submitted to local arbitration to settle if need be

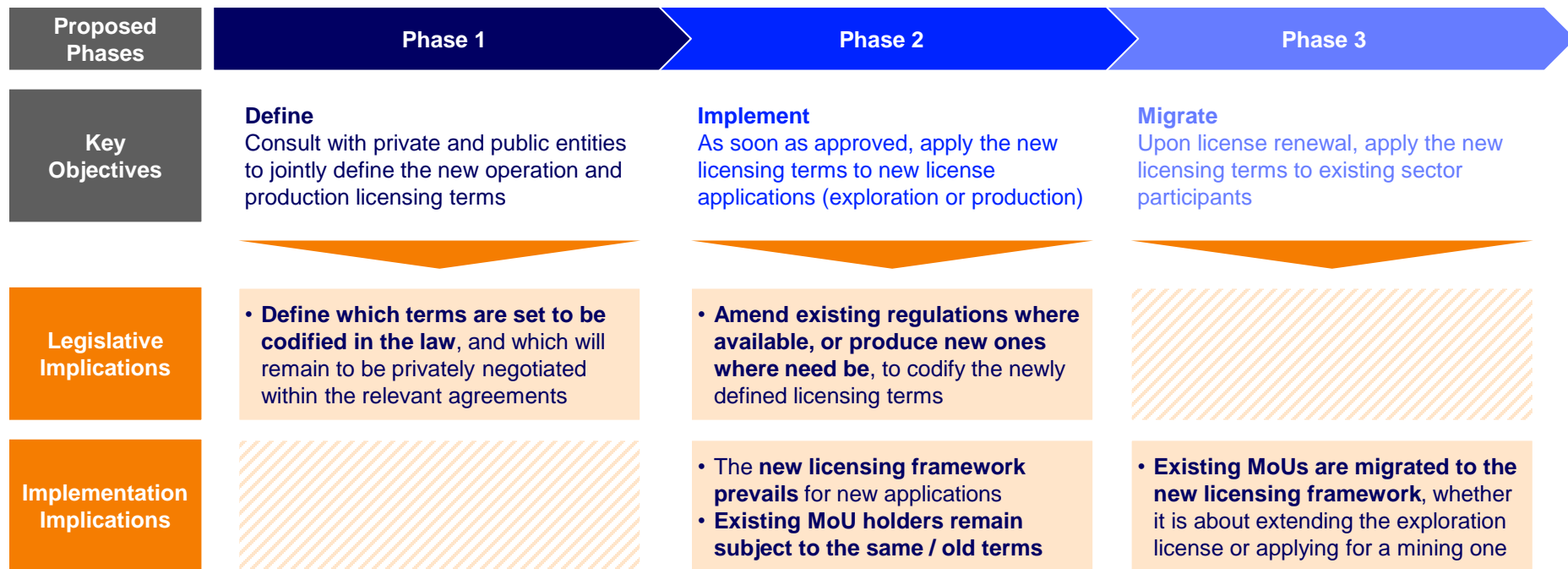
Standardizing as many exploration & production licensing terms in the law as reasonably possible will help de-risk the approval process (2/2)

Reduced discretionary negotiations bring more stability and increase confidence for prospective investors

Licensing Terms	Typical Codification		Operational Relevance		Rationale	Implications
	Legislation	Agreement	Exploration	Production		
 Fiscal Terms & Investment Incentives					▲ Ensures equity and terms / incentives stabilization ▼ Reduces customization to specific project needs	• Establish fiscal stabilization provisions to prevent sudden & significant changes to the pre-agreed fiscal terms
 Operational Data Sharing & Reporting					▲ Builds geo-database for future promotion ▼ May not adapt to operational constraints	• Define information reporting mechanisms (frequency, format, ...) with provisions for sensitive data treatment
 Change of Control & Transfer					▲ Prevents abrupt changes and maintains continuity ▼ May not address project / stakeholder concerns	• Stipulate the conditions under which the license can be transferred or assigned to another entity
 Community & Stakeholder Engagement					▲ Ensures uniform treatment, avoids inconsistencies ▼ Ignores unique needs, preferences, and concerns	• Require the production of agreed ESIA / ESMP • Stipulate that those plans must be followed

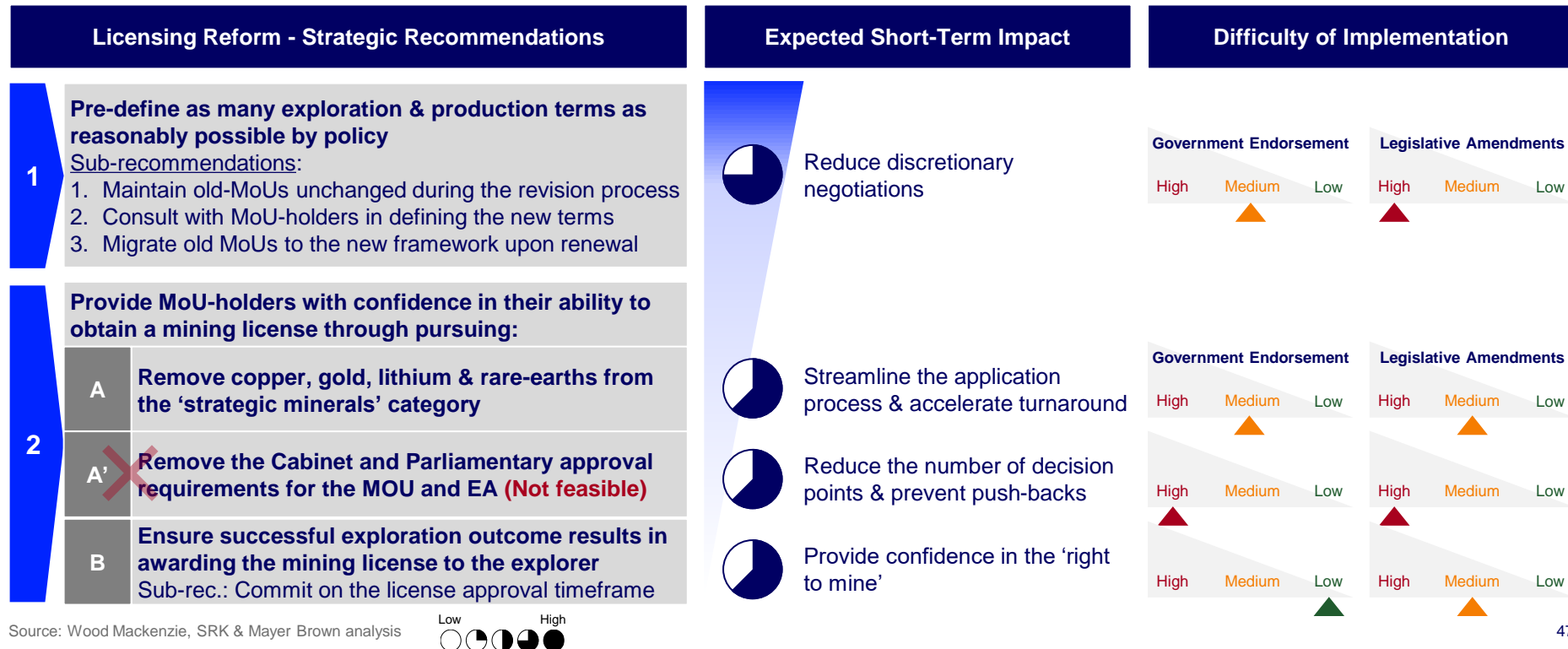
We recommend a three-phase approach to define the new licensing framework and apply it to the relevant sector participants, whether new or prospective

Current MoU-holders need to be consulted in order to collaboratively settle on the new licensing terms



Based on our analysis, we have summarized the strategic reforms which must be engaged to improve Jordan's mining licensing framework

Overview of the proposed licensing strategic recommendations



The proposed licensing strategic recommendations have varying degrees of implications with respect to policymaking

For each, we have indicated the industry best-practices and our specific recommendations for Jordan






Licensing Strategic Recommendations		Implementation Vehicle (For Discussion)						Key Actions for MEMR
		Constitution	Law	Bylaw	Instruction	Agreement	Initiative	
1	Pre-define as many exploration & production terms as reasonably possible by policy							<ul style="list-style-type: none"> Launch consultations with relevant stakeholders to converge on the terms to define in the law vs. agreements Engage a study to define the industry best-practice for defining each term
2A	Remove copper, gold, lithium & rare-earths from the 'strategic minerals' category							<ul style="list-style-type: none"> Engage with the Cabinet to obtain endorsement Validate with EMRC its readiness to assume the expanded mandate
2B	Ensure successful exploration outcome results in awarding the mining license to the explorer Sub-rec.: Commit on the license approval timeframe							<ul style="list-style-type: none"> Execute the recommendation through issuing an Instruction or amending the existing Bylaw

Governance Reform



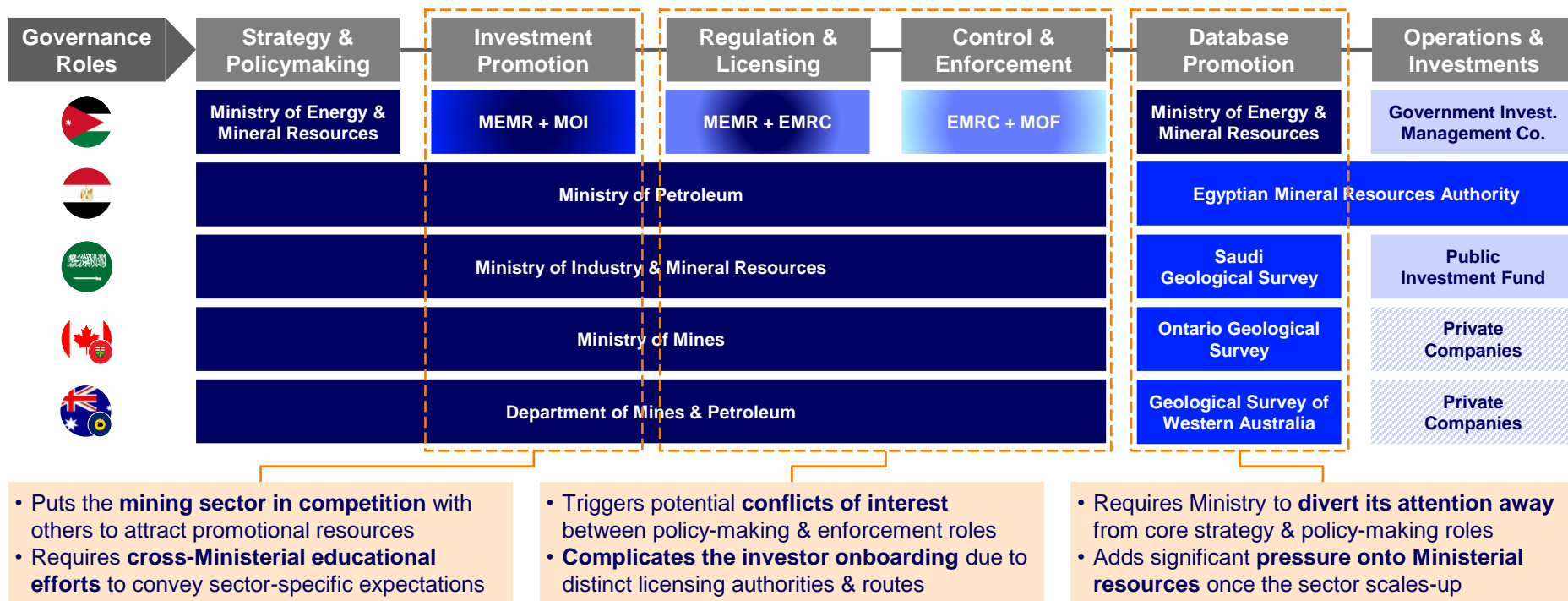
Based on our diagnosis of the institutional framework, we have highlighted the most critical findings which will form the basis of our proposed reforms

Institutional overlap and sub-optimal promotional efforts are the key factors impacting competitiveness

Competitive impact on the investment framework		Stability		Effectiveness		Efficiency	
		Transparent	Enforceable	Uniform	Distributional	Clear	Actionable
1	Unusual governance shared authorities exist <ul style="list-style-type: none">MEMR and EMRC have a shared authority in terms of Regulation & Licensing, which may cause issues as the sector starts scaling-upThe ‘database promotion’ mandate currently falls under MEMR, which may face resource issues as the sector starts scaling-up						
2	Sector promotional efforts are sub-optimal <ul style="list-style-type: none">The existing geoscience database is not comprehensive & accessible enough, to enable prospective investors to evaluate opportunitiesPublic-facing investment promotion remains relatively passive, which limits the exposure of Jordan to the global investment community						

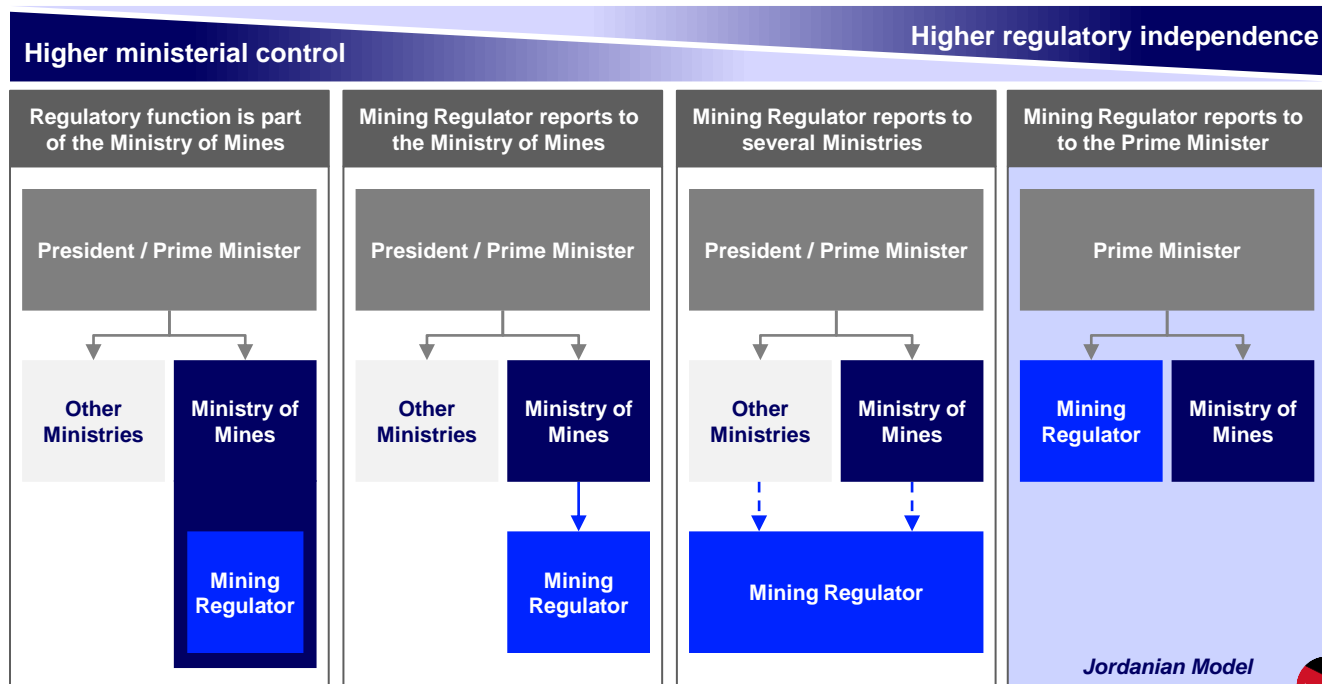
Although the institutional collaboration is very efficient so far, Jordan is uniquely characterized by overlaps across several of the governance roles

Shared authorities create inefficiencies, which may become problematic once the sector scales up



In terms of Control & Enforcement, different models exist to govern the relationship between MEMR & EMRC, but retaining ministerial control is critical

Governmental hierarchy helps ensure that policies get consistently & efficiently translated into regulatory actions



Implications

- Regulations serve policies so **regulatory bodies should report to / be accountable to a policy-making Ministry**, in some shape or form
- If a Ministry owns KPIs for the performance of a sector, it should have a **means of control over any agencies enforcing policies**
- A **regulatory body should report to one ministry only**. Where lines of authority are blurred, bodies may seek to unilaterally shape their mandate

In terms of Database Promotion, Jordan may consider establishing a formal geological survey in the mid-to-long term, to cope with its growth ambitions

It is typical best practice for mining-focused jurisdictions to establish a dedicated geological survey

Typical return (exploration & mining licenses issued) on geoscience data generation profile

Ministry highlights the potential

Timeframe: short-term

Exploration: early-stage prospecting

Production: none

Private sector scales-up exploration

Timeframe: medium-term

Exploration: large-scale exploration studies

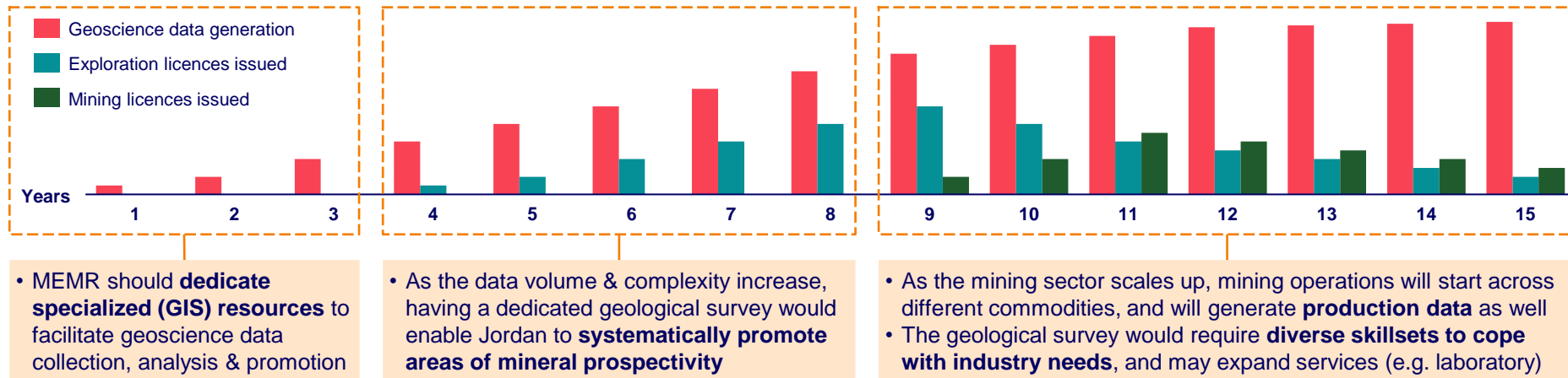
Production: none

Mining operations get developed & exploration continues

Timeframe: long-term

Exploration: ongoing exploration work

Production: active generation of production data



Potential investors rely on a quality geoscience database in order to ascertain the geological prospectivity, and decide whether to pursue exploration efforts

While the existing database builds on quality historical information, several information gaps exist

Geoscience Data Type		Database Promotion Recommendations	Frequency		Achievability	
			One-off	Recurrent	Ease	Cost
Geological	Geological Maps	Geo-reference, translate & digitize all available datasets (maps, reports, etc.) & complement with public Arabian Peninsula data	✓	✓	▼	\$\$\$
	Alteration Patterns	Acquire multispectral remote sensing public imagery (Sentinel 2, Landsat 8, Aster, etc) and apply a band ratio to visualize alterations	✓		▲	\$\$
	Drilling Data	Digitize the existing drillhole database (geo-location, logging, analysis results, etc.) and ensure future drillholes are digitized too	✓	✓	▼	\$\$\$
Geochemical	Mineral Occurrences	Compile mineral occurrences from existing reports & maps and conduct focused country-wide geo-chemical sampling	✓	✓	▼	\$\$
Geophysical	Magnetic Surveys	Overlay country-wide geophysical survey (magnetic and radiometry) which was conducted in the past	✓		▲	\$
Geographical	Administrative Data	Overlay publicly available administrative data (roads, railways, airports, cities, etc.)	✓	✓	▲	\$
Environmental	Protected Areas	Maintain environmentally protected areas up-to-date (national parks, protected & prohibited areas, etc.)		✓	▲	\$
Cadastre	Open Blocks	Ensure existing licence details are completed (owner, status, etc.) and maintain open blocks for exploration up-to-date	✓	✓	▲	\$

Prioritizing will result in a short-term impact on prospective investors, and trigger a positive change momentum for other recommendations


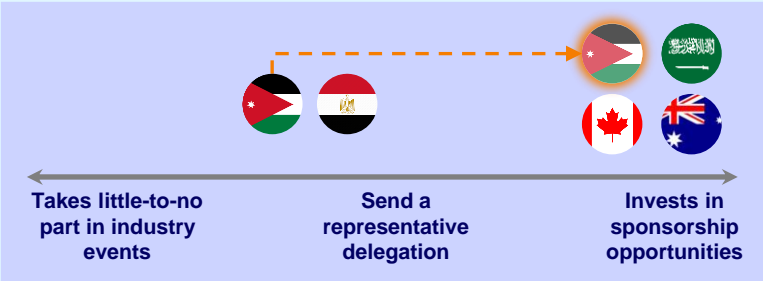

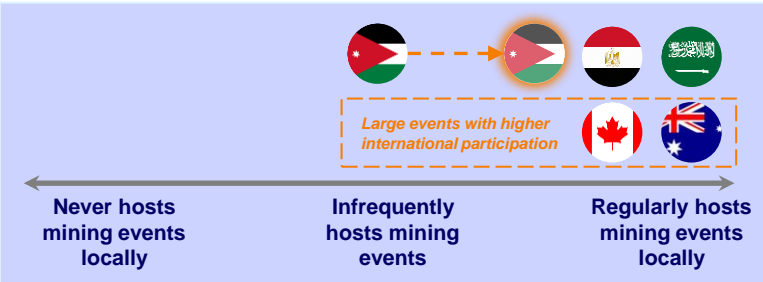
Given its resource constraints, MEMR may consider outsourcing some of these activities to execute faster

Ranked Database Promotion Recommendations	Achievability	
	Ease	Cost
Overlay publicly available administrative data (roads, railways, airports, cities, etc.)	▲	\$
Overlay country-wide geophysical survey (magnetic and radiometry) which was conducted in the past	▲	\$
Ensure existing licence details are completed (owner, status, etc.) and maintain open blocks for exploration up-to-date	▲	\$
Maintain environmentally protected areas up-to-date (national parks, protected & prohibited areas, etc.)	▲	\$
Acquire multispectral remote sensing public imagery (Sentinel 2, Landsat 8, Aster, etc) and apply a band ratio to visualize alterations	▲	\$\$
Compile mineral occurrences from existing reports & maps and conduct focused country-wide geo-chemical sampling	▼	\$\$
Digitize the existing drillhole database (geo-location, logging, analysis results, etc.) and ensure future drillholes are digitized too	▼	\$\$\$
Geo-reference, translate & digitize all available datasets (maps, reports, etc.) & complement with public Arabian Peninsula data	▼	\$\$\$

Implications
<ul style="list-style-type: none"> • Prioritize recommendations which are relatively easy to implement and require minimal budget • Consider outsourcing selected recommendations to specialized companies to accelerate their execution <p>In parallel, improve the capabilities & performance of the geoportal, including:</p> <ul style="list-style-type: none"> • Collate all of the available geoscience data in a consistent and unified view • Integrate a license management system to check-in status or apply for a license • Provide multilingual support, for navigating the portal & accessing data • Maintain optimal speed and a user-friendly interface

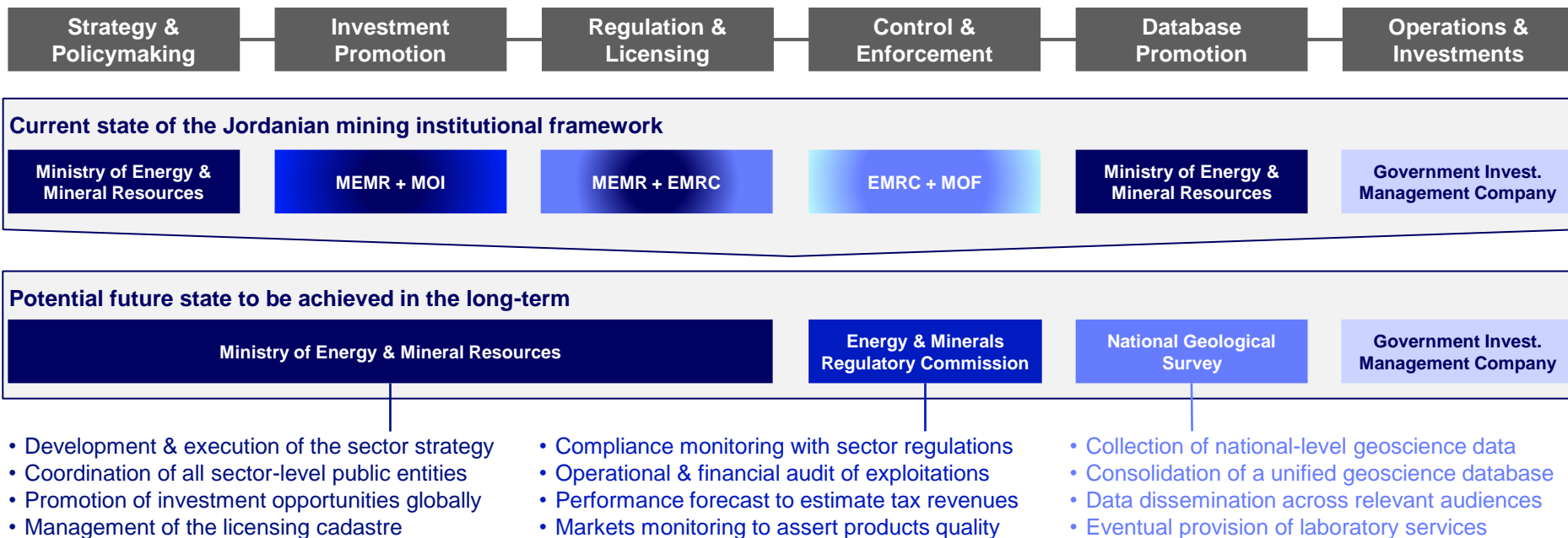
In parallel, Jordan will need to be more proactive about its promotional efforts towards the investment community in order to trigger a positive momentum

There is an opportunity to scale-up local and international investment promotion to elevate Jordan's profile

Platforms	Promotional Ambitions	Key Objectives	Strategic Enablers
Attending Mining Events 		<ul style="list-style-type: none"> • Elevate Jordan's profile globally as an up-and-coming mining investment destination • Unlock global networking opportunities with industry stakeholders (investors and beyond: lenders, etc.) 	<ul style="list-style-type: none"> • Increase domestic awareness of the benefits of participating in industry events • Obtain backing from key stakeholders to unlock the necessary support and resources
Hosting Mining Events 		<ul style="list-style-type: none"> • Expose local private and public stakeholders to the broader mining industrial ecosystem • Showcase Jordan's investment opportunities to shortlisted high-potential investors 	<ul style="list-style-type: none"> • Obtain endorsement from the government to actively host mining events in-country • Build partnerships with industry stakeholders to garner sponsorship, support & expertise

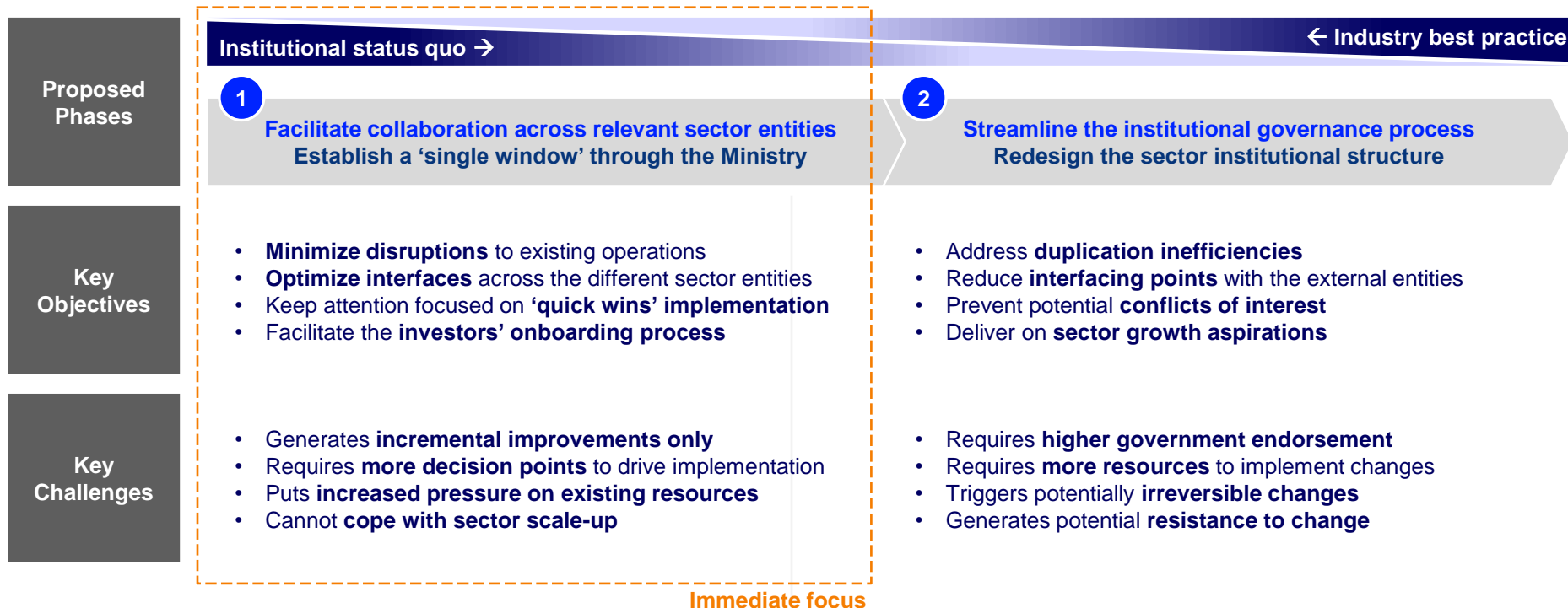
Ultimately, separating key institutional roles in the longer term would reflect best-practice of mining sector governance worldwide

The potential future state represents a long-term goal for MEMR to achieve in line with international peers



Given the ongoing positive institutional collaboration across entities, we recommend a two-phase transformation with minimal impacts in the near-term

Phase 2 would only be launched after the initial 'quick wins' strategic recommendations have been implemented



Based on our analysis, we have summarized the strategic reforms which must be engaged to improve Jordan’s mining governance framework

Overview of the proposed governance strategic recommendations

Governance Reform - Strategic Recommendations		Expected Short-Term Impact	Difficulty of Implementation	
1	Dedicate resources to improve the quality of the geoscience database & its accessibility by investors	Increased investor confidence in the country’s prospectivity	<div>Government Endorsement</div> <div>High Medium Low</div> <div>▲</div>	<div>Legislative Amendments</div> <div>High Medium Low</div> <div>▲</div>
2	Scale-up sector promotion efforts to address market mis-perceptions and start building trust with investors	Improved market perception about the country’s potential	<div>Government Endorsement</div> <div>High Medium Low</div> <div>▲</div>	<div>Legislative Amendments</div> <div>High Medium Low</div> <div>▲</div>
3	Establish a ‘single window’ through the Ministry to facilitate collaboration across relevant sector entities <u>Sub-rec.:</u> Commit on the application review timeframe	Optimized institutional collaboration	<div>Government Endorsement</div> <div>High Medium Low</div> <div>▲</div>	<div>Legislative Amendments</div> <div>High Medium Low</div> <div>▲</div>
4	Establish a national geological survey to assume the Database Promotion mandate	Systematic and centralized data collection and assessment	<div>Government Endorsement</div> <div>High Medium Low</div> <div>▲</div>	<div>Legislative Amendments</div> <div>High Medium Low</div> <div>▲</div>
5	Conduct a redesign of the mining institutional governance structure to delineate key functions	Streamlined institutional governance process	<div>Government Endorsement</div> <div>High Medium Low</div> <div>▲</div>	<div>Legislative Amendments</div> <div>High Medium Low</div> <div>▲</div>



The proposed governance strategic recommendations have varying degrees of implications with respect to policymaking

For each, we have indicated the industry best-practices and our specific recommendations for Jordan

Governance Strategic Recommendations		Implementation Vehicle (For Discussion)						Key Actions for MEMR
		Constitution	Law	Bylaw	Instruction	Agreement	Initiative	
1	Dedicate resources to improve the quality of the geoscience database & its accessibility by investors						★	• Build in-house human & material capabilities to assume the mandate
2	Scale-up sector promotion efforts to address market misperceptions and start building trust with investors						★	• Establish an internal working group to engage with MOI • Participate in active promotion efforts
3	Establish a 'single window' through the Ministry to facilitate collaboration across relevant sector entities						★	• Encourage the ongoing efforts of the internal working group • Leverage the outcome of the Strategy
4	Establish a national geological survey to assume the Database Promotion mandate						★	• Start building domestic awareness about the industry best practice
5	Conduct a redesign of the mining institutional governance structure to delineate key functions						★	• Start building domestic awareness about the industry best practice

Fiscal Reform



Based on our diagnosis of the fiscal framework, we have highlighted the most critical findings which will form the basis of our proposed reforms

Fiscal regime incompleteness and high burden are the key factors impacting competitiveness

Competitive impact on the investment framework		Stability		Effectiveness		Efficiency	
		Transparent	Enforceable	Uniform	Distributional	Clear	Actionable
1	<p>The fiscal regime has gaps</p> <ul style="list-style-type: none">• No royalty rates are currently defined for Lithium and Rare Earths, currently under exploration• Phosphate and Potash royalties have been individually negotiated with active operators• Gold and Copper royalties follow a different basis than others, and are not enacted yet						
2	<p>The path to fiscal competitiveness is uncertain</p> <ul style="list-style-type: none">• Registration Fees, Rent Fees, VAT, Import Duty and Profit-based Taxes are on the higher end of the competitive benchmarking range• There are uncertainties regarding the access the investment incentives for the new 'strategic minerals'						

Mineral royalty rates for phosphate, potash, copper and gold are currently defined, although their legislation & calculation follow different principles

Lithium and rare-earths mineral royalty rates are currently not included in the existing fiscal regime

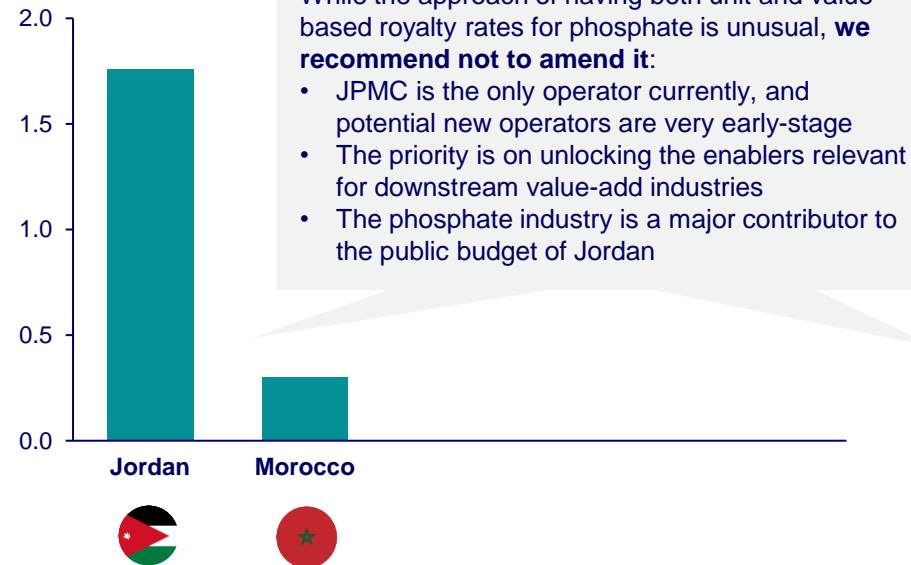
Mineral Commodity	Overview of the mineral royalty rate calculation	Is the rate set on a value or unit basis?	Is the rate officially enacted?	Is the rate negotiated individually?	Implications
Phosphate	5% of sales or 1.250 JD per tonne (the higher of)	Value or Unit-based	Yes	Yes	<ul style="list-style-type: none"> Negotiated royalty rates are non equitable and are less transparent Unit-based royalty rates are mostly relevant for homogenous minerals Price based royalty rates can encourage poor behaviour in companies
Potash	125 JD per tonne (not exceeding 25% of profits)	Unit-based	Yes	No	
Gold	$R (\%) = 3 \times (\text{Price of gold in } \$/\text{oz}) - 0.3$	Value-based	No	No	
Copper	$R (\%) = 0.75 \times (\text{Price of copper in } \$/\text{t}) + 0.3$	Value-based	No	No	
Lithium			No		<ul style="list-style-type: none"> Prospective investors may be deterred due to the lack of visibility – the financial risk is not defined
Rare Earths			No		

For phosphate, we recommend maintaining the actual mineral royalty principles which were agreed with JPMC, and extend the same to potential new entrants

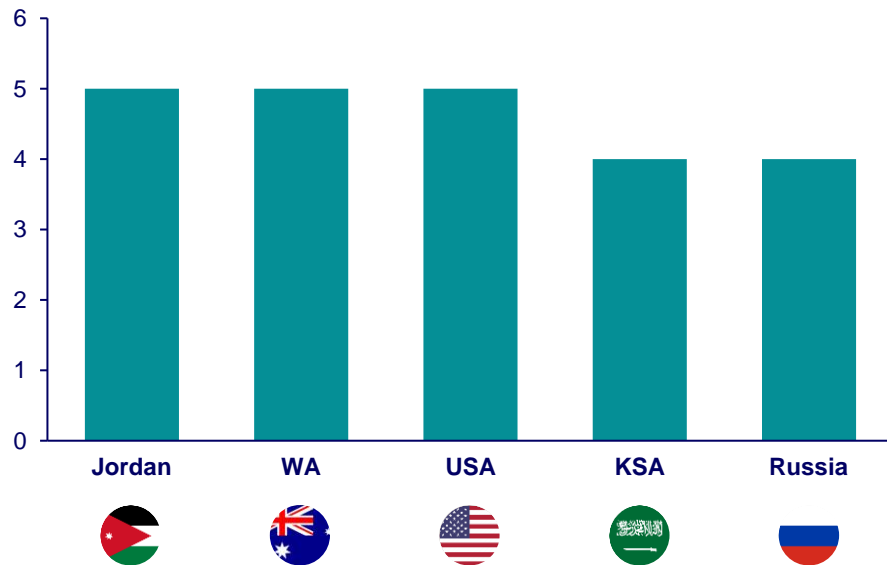
Eventually, the approach could be simplified with a value-based (%) rate only, which is most common

Phosphate mineral royalty rate benchmarking

(US\$/tonne)



(%)



For potash, we recommend maintaining the actual mineral royalty principles which were agreed with APC, although they appear not to be globally competitive

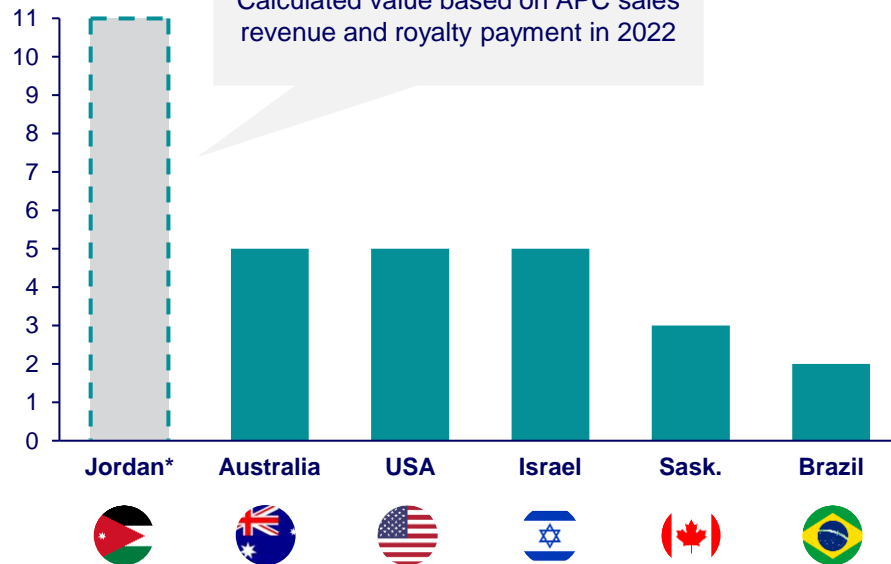
Jordan's priority in potash is to foster downstream value-add developments

Potash mineral royalty rate benchmarking

(US\$/tonne)



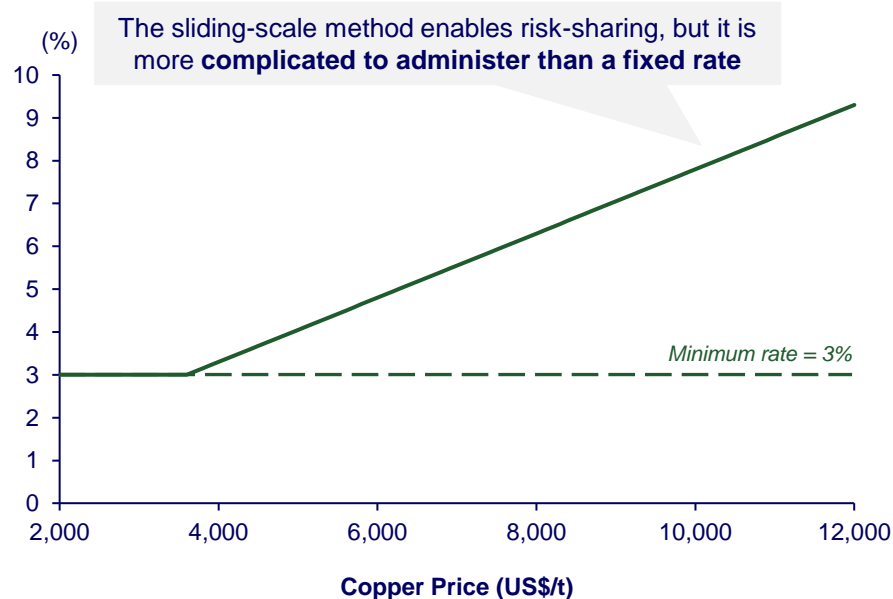
(%)



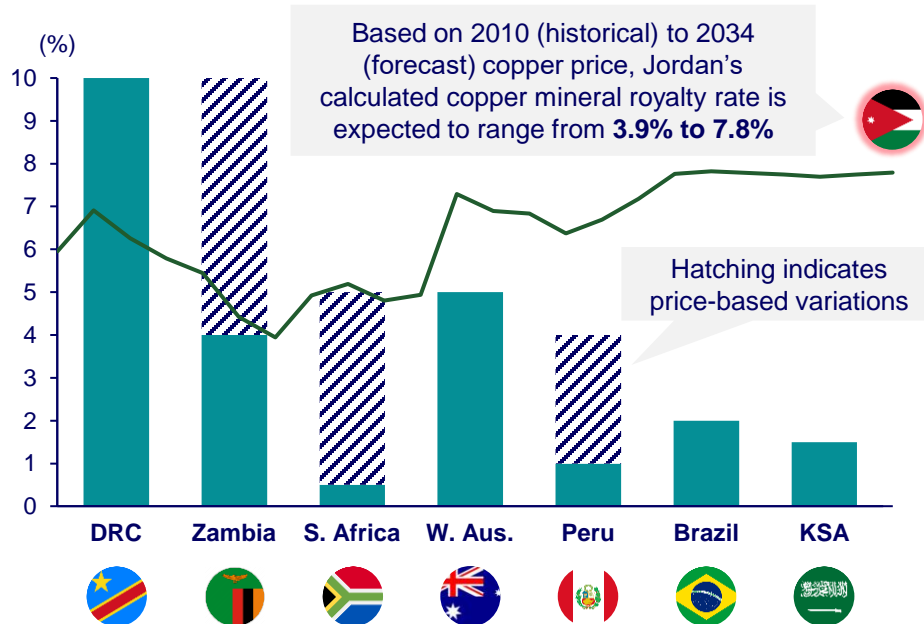
For copper, we recommend adopting the proposed price-based formula, but more clarity is required regarding the execution mechanism

Clarifications are necessary for the quotation period, administration process, deductions, invoicing process etc.

Jordan copper royalty calculation methodology*



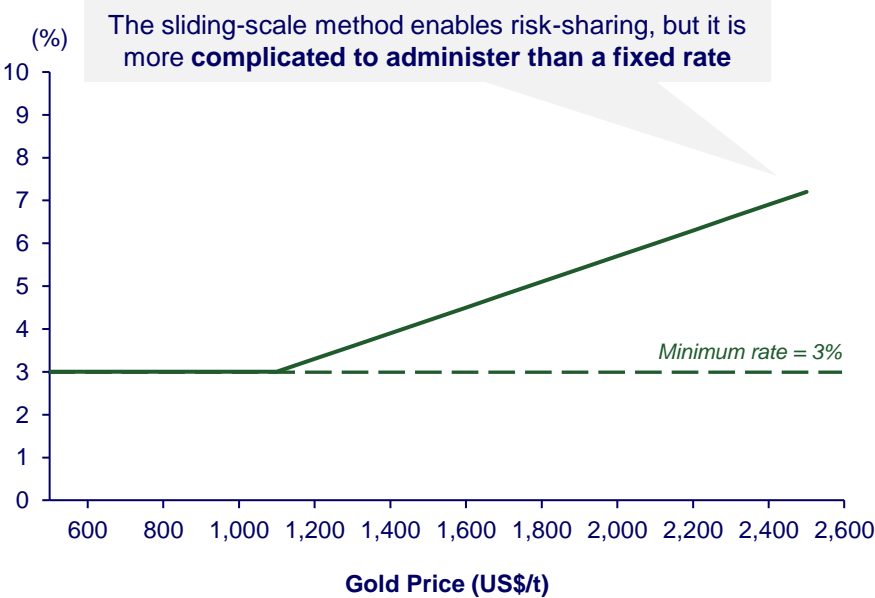
Copper mineral royalty rate benchmarking



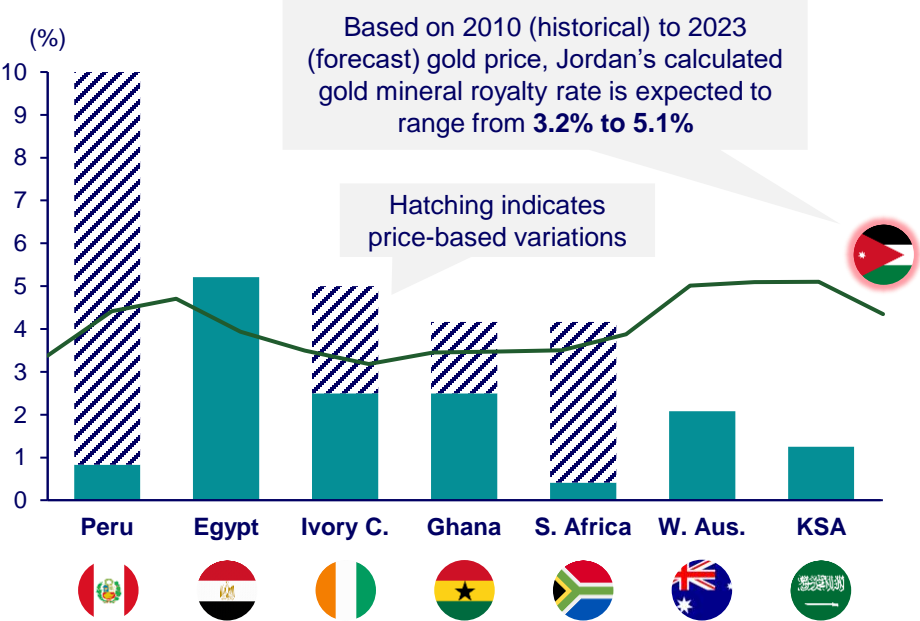
Similarly for gold, we recommend adopting the proposed price-based formula as long as more clarity is provided regarding the execution mechanism

Clarifications are necessary for the quotation period, administration process, deductions, invoicing process etc.

Jordan gold royalty calculation methodology*



Gold mineral royalty rate benchmarking

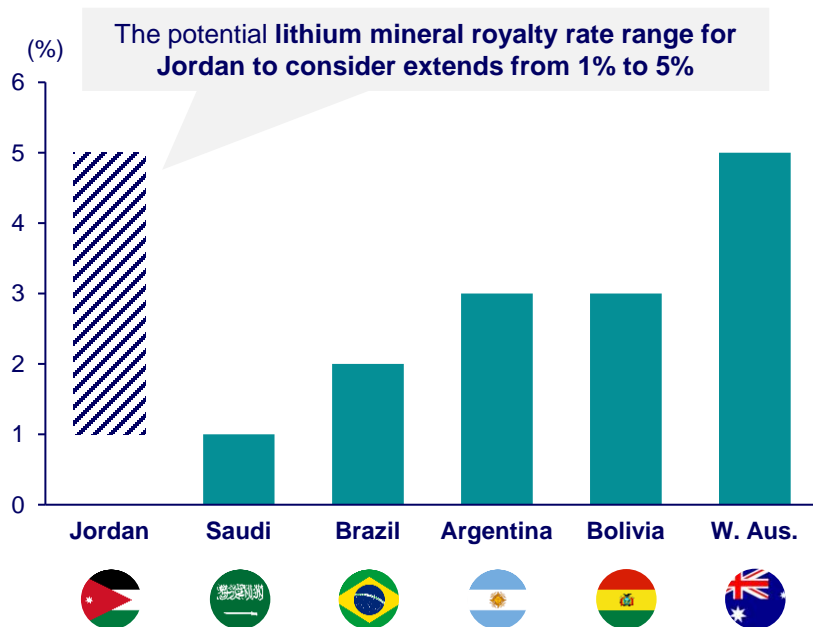


Source: Wood Mackenzie, SRK & Mayer Brown analysis. Note: Gold royalty rate is calculated by the following formula: $\text{royalty } R (\%) = 3 \times (\text{Price of gold } \$/\text{oz}) - 0.3$

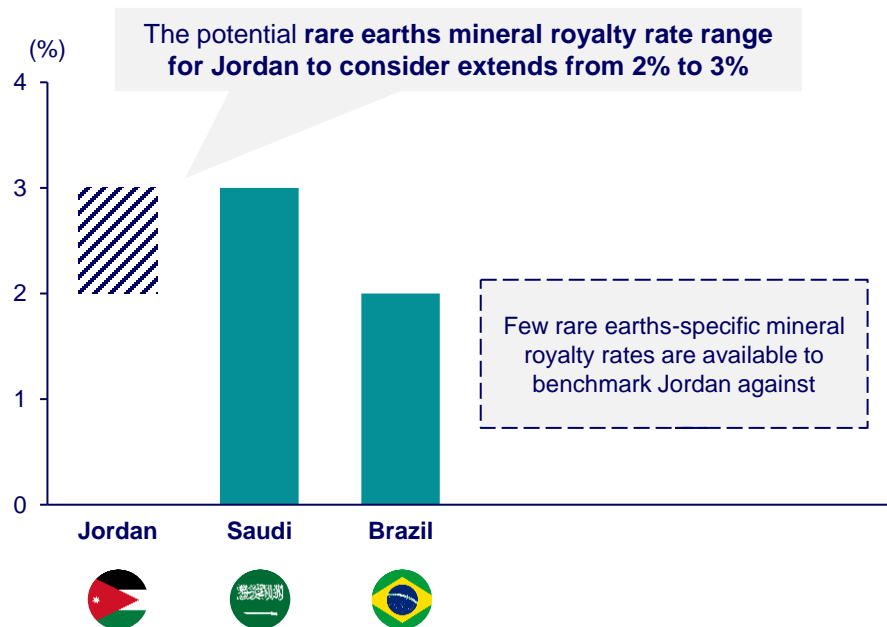
For lithium and rare earths, we recommending defining mineral royalty rates which are aligned with competitive jurisdictions globally

We have provided relevant benchmarks for Jordan to consider to help define the rates

Lithium mineral royalty rate benchmarking



Rare earths mineral royalty rate benchmarking

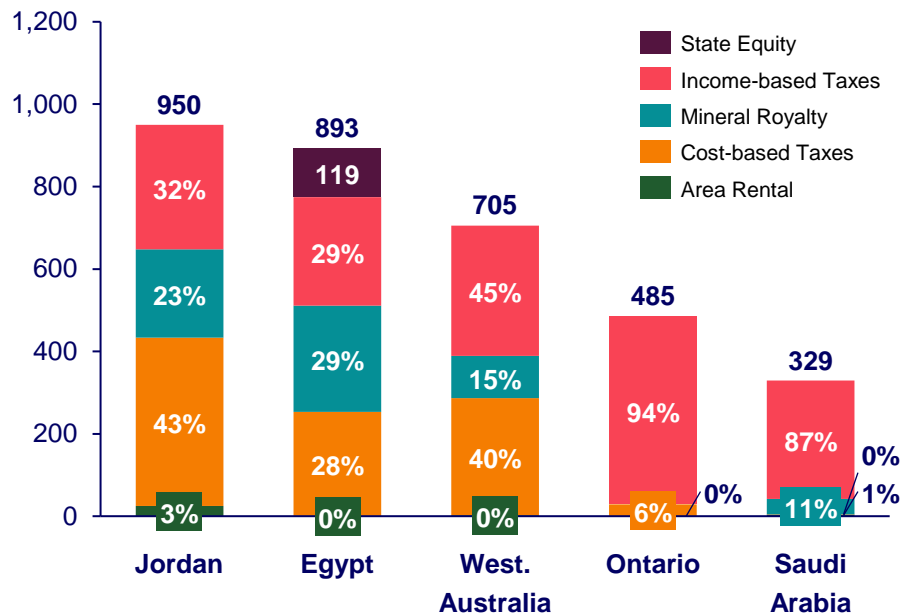


The current Jordanian mining fiscal regime appears unattractive to investors, due to a relatively high government take across three of the major tax categories

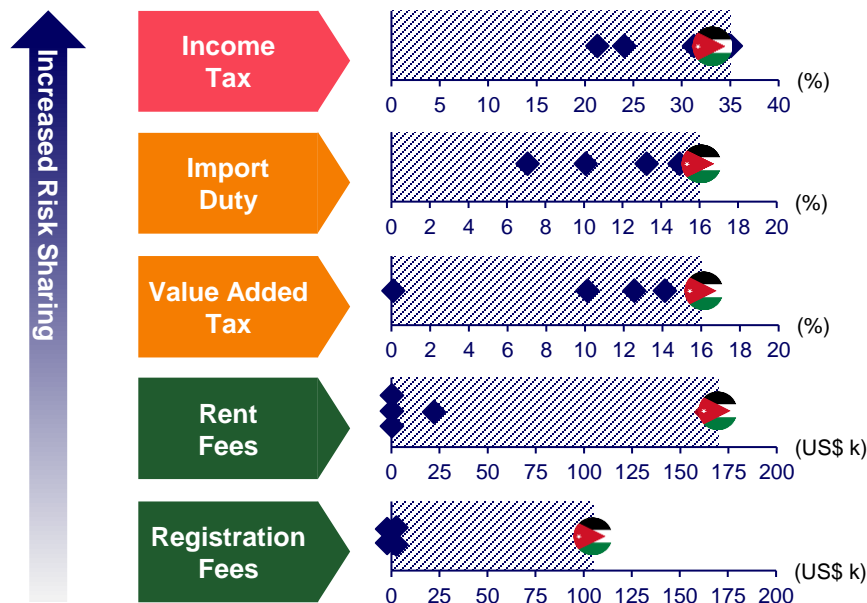
The government take is also uniquely geared toward revenue and cost-based taxes (less risk sharing)

State cash flow generation breakdown (before incentives)

\$Mn, illustrative gold project (real 2023 terms, 1,550\$/oz Au price undiscounted)









Selected Fiscal Benchmarks (Jordan vs. KSA, Egypt, Ontario, Western Australia)



However, the ‘Regulating the Investment Environment’ regulation prescribes a range of incentives which could be obtained through a discretionary application

The ‘basic incentives’ includes provisions for customs duties, sales tax and income tax

Tax Category	Basic Incentives	Project Economics Materiality		Commodities Eligibility					
		Pre-Production	Production	P	K	Au	Cu	Li	RE
Import Duty	Art. 14A Fixed assets, production requirements, inputs, and spare parts shall be exempted from customs duties by means of a decision issued by the Minister			✓	✓	✓	✓	✓	✓
VAT	Art. 14B Fixed assets, production requirements and inputs, and spare parts shall be subject to zero-rate sales tax by means of a decision issued by the Minister			✓	✓	✓	✓	✓	✓
Income Tax	<p>[...] employ at least 250 Jordanian [...] exemption from the income tax for 4 years from the date of the actual operation, and a reduction [...] by 50% the following year</p> <p>Art. 19 exemption from income tax for a period of 5 years [...] in category A areas [...] reduction by 75% [...] in category B areas [...] reduction by 50% [...] in category C areas</p> <p>Art. 21</p> <p>Art. 22A</p> <p>[...] phosphate, potash [...] and any other natural ores determined by the Council of Ministers are excluded [...]</p>			✗	✗	?	?	?	?



Article 26 of the regulation sets out eight other criteria which may allow companies to access ‘additional incentives’, on top of the ‘basic incentives’

The applicability of these incentives to the mining industry and their achievability varies for each criteria

1 [...] employing not less than 350 Jordanians

- Mid-scale mining projects should be able to achieve hiring 350+ Jordanians across operational functions

2 [...] employing female employees of not less than 50%

- Although the mining industry has been making great progress towards gender equity, such target is unlikely to be reached

3 [...] targeting export markets with of not less than 50%

- Most metallic commodities are aimed at export markets, so this threshold should be easily achievable

4 [...] with local added value of not less than 50%

- Companies investing in downstream industries will be able to achieve this criteria, which is unlikely in early years

5 [...] transfer of knowledge, technology & digital transformation

- Mining companies increasingly capitalize on digital technologies (software and hardware) and may achieve this objective

6 Strategic Economic Activities [...]

- Must have an investment >75 million JOD and meet two other criteria listed, which is potentially achievable

7 Public-Private Partnership Projects [...]

- May be possible for phosphate or potash companies which the government have a vested interest in










8 [...] targeting distant areas and areas of poverty

- Remote mines may qualify for this incentive, and some active MOUs are currently located in such areas



Assuming a company meets the criteria to be defined as a Strategic Economic Activity (#6), it would become eligible for six ‘additional incentives’

While some incentives relate to fiscal terms, others provide operational incentives

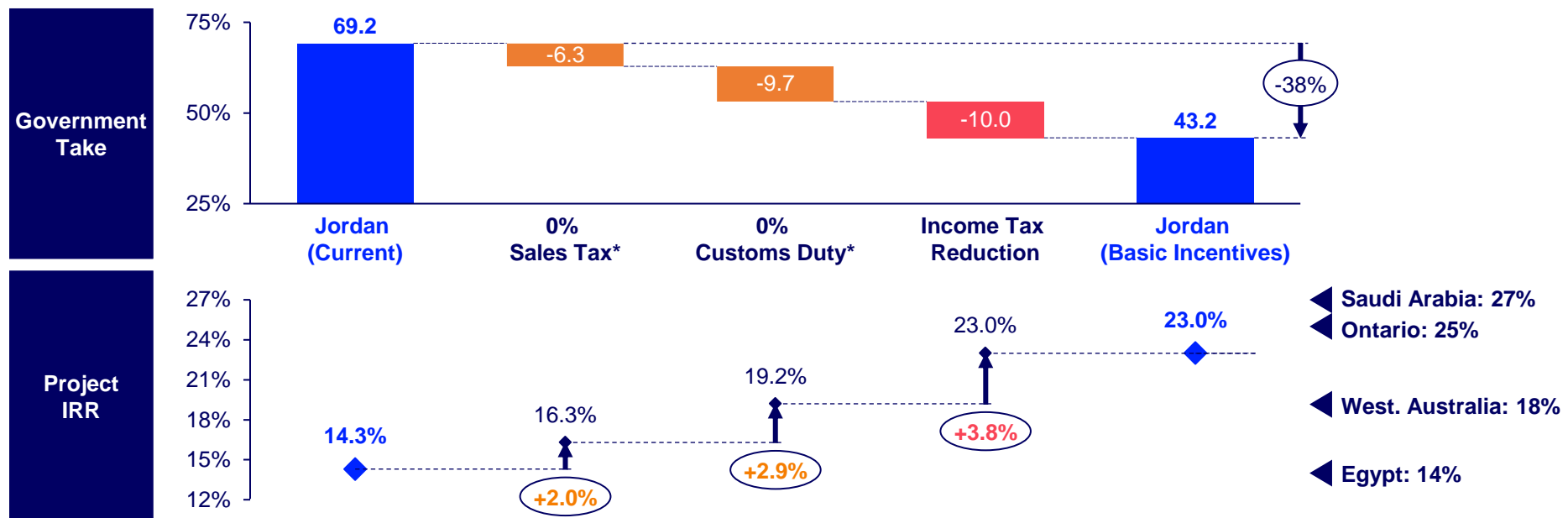
Additional Incentives Provisions	Mining Tax Implications	Pre-production Materiality	Production Materiality
75% exemption on charges of selling the lands owned by public treasury for the purposes of establishing the Economic Activity, providing the project is operational within 3 years	Not relevant		
5-year exemption from land rent for land owned by the public treasury for the purposes of establishing the Economic Activity	Rent Fees		
50% contribution to the cost of the electric energy bill or allowing it to be deducted from the receivables due on the Economic Activity towards the Official Entity for a period of 5 years	Not relevant		
10-year exemption from taxes on buildings and lands as well as the regulatory revenues that are due on the Economic Activity for a period of 10 years from the date of the decision	Not relevant		
50% exemption on fees for registering lands and tax on selling the real-estate on which the Economic Activity will be constructed, provided there are 25 Jordanian employees	Not relevant		
Deduction of costs of establishing the infrastructure services to the Economic Activity from the dues to the Official Entity within 5 years after the date of actual operation	Income Tax		

Our analysis indicates that with the 'basic incentives' applied, the Jordanian mining fiscal regime would become very competitive against other jurisdictions

The government take naturally decreases and the project IRR increases subsequently to be competitive

Impact of the basic incentives on the Government Take and Project IRR in Jordan

% of net cash flows, illustrative gold project (real 2023 terms, 1,550\$/oz Au price, undiscounted)

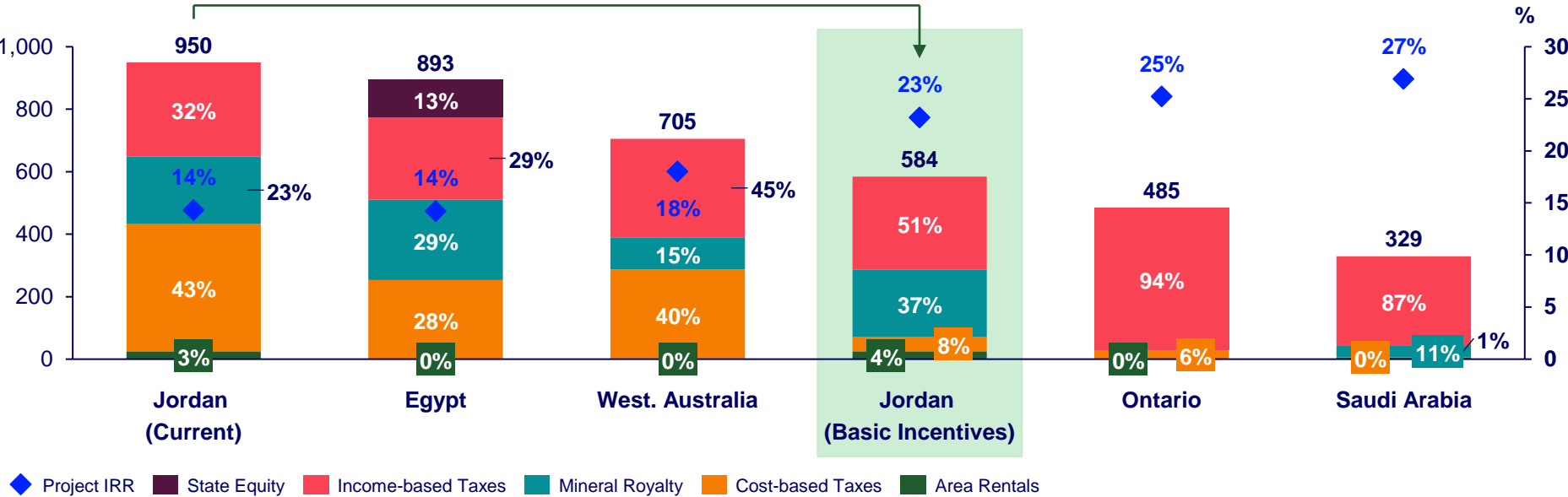


As a result, when the basic incentives are applied, the fiscal regime in Jordan appears highly competitive, falling within the middle of the peer group

Jordan can attract interest in it's mining sector by promoting and enabling access to the available incentives

State cash flow generation breakdown

\$Mn, illustrative gold project (real 2023 terms, 1,550\$/oz Au price undiscounted)

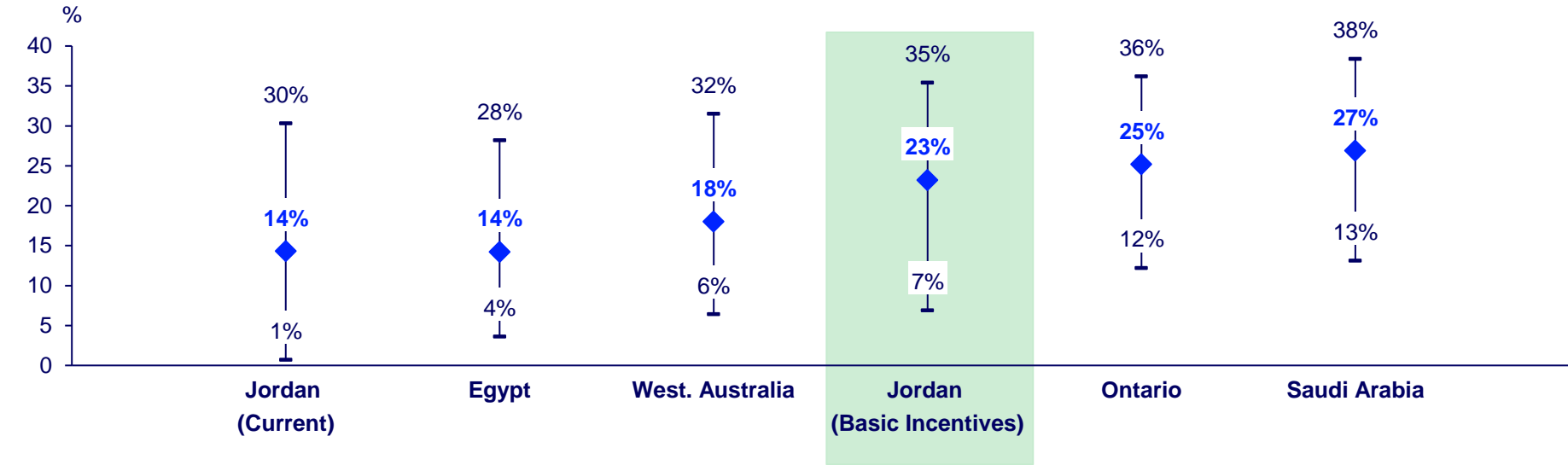


Ultimately, the IRR will vary based on individual project technical & commercial parameters, but Jordan’s relative competitive positioning remains the same

Based on different simulated project scenarios, we can see the modelled IRR in Jordan ranging from 7% to 35%

Simulated project IRR variation based on different project scenarios
















%, illustrative gold projects (real 2023 terms, 1,550\$/oz Au price undiscounted)



◆ Average Scenario

Based on our analysis, we have summarized the strategic reforms which must be engaged to improve Jordan's mining fiscal framework

Overview of the proposed fiscal strategic recommendations

Fiscal Reform - Strategic Recommendations	Expected Short-Term Impact	Difficulty of Implementation	
1 Work with the MOI to define mining-specific criteria ensuring the applicability of the investment incentives	 Make the Jordanian mining fiscal regime globally competitive	Government Endorsement High Medium Low 	Legislative Amendments High Medium Low 
2 Work with the MoF to reduce the Rent Fees in line with other competitive jurisdictions	 Make sure initial exploration capital is invested 'in the ground'	Government Endorsement High Medium Low 	Legislative Amendments High Medium Low 
3 Enact the proposed copper & gold mineral royalty rates equations within the regulatory framework	 Copper exploration projects are at an advanced stage	Government Endorsement High Medium Low 	Legislative Amendments High Medium Low 
4 Insert a fiscal stabilization clause in the Executive Agreement to secure the incentives application	 Provide certainty with regards to project economics	Government Endorsement High Medium Low 	Legislative Amendments High Medium Low 
5 Define new competitive mineral royalty rates for lithium and rare earths (and other relevant metallic minerals)	 Lithium & rare-earths exploration projects are still early stage	Government Endorsement High Medium Low 	Legislative Amendments High Medium Low 

The proposed fiscal recommendations have varying degrees of implications with respect to policymaking

For each, we have indicated the industry best-practices and our specific recommendations for Jordan




Fiscal Strategic Recommendations		Implementation Vehicle (For Discussion)						Key Actions for MEMR
		Constitution	Law	Bylaw	Instruction	Agreement	Initiative	
1	Work with the MOI to define mining-specific criteria ensuring the applicability of investment incentives			★				<ul style="list-style-type: none"> Establish an internal working group to engage with MOI
2	Work with the MoF to reduce the Rent Fees in line with other competitive jurisdictions			★				<ul style="list-style-type: none"> Establish an internal working group to engage with MOF
3	Enact the proposed copper & gold mineral royalty rates equations within the regulatory framework		←	★	→			<ul style="list-style-type: none"> Finalize execution mechanisms details Work with the Cabinet to ensure rates are set into legislation
4	Insert a fiscal stabilization clause in the Executive Agreement to secure the incentives application					★		<ul style="list-style-type: none"> Establish an internal working group to engage with MOF in defining terms
5	Define new globally competitive mineral royalty rates for lithium and rare earths		←	★	→			<ul style="list-style-type: none"> Engage a third-party study to conduct a thorough analysis

Regulatory Reform



Based on our diagnosis of the regulatory framework, we have highlighted the most critical findings which will form the basis of our proposed reforms

While the Jordanian mining regulatory framework addresses the key topics, it lacks clarity and several gaps exist

Competitive impact on the investment framework	Stability		Effectiveness		Efficiency	
	Transparent	Enforceable	Uniform	Distributional	Clear	Actionable
<p>The Law is not comprehensive enough</p> <ul style="list-style-type: none">• The Natural Resources Law includes substantial discretionary elements in the allocation of licenses• There are no detailed provisions relating to the ‘work it or lose it’ principle in the Law• There is no clear path to exploitation licence and a requirement to negotiate and agree on the EA• Any breach of the Law has the potential to lead to a loss of licence, without any concept of materiality• There is limited reference to the principle that the law should encourage the ‘social license to operate• Very few provisions in the law in connection with a transparent and balanced environmental review						

The various licensing, fiscal and governance strategic recommendations which are proposed may imply different regulatory changes

We have grouped strategic recommendations by reform type and highlighted required changes to legislation

Proposed Strategic Recommendations		Impacted Legislation
L1	Pre-define as many exploration & production terms as reasonably possible by policy	Law, Bylaws, Instructions
L2-A	Remove copper, gold, lithium & rare-earths from the ‘strategic minerals’ category	Decree
L2-B	Ensure successful exploration outcome results in awarding the mining license to the explorer	Bylaws, Instructions
G1	Dedicate resources to improve the quality of the geoscience database & its accessibility by investors	Initiative
G2	Scale-up sector promotion efforts to address market mis-perceptions & start building trust with investors	Initiative
G3	Establish a ‘single window’ through the Ministry to facilitate collaboration across relevant sector entities	Initiative
F1	Work with the MOI to define mining-specific criteria ensuring the applicability of the investment incentives	Law, Bylaws, Instructions
F2	Work with the MOF to reduce the Rent Fees in line with other competitive jurisdictions	Law, Bylaws, Instructions
F3	Enact the proposed copper & gold mineral royalty rates equations within the regulatory framework	Law, Bylaws, Instructions
F4	Insert a fiscal stabilization clause in the Executive Agreement to secure the incentives application	Agreement
F5	Define new globally competitive mineral royalty rates for lithium and rare earths	Law, Bylaws, Instructions
G4	Establish a national geological survey to assume the Database Promotion mandate	Law, Bylaws, Instructions
G5	Conduct a redesign of the mining institutional governance structure to delineate key functions	Law, Bylaws, Instructions

Long-term

Besides, a comprehensive legal analysis must be undertaken to review in detail the current mining regulatory framework and bring it in line with best-practices

While the current framework addresses key topics defined in the Model Mining Code, it lacks clarity & gaps exist

- 1 Fair license allocation** The license award procedure should be contained in a segregated section of the law and detailed enough to **prevent discretionary decision-making**
- 2 Work it or lose it** Detailed work programmes required from license holders are needed (along with a statement that failure to follow it could lead to forfeiture following a remedy period)
- 3 Exploration period sufficient for discovery** Extensions should generally be automatic and **not subject to discretion** (although the exploration area can be reduced)
- 4 Right to mine** Exploration license holders need a **clear path to award of exploitation licence** following successful exploration outcomes, governed by a standard form of Executive Agreement
- 5 Mining period sufficient for mining discovery** License holders should be **permitted to hold on rights until work has ceased or the known ore has been exhausted**; renewals should not be discretionary
- 6 Objective, clear and fair grounds for forfeiture** Any breach cannot lead to immediate forfeiture of the license; there has to be some concept of **materiality along with a remedy period**
- 7 Social license to operate to be encouraged** More provisions **relating to community engagement** should be incorporated, without surrendering a 'community veto' over the approval of a project
- 8 Transparent & balanced environmental review** The process should **define clear & objective criteria**, with the assistance of expert input, within established time frames, and with a right of appeal or review
- 9 Reserve power of state to encourage development** Provide authority for **MEMR to act as coordinating agent** for other government approvals to overcome obstacles (regulatory, financial, ...)
- 10 Fiscal freedom** The **transfer of a mining licence** is permitted, with approval of the Cabinet, but there are no apparent provisions relating to an exploration licence; those should be added

Based on our analysis, we have summarized the strategic reforms which must be engaged to improve Jordan’s mining regulatory framework

Overview of the proposed regulatory strategic recommendations

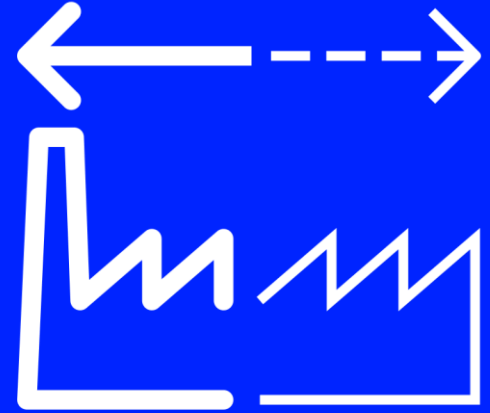
Regulatory Reform - Strategic Recommendations	Expected Short-Term Impact	Difficulty of Implementation
<div>1</div> <div><p>Launch a project to propose regulatory adjustments / additions to bring the mining regulatory framework in line with international best-practices</p><p><u>Sub-recommendations:</u></p><ol style="list-style-type: none">1. Integrate proposed licensing, fiscal and governance regulatory amendments as outlined previously as part of the regulatory overhaul2. Close the gaps with the Model Mining Code (10 principles as outlined previously) which were identified during the Baseline Analysis3. Review all relevant legislations which may impact the Jordanian mining sector (e.g. environmental, investment) to ensure consistent cross-references</div>	<div></div> <div>Establish a globally competitive comprehensive, clear and consistent regulatory framework</div>	<div><div><div>Government Endorsement</div><div><div>High</div><div>Medium</div><div>Low</div></div><div></div></div><div><div>Legislative Amendments</div><div><div>High</div><div>Medium</div><div>Low</div></div><div></div></div></div>

The proposed regulatory recommendations have varying degrees of implications with respect to policymaking

For each, we have indicated the industry best-practices and our specific recommendations for Jordan

Fiscal Strategic Recommendations		Implementation Vehicle (For Discussion)						Key Actions for MEMR
		Constitution	Law	Bylaw	Instruction	Agreement	Initiative	
1	Launch a project to propose regulatory adjustments / additions to bring the mining regulatory framework in line with international best-practices							<ul style="list-style-type: none"> Engage a third-party study to draft proposed adjustments / additions to the mining regulatory framework Establish an internal working group to engage with all relevant Ministries (MOI, MOE, MOF, etc.) in ensuring policy cross-references

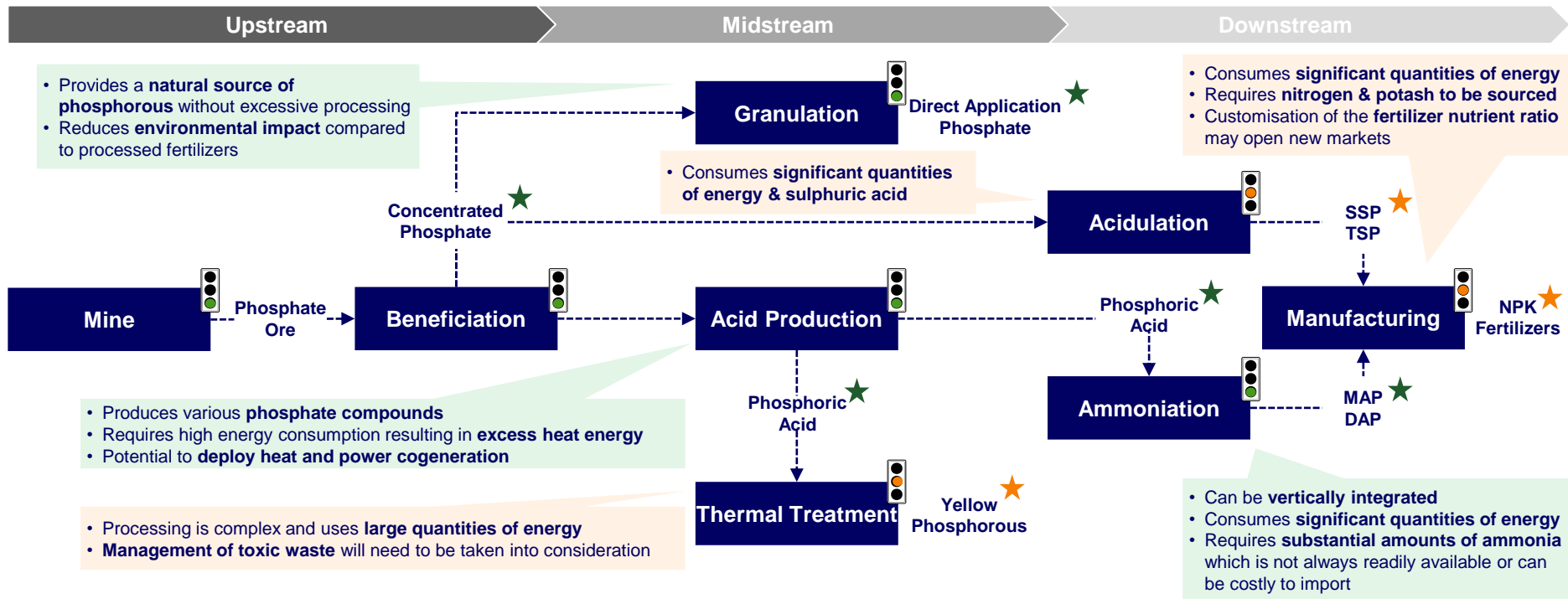
Downstream Developments



Jordan's long track record in the phosphate industry has resulted in robust vertical value-chain integration which can be leveraged to expand the sector

As a result the sector is able to quickly adapt to take advantage of favourable market conditions

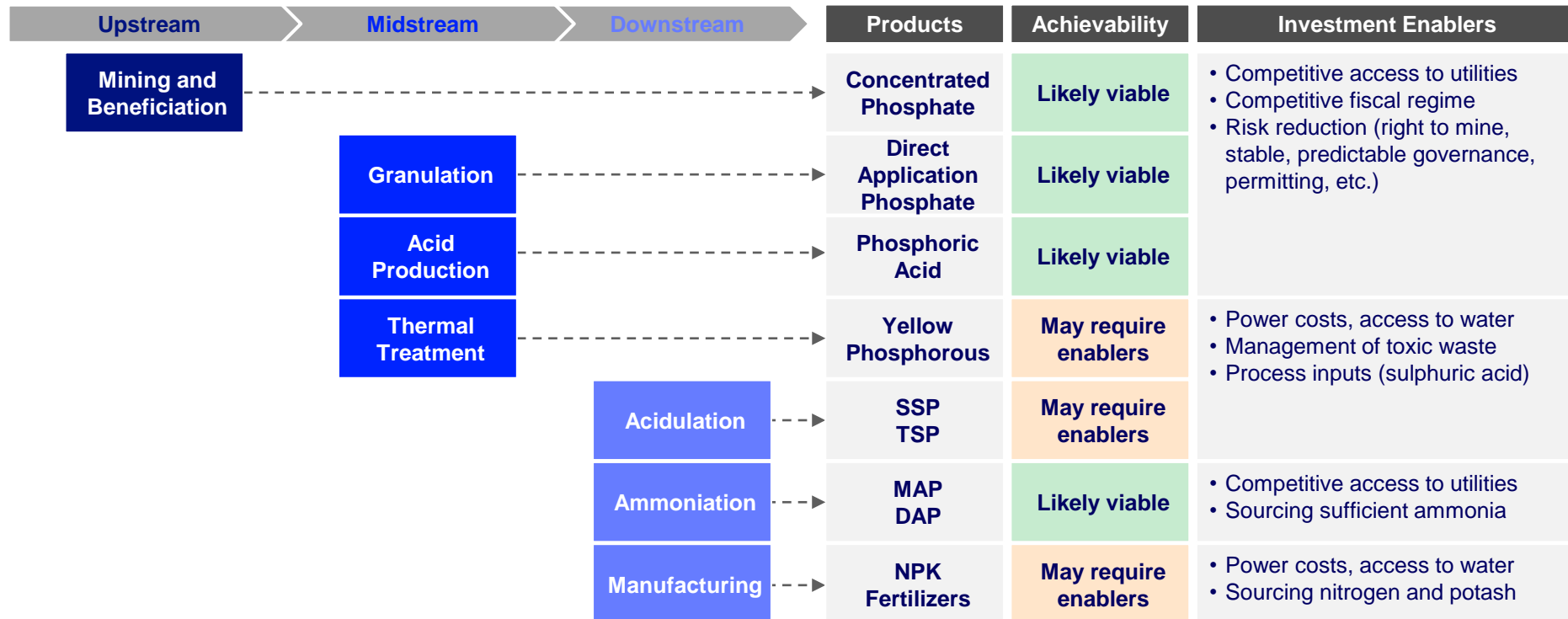
Phosphate



Jordan's experience could be leveraged to expand the sector, with enablers required to promote development of some downstream products

For likely viable products, focus on upstream development to underpin future downstream opportunities

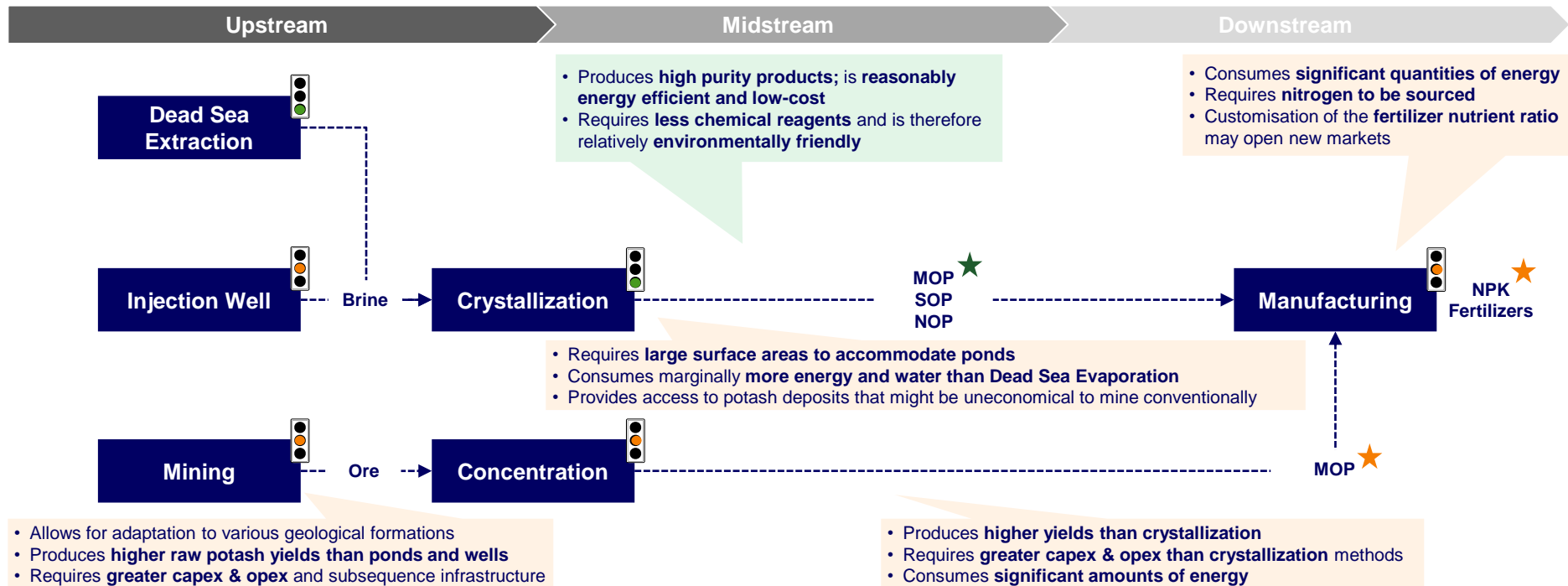
Phosphate



Jordan currently processes potash through solar evaporation, but solution and / or conventional mining may offer an alternative sources for feedstock

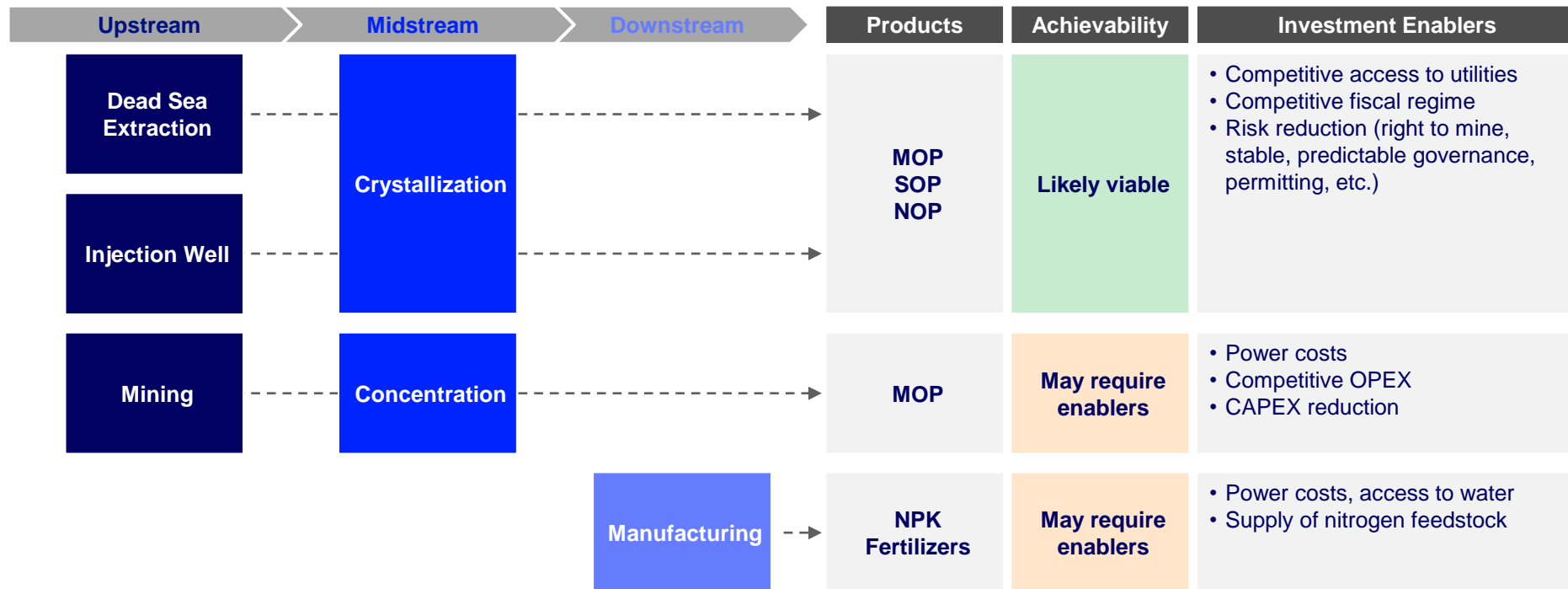
Exploration and development of the identified hard-rock potash deposits under MOU will be required

Potash



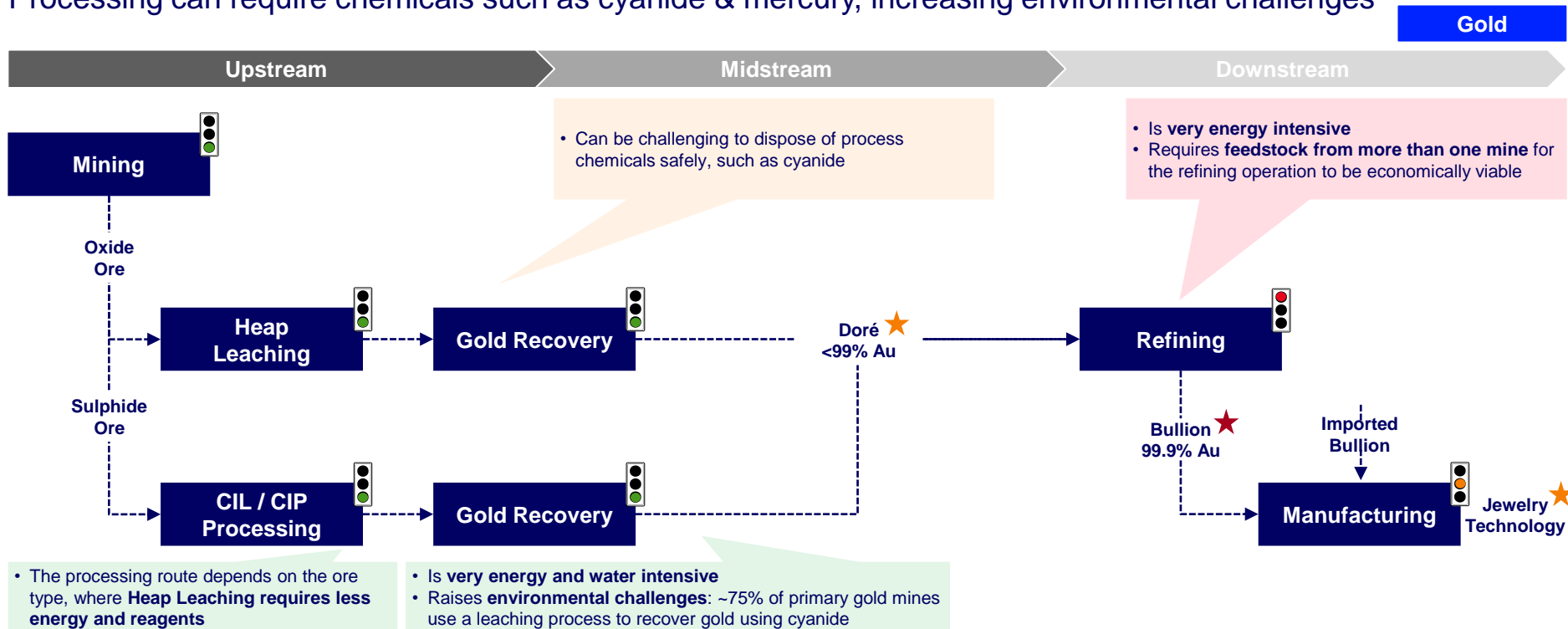
Mining and concentration, and manufacturing NPK fertilizers will require enablers to unlock these parts of the value chain

For likely viable products, focus on upstream development to underpin future downstream opportunities

Potash


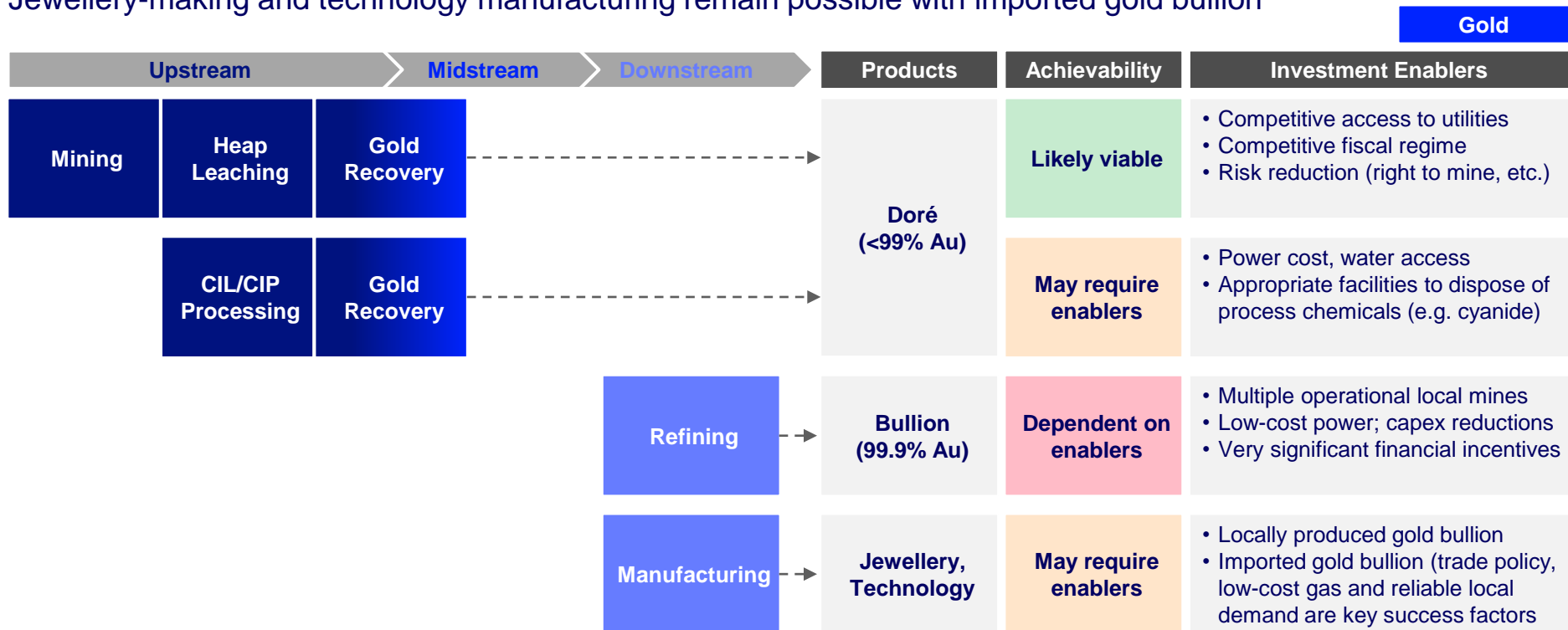
The gold processing methodology is highly variable depending on the mineralogical properties of the gold-bearing ore

Processing can require chemicals such as cyanide & mercury, increasing environmental challenges



Producing doré could be achievable if certain enablers are addressed, mainly power costs, access to water and managing disposal of harsh process chemicals

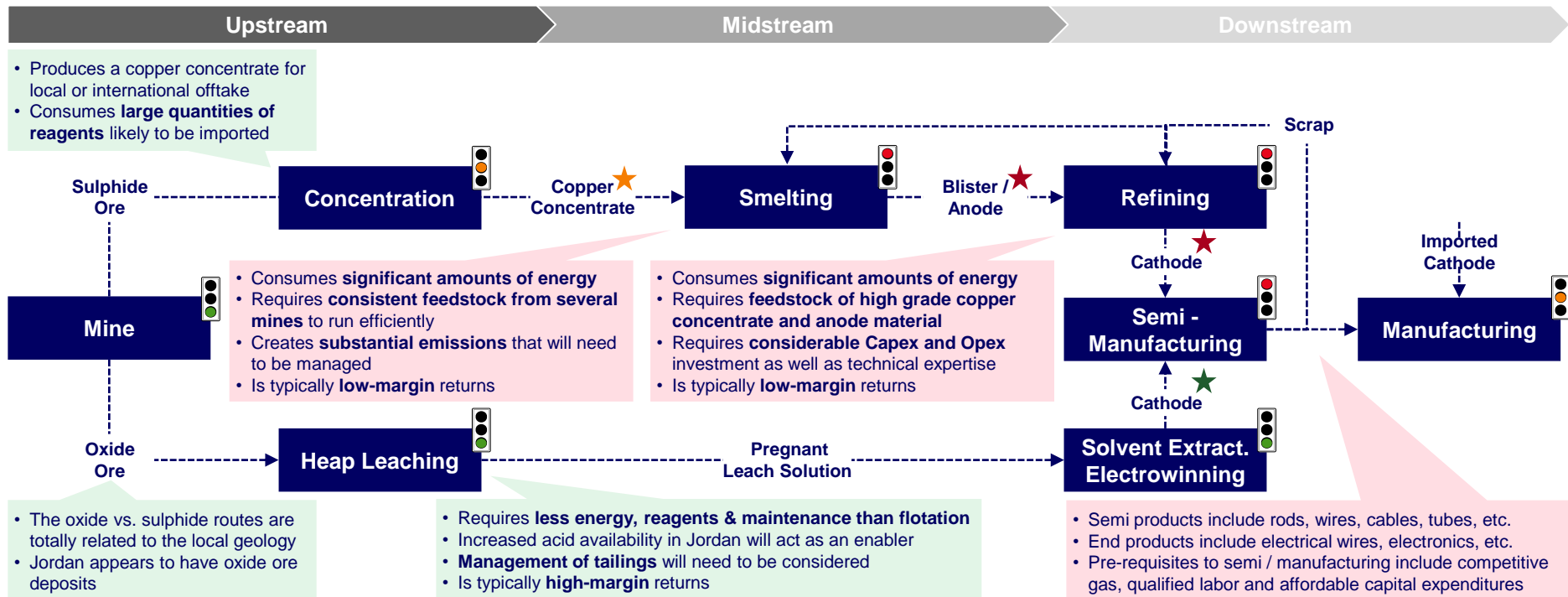
Jewellery-making and technology manufacturing remain possible with imported gold bullion



Depending on the deposit type, oxide or sulphide, copper production largely follows a conventional smelting and refining process

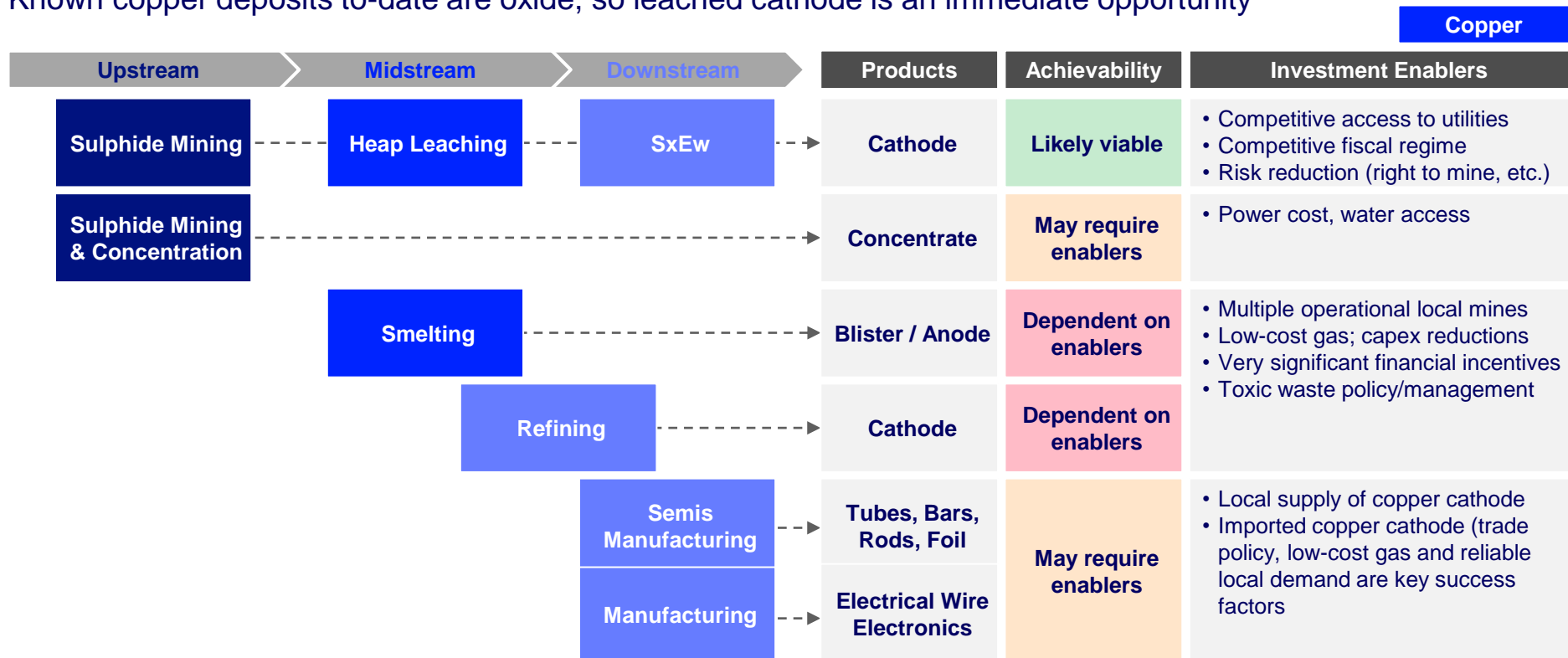
Jordan's copper deposits appear to be oxides, thus amenable to beneficiation by leaching & SxEw

Copper



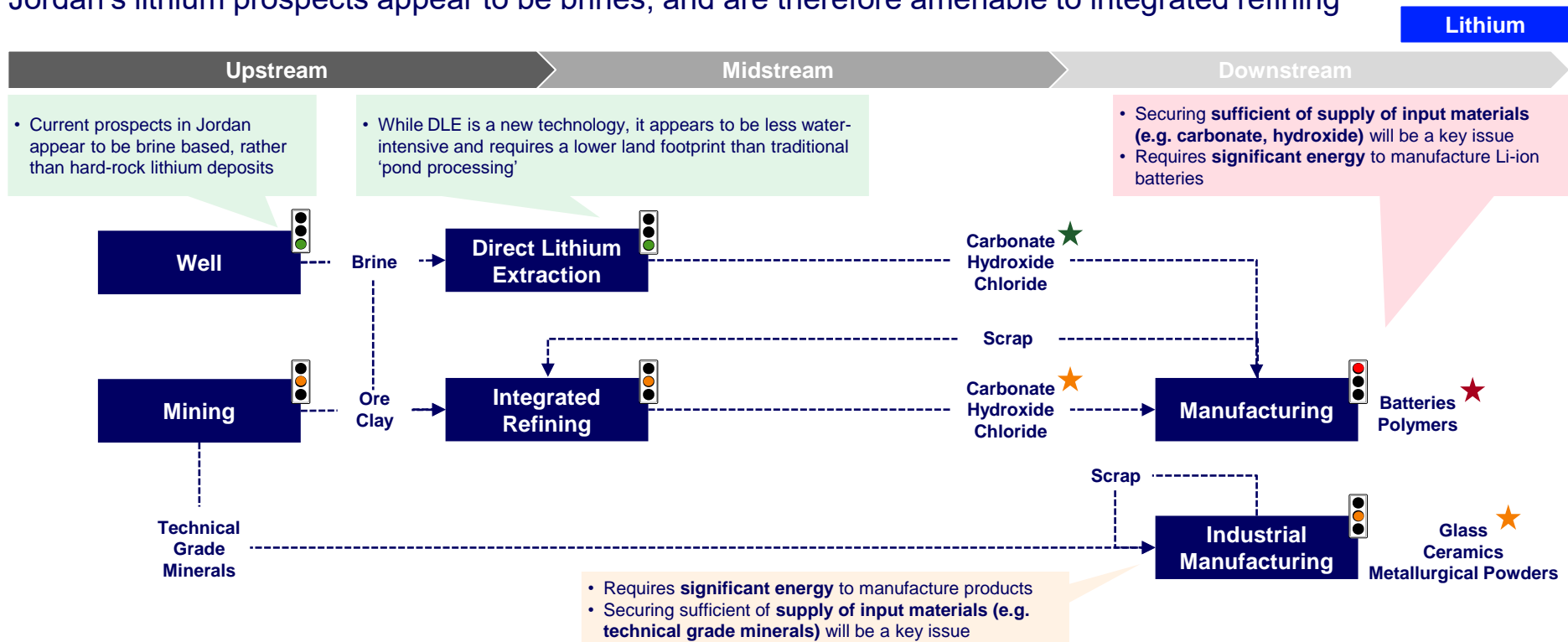
While copper semis and manufacturing opportunities may be possible without mines, development of copper mines will help unlock downstream segments

Known copper deposits to-date are oxide, so leached cathode is an immediate opportunity



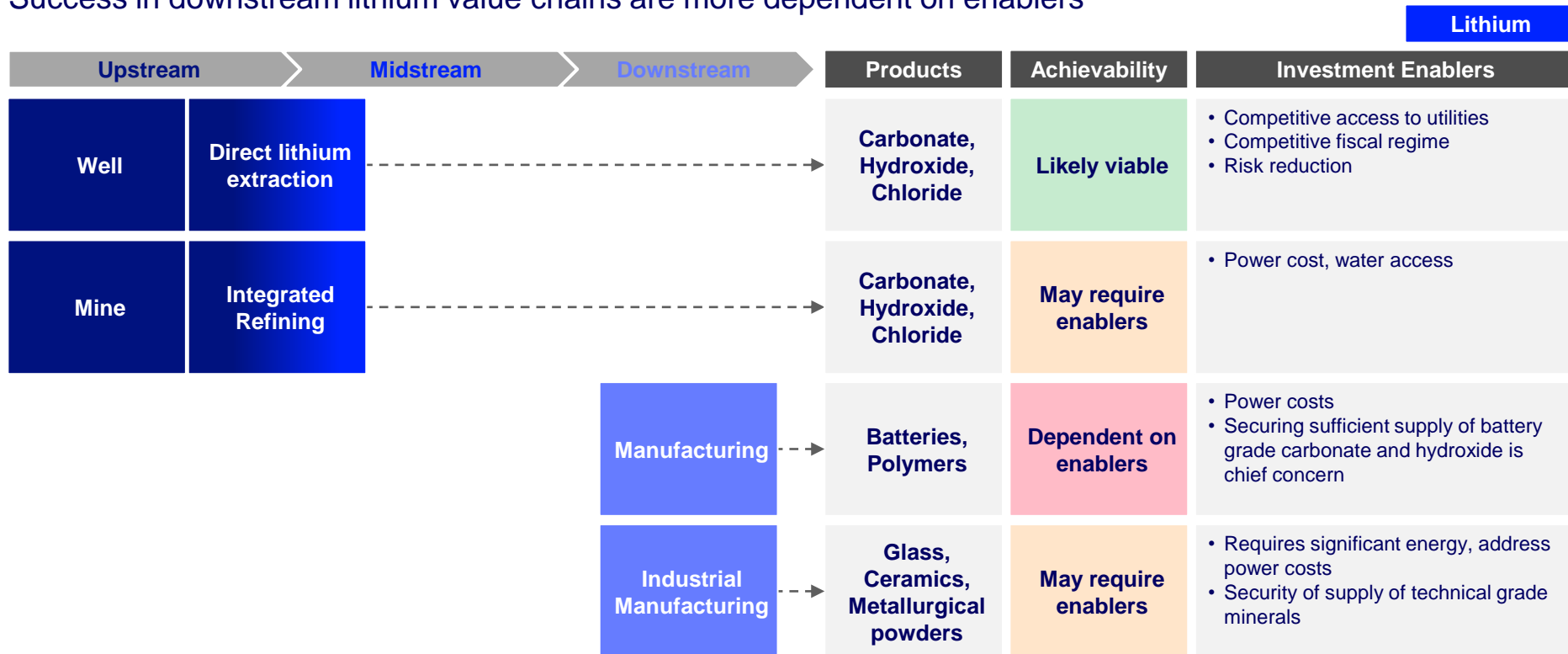
Lithium processing typically follows two broad routes, one to produce battery grade products and another to produce technical grade products

Jordan's lithium prospects appear to be brines, and are therefore amenable to integrated refining



DLE from brines is likely viable so long as companies have competitive access to utilities and a competitive fiscal regime

Success in downstream lithium value chains are more dependent on enablers



REE refining is a highly complex process; separating and purifying the elements is extremely challenging, and results in toxic and radioactive waste products

China controls nearly all of the world's REE refining capacity

Rare Earths

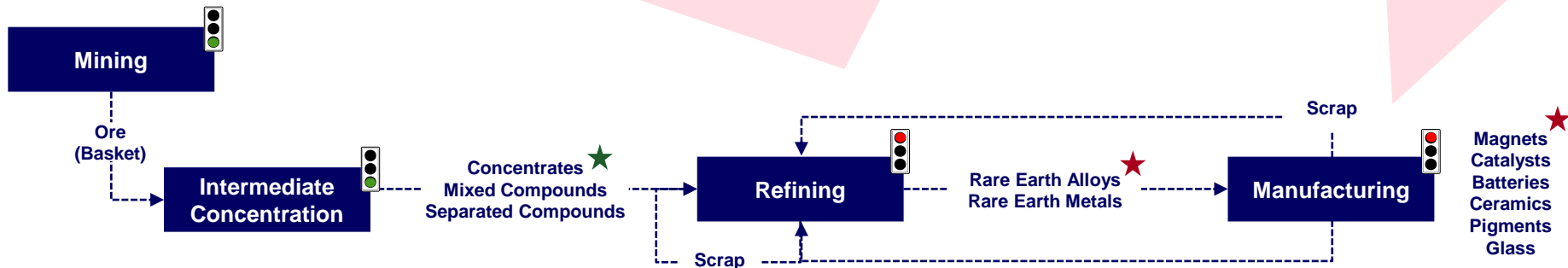
Upstream

Midstream

Downstream

- Is **complex and extremely costly**
- **Disposal of toxic and radioactive by-products** will be a concern
- **China controls nearly all of the world's REE refineries**, due to lower labor costs & less stringent environmental regulations

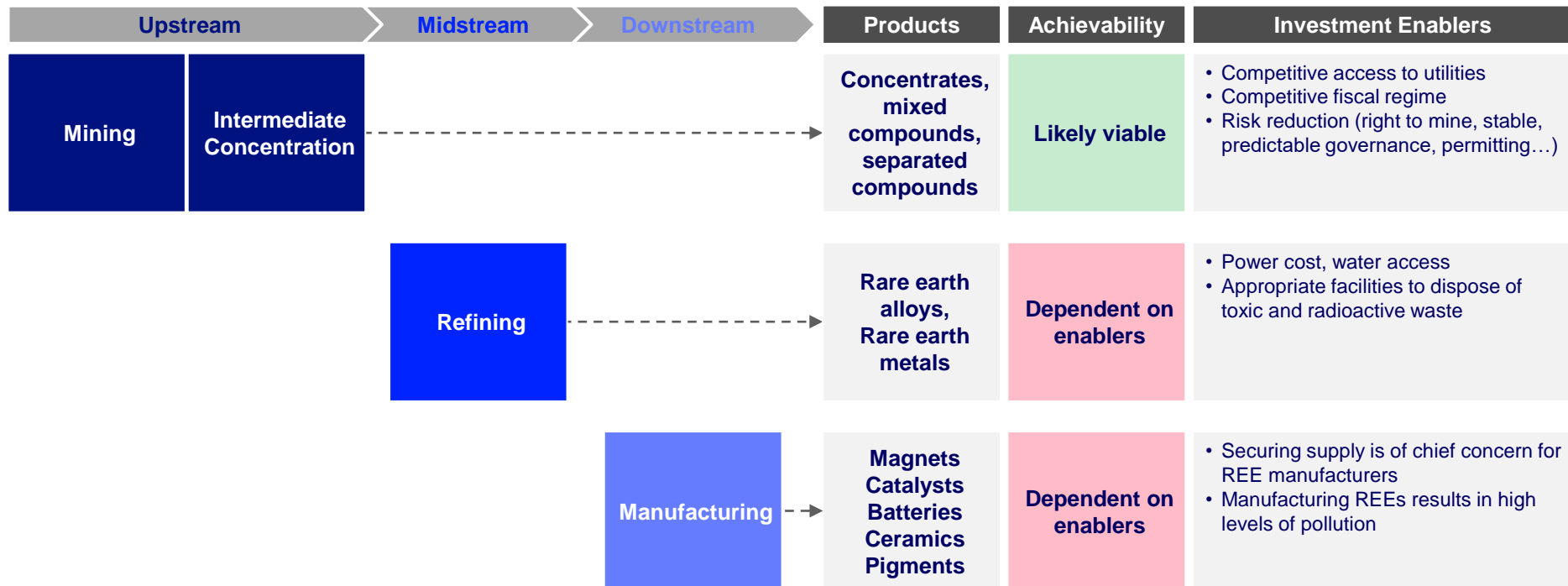
- **Securing supply** is of chief concern for manufacture of REE end-use products
- Manufacturing REEs results in **high-levels of environmental pollution** associated with manufacturing



Unlocking the downstream value chains for REEs will be highly dependent on enablers, including security of supply, power costs and management of waste

It is likely that mining and intermediate concentration will be viable

Rare Earths



Quick Win Initiatives



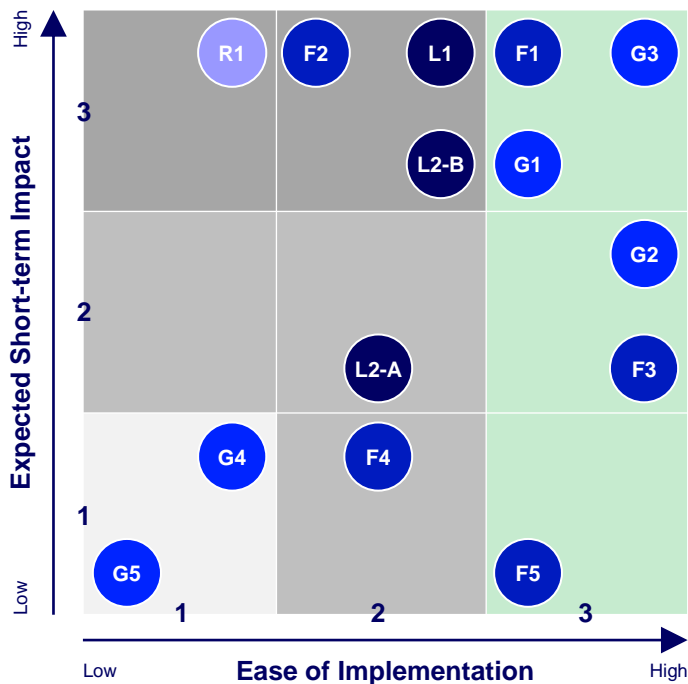
We have ranked the strategic recommendations in terms of 'expected short-term impact' and 'ease of implementation', based on a qualitative assessment

This approach will help pinpoint the potential quick-wins, which will require immediate attention

Proposed Strategic Recommendations		Ease of Implementation	Short-term Impact
F1	Work with the MOI to define mining-specific criteria ensuring the applicability of the investment incentives	3 - High	3 - High
G3	Establish a 'single window' through the Ministry to facilitate collaboration across relevant sector entities	3 - High	3 - High
G1	Dedicate resources to improve the quality of the geoscience database & its accessibility by investors	3 - High	2 - Medium
G2	Scale-up sector promotion efforts to address market mis-perceptions & start building trust with investors	3 - High	2 - Medium
F3	Enact the proposed copper & gold mineral royalty rates equations within the regulatory framework	3 - High	1 - Low
F5	Define new globally competitive mineral royalty rates for lithium and rare earths	3 - High	1 - Low
L1	Pre-define as many exploration & production terms as reasonably possible by policy	2 - Medium	3 - High
L2-B	Ensure successful exploration outcome results in awarding the mining license to the explorer	2 - Medium	3 - High
F2	Work with the MOF to reduce the Rent Fees in line with other competitive jurisdictions	2 - Medium	3 - High
L2-A	Remove copper, gold, lithium & rare-earths from the 'strategic minerals' category	2 - Medium	2 - Medium
F4	Insert a fiscal stabilization clause in the Executive Agreement to secure the incentives application	2 - Medium	1 - Low
R1	Propose regulatory adjustments / additions to bring the regulatory framework in line with best-practices	1 - Low	3 - High
G4	Establish a national geological survey to assume the Database Promotion mandate	1 - Low	1 - Low
G5	Conduct a redesign of the mining institutional governance structure to delineate key functions	1 - Low	1 - Low

Quick-wins will help put Jordan on the right track and demonstrate the positive momentum of the mining sector transformation







Investors confidence will be buoyed by both outlining the strategic vision as well as prompt execution



- Quick Wins**
- G3** Establish a 'single window' through the Ministry to facilitate collaboration across relevant sector entities
 - F1** Work with the MOI to define mining-specific criteria ensuring the applicability of the investment incentives
 - G1** Dedicate resources to improve the quality of the geoscience database & its accessibility by investors
 - G2** Scale-up sector promotion efforts to address market mis-perceptions & start building trust with investors
 - F3** Enact the proposed copper & gold mineral royalty rates equations within the regulatory framework
 - F5** Define new globally competitive mineral royalty rates for lithium and rare earths

We have ranked the identified 'quick wins' based on a qualitative assessment of human & material resources requirements to drive their implementation

We have also highlighted key principles which will be driving the implementation roadmap

Ranked 'Quick Wins' Strategic Recommendations		Implementation Principles	Key Resources	
			Human	Material
F1	Work with the MOI to define mining-specific criteria ensuring the applicability of the investment incentives	<ul style="list-style-type: none"> Synchronize with the Mol to firm-up the accessibility for exploration & mining to the suite of investment incentives If need be, obtain government endorsement to clarify the law 		-
G3	Establish a 'single window' through the Ministry to facilitate collaboration across relevant sector entities	<ul style="list-style-type: none"> Obtain endorsement from all relevant Ministries, and establish a joint task-force to align on the most optimal approval workflow Deploy the relevant IT infrastructure to power the 'single window' 		\$
F3	Enact the proposed copper & gold mineral royalty rates equations within the regulatory framework	<ul style="list-style-type: none"> Coordinate with a third-party to define relevant clarifications (e.g. quotation period, deductions, invoicing, administration process) Obtain government endorsement to issue a new regulation 		\$
F5	Define new competitive mineral royalty rates for lithium and rare earths (and other relevant metallic minerals)	<ul style="list-style-type: none"> Coordinate with a third-party to conduct a fiscal modelling analysis and define the rates along with their application terms Obtain government endorsement to issue a new regulation 		\$\$
G2	Scale-up sector promotion efforts to address market mis-perceptions & start building trust with investors	<ul style="list-style-type: none"> Establish a dedicated 'investment promotion' team at MEMR Obtain government endorsement to unlock additional budget Enable the team to drive promotional efforts 		\$\$\$
G1	Dedicate resources to improve the quality of the geoscience database & its accessibility by investors	<ul style="list-style-type: none"> Establish a dedicated 'database promotion' team at MEMR Enable the team to conduct the work (more resources & time-consuming) <u>or</u> outsource it to a third-party (costlier but faster) 		\$\$\$\$

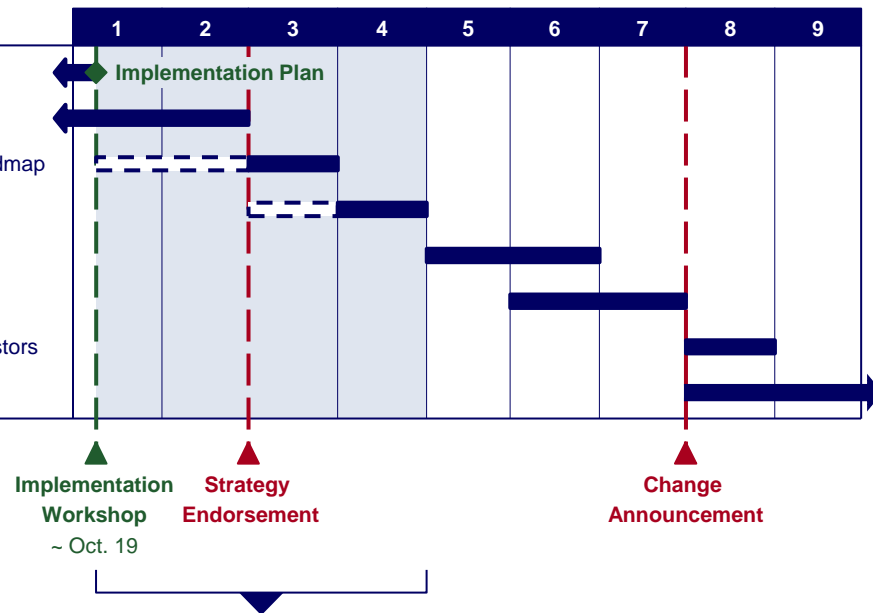
The available investment incentives are crucial to mitigating the fiscal terms and protecting project economics for prospective investors

MEMR will have to obtain the endorsement of the Ministry of Investment as well as the Council of Ministers

F1 Work with the MOI to define mining-specific criteria ensuring the applicability of the investment incentives

Short Term Implementation Overview – 9 Months Timeframe

- Converge on the proposed strategic implementation plan in collaboration with MEMR
- Engage in consultations with the relevant stakeholders to socialize aspirations & gather feedback
- Set-up the Strategy Management Office (SMO) within MEMR in order to drive the implementation roadmap
- Establish the SMO working principles and implementation governance with the relevant stakeholders
- Consult with the MOI to clarify the accessibility for exploration & mining to the investment incentives
- If need be, obtain government endorsement to draft relevant legislative amendments for ratification
- Liaise with industry stakeholders to communicate fiscal changes and the benefits for prospective investors
- Capture feedback and monitor the impact of enhancements on the strategic sector growth objectives



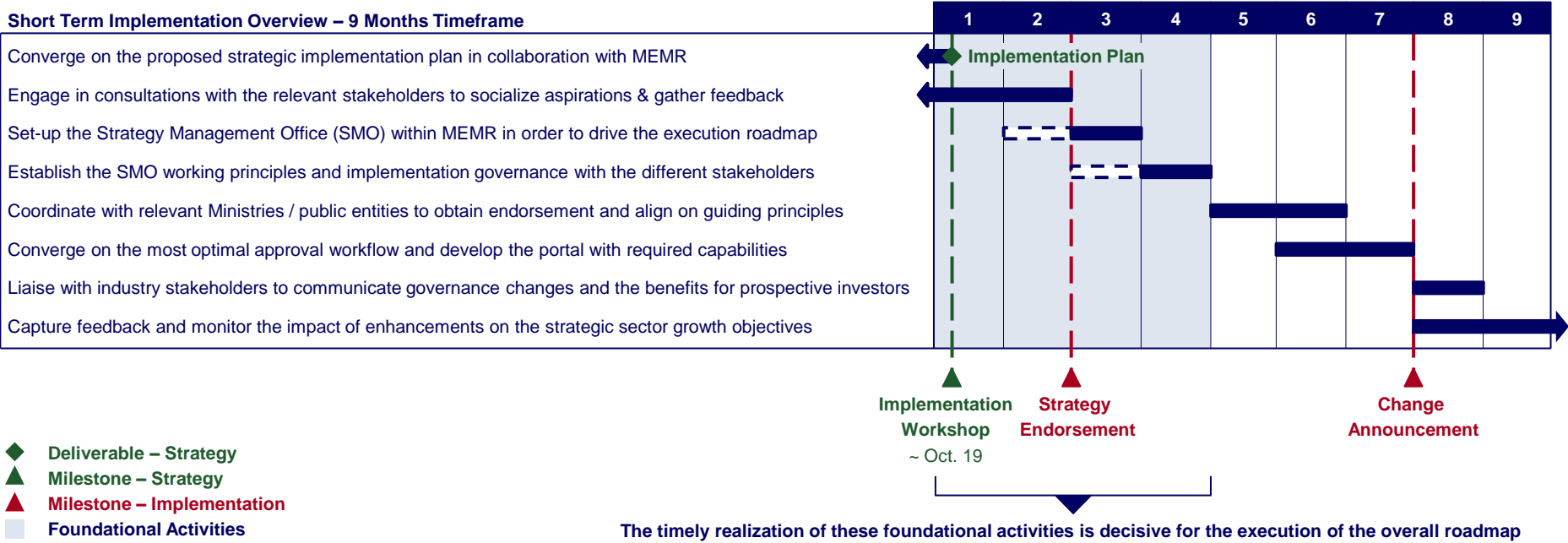
The timely realization of these foundational activities is decisive for the execution of the overall roadmap

Establishing a ‘single window’ through the Ministry will help optimize interfaces across the different entities to facilitate the investors’ onboarding process

The institutional structure will remain as-is in order not to disrupt existing operations

G3

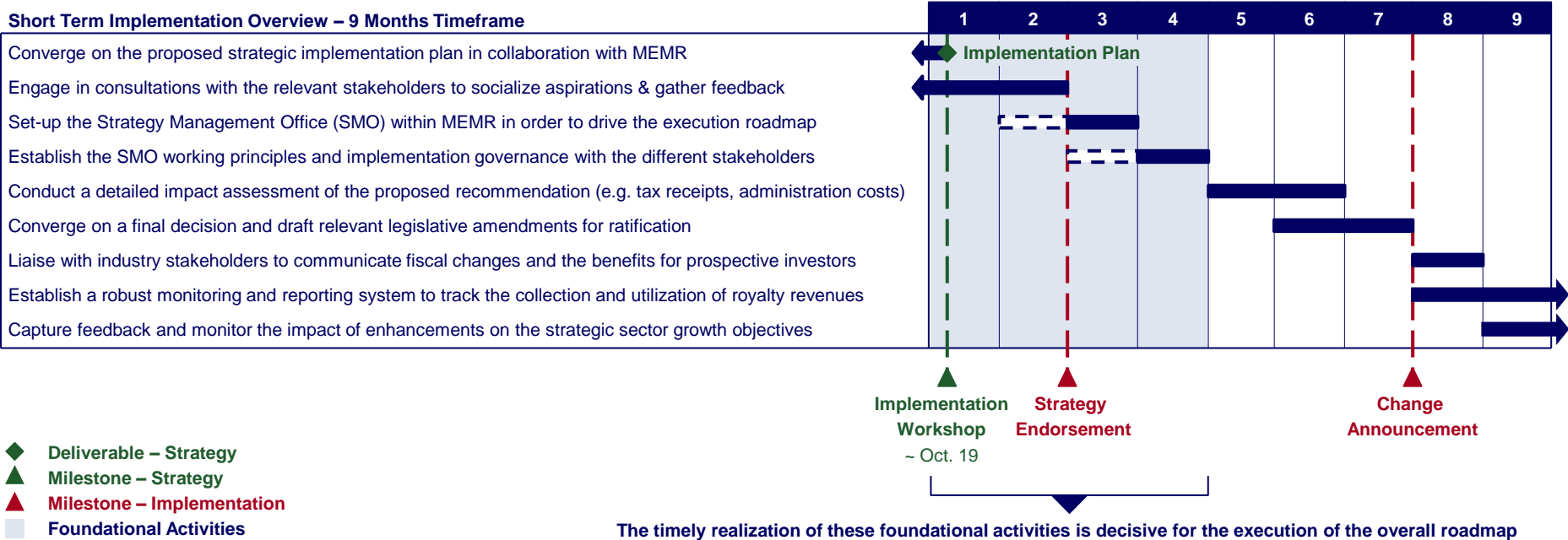
Establish a ‘single window’ through the Ministry to facilitate collaboration across relevant sector entities



Copper and gold exploration prospects are relatively advanced, and enacting the proposed mineral royalty rates is critical to officialize their application

Mineral royalty rates are used to assess the overall project economics during the exploration stage

F3 Enact the proposed copper & gold mineral royalty rates equations within the regulatory framework



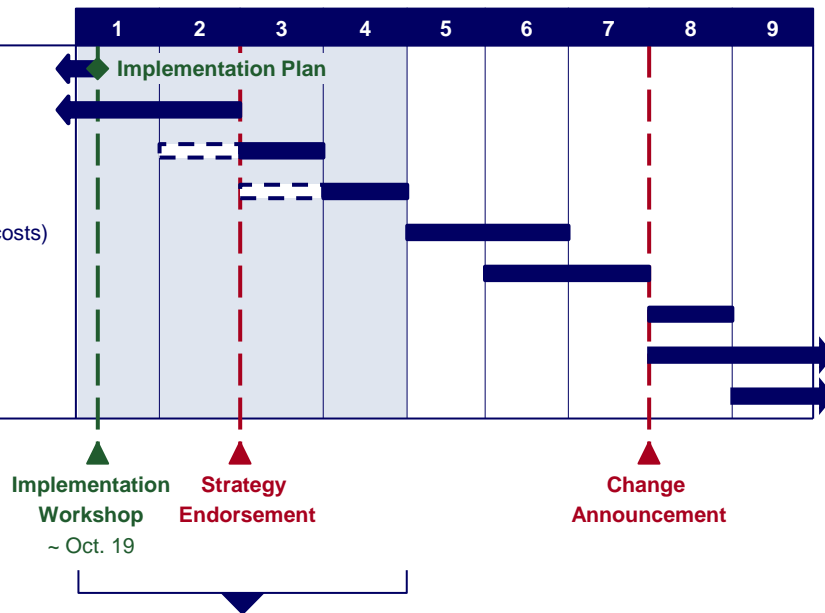
Although lithium & rare earths exploration prospects are early-stage still, setting-up their mineral royalty rates is relatively easy and demonstrates readiness

Having a comprehensive investment framework in place is key to build trust with investors

F5 Define new competitive mineral royalty rates for lithium and rare earths (and other relevant metallic minerals)

Short Term Implementation Overview – 9 Months Timeframe

- Converge on the proposed strategic implementation plan in collaboration with MEMR
- Engage in consultations with the relevant stakeholders to socialize aspirations & gather feedback
- Set-up the Strategy Management Office (SMO) within MEMR in order to drive the execution roadmap
- Establish the SMO working principles and implementation governance with the different stakeholders
- Conduct a detailed impact assessment of the proposed recommendation (e.g. tax receipts, administration costs)
- Converge on a final decision and draft relevant legislative amendments for ratification
- Liaise with industry stakeholders to communicate fiscal changes and the benefits for prospective investors
- Establish a robust monitoring and reporting system to track the collection and utilization of royalty revenues
- Capture feedback and monitor the impact of enhancements on the strategic sector growth objectives



The timely realization of these foundational activities is decisive for the execution of the overall roadmap

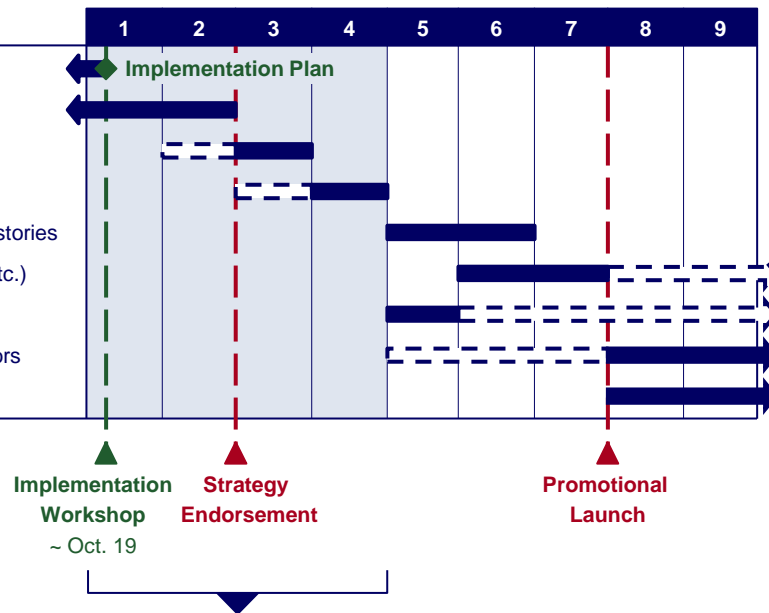
Early promotion efforts are key to setting expectations right, and starting to elevate Jordan's profile globally as a prospective mining investment destination

Jordan will need to cultivate its mutual trust with prospective investors

G2 Scale-up sector promotion efforts to address market mis-perceptions & start building trust with investors

Short Term Implementation Overview – 9 Months Timeframe

- Converge on the proposed strategic implementation plan in collaboration with MEMR
- Engage in consultations with the relevant stakeholders to socialize aspirations & gather feedback
- Set-up the Strategy Management Office (SMO) within MEMR in order to drive the execution roadmap
- Establish the SMO working principles and implementation governance with the different stakeholders
- Design targeted marketing campaigns to counter misperceptions and showcase competitive strengths / success stories
- Develop new website to publicize existing & new promotional material (research papers, geoscience database, etc.)
- Shortlist high-priority industry events / conferences to be attended selectively
- Organize roadshows and in-country events to showcase the country's mining potential directly to selected investors
- Capture feedback and monitor the impact of enhancements on the strategic sector growth objectives



- ◆ Deliverable – Strategy
- ▲ Milestone – Strategy
- ▲ Milestone – Implementation
- Foundational Activities

The timely realization of these foundational activities is decisive for the execution of the overall roadmap

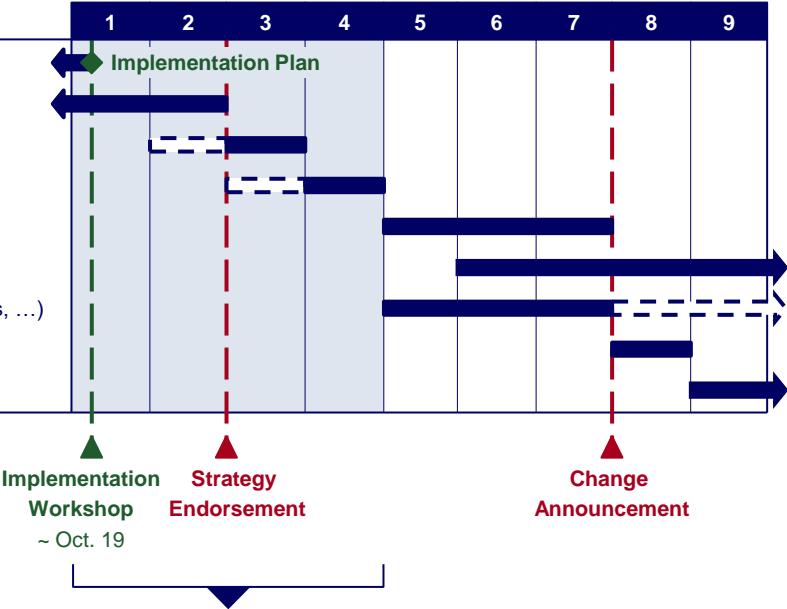
Prospective investors need to access comprehensive geoscience data in the most intuitive way in order to properly assess the mineral potential

MEMR owns the ‘database promotion’ function at the moment, and has the opportunity to accelerate changes

G1 Dedicate resources to improve the quality of the geoscience database & its accessibility by investors

Short Term Implementation Overview – 9 Months Timeframe

- Converge on the proposed strategic implementation plan in collaboration with MEMR
- Engage in consultations with the relevant stakeholders to socialize aspirations & gather feedback
- Set-up the Strategy Management Office (SMO) within MEMR in order to drive the execution roadmap
- Establish the SMO working principles and implementation governance with the different stakeholders
- Improve existing geoscience data (digitize historical data, access public information, translate all reports, ...)
- Acquire new geoscience data (purchase third-party data, conduct regional surveying exercises, ...)
- Optimize the geo-portal's performance (consolidate all available data, integrate license management capabilities, ...)
- Liaise with industry stakeholders to communicate licensing changes and the benefits for prospective investors
- Capture feedback and monitor the impact of enhancements on the strategic sector growth objectives



The timely realization of these foundational activities is decisive for the execution of the overall roadmap

Communication Plan



There are four key stakeholder groups which should be engaged to convey the transformative vision of the Jordanian mining sector

Each group has different expectations, and should be addressed with a tailored message on specific platforms

Stakeholders	Investment Community		Enabling Institutions	
	1 Current Investors	2 Prospective Investors	3 Public Institutions	4 Strategic Influencer
Description	Investors familiar with the local investment landscape , which may have voiced concerns	Prospective investors , which are less familiar with the local investment landscape	Government stakeholders which already take a proactive part in the mining sector	Other local, regional, and international parties of relevance to the strategy
Expectations	<ul style="list-style-type: none"> • Acknowledge weaknesses and outline the strategic plan for mitigating ‘true negative’ perceptions • Capitalize on strengths to address ‘false negative’ perceptions and reinforce positive perceptions 		<ul style="list-style-type: none"> • Jointly acknowledge baseline analysis findings • Converge on strategic growth objectives for the sector • Obtain endorsement of the strategic recommendations • Converge on the quick wins to be initiated promptly • Facilitate coordinated efforts to execute proposed changes 	<ul style="list-style-type: none"> • Engage local communities in the sector development • Increase the international credibility of Jordan • Capture learnings about best practices & raise standards • Unlock potential enablers for the sector development • Generate a positive ‘word of mouth’ momentum
	<ul style="list-style-type: none"> • Address specific concerns of different investors • Provide a fair and equal solution across all investors • Outline a roadmap for delivering on changes 	<ul style="list-style-type: none"> • Build a trusted foundation for promoting Jordan • Generate a positive ‘word of mouth’ momentum • Proactively showcase mature investment opportunities 		

Establishing a mutually trusted relationship is key to boosting confidence for additional future investment

Active operators and exploration companies in Jordan; e.g.



Jordan Phosphate Mines
Company (JPM)



البوتاس العربية
Arab Potash



MANASEER
GROUP



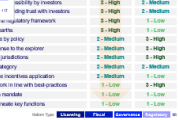
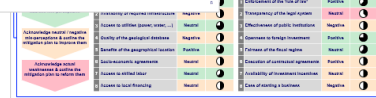
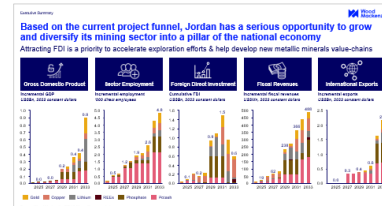
- Outline growth aspirations for the sector, and establish existing competitive strengths to be capitalized on

- Recognize negative perceptions which were highlighted, and acknowledge existing 'investment framework' weaknesses

- Detail planned policy changes (new or amendments) and their subsequent expected impact on current investors

- Present additional investment opportunities, and their relative degree of market attractiveness / development maturity

- Emphasize commitment to environmentally and socially responsible mining practices, and outline relevant ongoing initiatives



Prospective investors require as much information about the jurisdiction in order to inform their decision-making and de-risk the investment process

Demonstrating a successful track record is a testimony of the country’s ability to deliver on its promises

2

Prospective Investors

Prospective operators and exploration companies seeking investment opportunities in Jordan

Key Messages & Relevant Illustrations

1

Strategic Ambitions

- Outline growth aspirations for the sector, and establish existing competitive strengths to be capitalized on

2

Investment Framework

- Acknowledge weaknesses of the current investment framework, and outline planned policy changes to mitigate those

3

Investment Opportunities

- Present relevant investment opportunities, and their relative degree of market attractiveness / development maturity

4

Success Stories

- Illustrate the successful track record through showcasing positive cases of new entrants into the industry

5

Sustainable Practices

- Emphasize commitment to environmentally and socially responsible mining practices, and outline relevant ongoing initiatives

Based on the current project funnel, Jordan has a serious opportunity to grow and diversify its mining sector into a pillar of the national economy

Attracting FDI is a priority to accelerate exploration efforts & help develop new metallic minerals value-chains

strategy, the immediate priority for the perceptions held by investors in a qualitative assessment

ns in terms of 'expected short-term' in a qualitative assessment will require immediate attention

Investment Framework	Relative	Investment
Attractiveness of the host country	High	High
Attractiveness of the host country	High	High
Attractiveness of the host country	High	High
Attractiveness of the host country	High	High
Attractiveness of the host country	High	High
Attractiveness of the host country	High	High
Attractiveness of the host country	High	High
Attractiveness of the host country	High	High
Attractiveness of the host country	High	High
Attractiveness of the host country	High	High

required policy reforms is critical to the project development funnel

investment potential of all development phases

As a project develops, the perceived risk decreases and the value of the investment increases. Some projects may never be successful at all.

Fostering a transparent and collaborative partnership with the relevant public institutions is key to maintaining buy-in and executing the proposed changes

Public institutions are particularly interested in the sector growth prospects and potential socioeconomic benefits

Public Institutions

Government stakeholders who play an active role in the sector e.g.



Key Messages & Relevant Illustrations

1

Strategic Ambitions

- Outline growth aspirations for the sector, emphasizing the strategic utilization of natural resources for the benefit of the country

2

Socio-economic Development

- Demonstrate how prospective projects will contribute to national development goals (GDP, FDIs, exports, employment, taxes)

3

Sustainable Practices

- Reiterate commitment to adopting best-in-class industry standards for environmentally and socially responsible mining practices

4

Policymaking Roadmap

- Acknowledge strengths & weaknesses of the current investment framework, and detail planned policy changes (new or amendments)

5

Institutional Collaboration

- Establish the importance of different public institutions jointly contributing to the vision, and drive the 'call to action'

Based on the current project funnel, Jordan has a serious opportunity to grow and diversify its mining sector into a pillar of the national economy

Attracting FDI is a priority to accelerate exploration efforts & help develop new metallic minerals value-chains

Strategy, the immediate priority for the perceptions held by investors at trust & confidence with prospective investors

Barriers: Regulatory, Financial, Technical, Environmental, Social, Institutional

Opportunities: Investment, Employment, Revenue, Exports

ns in terms of 'expected short-term' in a qualitative assessment will require immediate attention

Barrier	Expected Short-term	Long-term
Regulatory	High	High
Financial	High	High
Technical	High	High
Environmental	High	High
Social	High	High
Institutional	High	High

at potential & existing value-chains, commodities over time key to unlocking mid-to-long term value

Commodity	Expected Short-term	Long-term
Copper	High	High
Gold	High	High
Iron	High	High
Lead	High	High
Silver	High	High
Zinc	High	High

When communicating with strategic influencers, it is essential to demonstrate informed, consistent and realistic strategic aspirations for the mining sector

Messages should showcase how the Jordanian mining sector contributes to national development goals

4 Strategic Influencers

Local, regional, and international parties who can help promote the strategy e.g.



Key Messages & Relevant Illustrations

1

Strategic Ambitions

- Outline growth aspirations for the sector, emphasizing the strategic utilization of natural resources for the benefit of the country

2

Socio-economic Development

- Demonstrate how prospective projects will contribute to national development goals (GDP, FDIs, exports, employment, taxes)

3

Sustainable Development Goals

- Showcase how the sector contributes to achieving national commitments (quality employment, economic diversification, etc.)

4

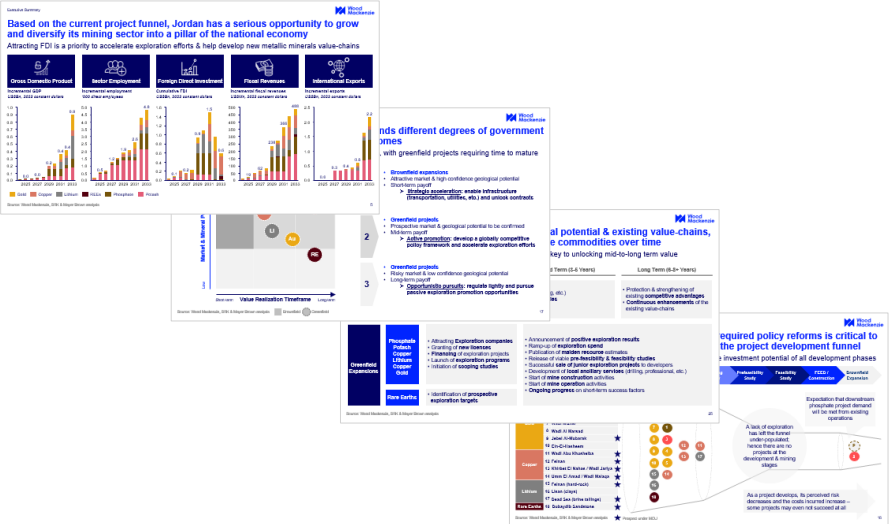
Industry Standards

- Detail adherence to best-in-class industry standards, assuring organizations of commitment to ethical governance practices

5


Success Stories

- Illustrate the successful track record through showcasing positive cases of new entrants into the industry



Several engagement platforms can be leveraged to communicate sector aspirations, and are applicable to the relevant stakeholders to different extents

Prospective investors are key to driving exploration, and should be targeted by the different platforms

Engagement Platforms		Current Investors	Prospective Investors	Public Institutions	Strategic Influencers
 Attending Mining Events	<ul style="list-style-type: none"> Bring together industry professionals Elevate the country's visibility Facilitate networking opportunities Demonstrate investment potential 	Relevant examples: <ul style="list-style-type: none"> PDAC, SME, IMARC, Indaba, FMF, LME Week, ... 			
	<ul style="list-style-type: none"> Showcase the investment destination Shortlist prospective investors Connect local industrial ecosystem Fast-track investment process 	Relevant examples: <ul style="list-style-type: none"> Investment forms, site visits, executive workshops, ... 			
	<ul style="list-style-type: none"> Document investment opportunities Disseminate relevant information Showcase industry expertise Educate prospective investors 	Relevant examples: <ul style="list-style-type: none"> Sector strategy, mineral potential, success stories, ... 			
	<ul style="list-style-type: none"> Establish global credibility Provide 'real time' updates Facilitate the investor's experience Enable information dissemination 	Relevant examples: <ul style="list-style-type: none"> Geo-portal, ministry website, social media, ... 			

Conclusion









Based on our analysis, we have prescribed 14 licensing, fiscal, governance & regulatory strategic recommendations, 6 of which were identified as ‘quick wins’

We have grouped strategic recommendations by reform type and assessed their short-term impact

Proposed Strategic Recommendations		Implementation Prioritization	Short-term Impact
F1	Work with the MOI to define mining-specific criteria ensuring the applicability of the investment incentives	Quick Win	High
G3	Establish a ‘single window’ through the Ministry to facilitate collaboration across relevant sector entities	Quick Win	High
G1	Dedicate resources to improve the quality of the geoscience database & its accessibility by investors	Quick Win	Medium
G2	Scale-up sector promotion efforts to address market mis-perceptions & start building trust with investors	Quick Win	Medium
F3	Enact the proposed copper & gold mineral royalty rates equations within the regulatory framework	Quick Win	Low
F5	Define new globally competitive mineral royalty rates for lithium and rare earths	Quick Win	Low
L1	Pre-define as many exploration & production terms as reasonably possible by policy	Must Have	High
F2	Work with the MOF to reduce the Rent Fees in line with other competitive jurisdictions	Must Have	High
R1	Propose regulatory adjustments / additions to bring the regulatory framework in line with best-practices	Must Have	High
L2-B	Ensure successful exploration outcome results in awarding the mining license to the explorer	Must Have	Medium
L2-A	Remove copper, gold, lithium & rare-earths from the ‘strategic minerals’ category	Important	Medium
F4	Insert a fiscal stabilization clause in the Executive Agreement to secure the incentives application	Important	Low
G4	Establish a national geological survey to assume the Database Promotion mandate	Low Priority	Low
G5	Conduct a redesign of the mining institutional governance structure to delineate key functions	Low Priority	Low

Kick-starting the implementation of the ‘quick wins’ is critical to trigger a positive transformation momentum and convey confidence to prospective investors

















Jordan can optimize the allocation of its resources in order to progress on multiple fronts simultaneously

Ranked ‘Quick Wins’ Strategic Recommendations		Implementation Principles	Key Resources	
			Human	Material
F1	Work with the MOI to define mining-specific criteria ensuring the applicability of the investment incentives	<ul style="list-style-type: none"> Synchronize with the Mol to firm-up the accessibility for exploration & mining to the suite of investment incentives If need be, obtain government endorsement to clarify the law 		-
G3	Establish a ‘single window’ through the Ministry to facilitate collaboration across relevant sector entities	<ul style="list-style-type: none"> Obtain endorsement from all relevant Ministries, and establish a joint task-force to align on the most optimal approval workflow Deploy the relevant IT infrastructure to power the ‘single window’ 		\$
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F5	Define new competitive mineral royalty rates for lithium and rare earths (and other relevant metallic minerals)	<ul style="list-style-type: none"> Coordinate with a third-party to conduct a fiscal modelling analysis and define the rates along with their application terms Obtain government endorsement to issue a new regulation 		\$\$
G2	Scale-up sector promotion efforts to address market mis-perceptions & start building trust with investors	<ul style="list-style-type: none"> Establish a dedicated ‘investment promotion’ team at MEMR Obtain government endorsement to unlock additional budget Enable the team to drive promotional efforts 		\$\$\$
G1	Dedicate resources to improve the quality of the geoscience database & its accessibility by investors	<ul style="list-style-type: none"> Establish a dedicated ‘database promotion’ team at MEMR Enable the team to conduct the work (more resources & time-consuming) <u>or</u> outsource it to a third-party (costlier but faster) 		\$\$\$\$

When outlining the aspirations of its mining strategy, the immediate priority for Jordan lies in acknowledging and addressing the perceptions held by investors

Being open & transparent is key to cultivating a climate of mutual trust & confidence with prospective investors



Key Objectives	Prioritized Operational Enablers	Market Perception	Baseline Assessment	Prioritized Public Governance Factors	Market Perception	Baseline Assessment
Capitalize on strengths to reinforce positive perceptions & address mis-perceptions	1 Quality of the mineral potential	Positive		1 Enforcement of the 'rule of law'	Positive	
	2 Availability of required infrastructure	Negative		2 Transparency of the legal system	Neutral	
	3 Access to utilities (power, water, ...)	Neutral		3 Effectiveness of public institutions	Negative	
Acknowledge neutral / negative mis-perceptions & outline the mitigation plan to improve them	4 Quality of the geological database	Negative		4 Openness to foreign investment	Positive	
	5 Benefits of the geographical location	Positive		5 Fairness of the fiscal regime	Neutral	
	6 Socio-economic agreements	Neutral		6 Execution of contractual agreements	Positive	
Acknowledge actual weaknesses & outline the mitigation plan to reform them	7 Access to skilled labor	Neutral		7 Availability of investment incentives	Neutral	
	8 Access to local financing	Neutral		8 Ease of starting a business	Negative	

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